VOGUE

INCORPORATING VANITY FAIR



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SPRING HATS • BETWEEN-SEASONS FASHIONS • JANUARY 15, 1938 • PRICE 35 CENTS



ONCE in a blue moon it happens . . . some new thing comes into your daily life that revises all former ideals of quality, that raises your standard of living luxury, that marks a step from the Past to the Future.

Do you insist on the very finest of bed sheets? . . . Then see and own and enjoy Cannon's new CAMBRILAWN, sheets not simply better than what you thought "best," but excelling at all points, on all counts. These sheets use a special new fabric, woven of special double yarn—each strand so gossamer-fine it takes *thirty miles* of it to weigh one pound.

You'll find Cannon CAMBRILAWN sheets noticeably *smoother* . . . *softer* . . . *firmer* . . . *whiter* than anything else in sheets. They have a special glow and lustre, a suppleness, a strength-without-weight entirely new in your experience. They are visibly finer in weave, yet just as serviceable. . . . Result: purest luxury—on a practical basis!

Being made by Cannon, these new finer sheets are better values . . . a bit higher in first cost, perhaps, but repaying the difference in years of superior service. Cannon CAMBRILAWN sheets are sold in pairs at about $9 the pair in twin-bed size.

Cannon makes *three* leading sheets: CAMBRILAWN, at the very top—then UTILITY PERCALE, the first sheet in history offering percale quality almost at muslin cost—and, finally, Cannon MUSLIN, first in its field for comfort and service at economy cost.

THE FINEST COTTON SHEETS MADE

Cannon Cambrilawn Sheets

*Reg. U. S. Pat. Off.

SIX-POINT perfection in sheets!

- Visibly finer, closer weave
- Smoother and softer fabric
- Whiter finish . . . glowing, lustrous
- New strength-without-weight
- Sleeping luxury at its modern best
- Extra service—at slight extra cost

DELMAN

Bacoro

Tropical triumph — Delman's ultra-flexible pigskin shoes. In all the prettiest pastel shades and the fashionable new deeper tones. A Delman trio headed for spectacular success. The ghillie, $16.75. The other two, $18.75









Bergdorf Goodman, New York
16, Old Bond St., W. 1, London
Agencies in 36 principal cities
Palm Beach Miami Beach

INCOMPARABLY BEAUTIFUL—Fromm Pedigreed Foxes, identified by the Fromm trademark and medallion number stamped on the leather side of every skin. INDISPUTABLY ARISTOCRATS—their pedigrees are traced through thirty generations! The pedigree certificate of *each* Fromm Pedigreed Fox . . . no matter how many there are in your stole or coat . . . may be had by mailing the medallions, detached from the skins, to Fromm Bros., Inc., Hamburg, Wisconsin.



FROMM *Bright with Silver* PEDIGREED FOXES

Patou's coat of dramatic black velvet with fabulously beautiful sleeves of Fromm Pedigreed Fox



COURTESY JACQUES CHICAGO



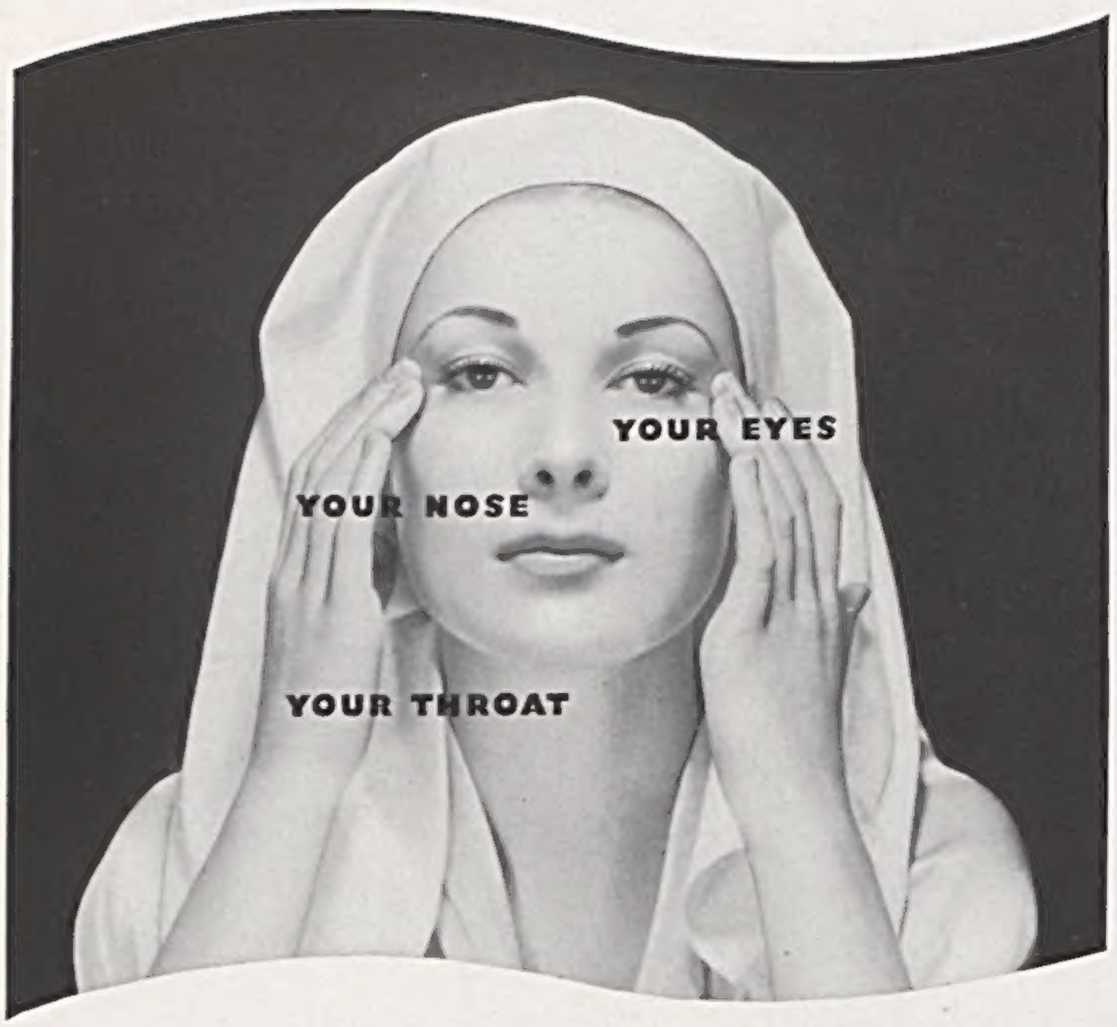
I. MAGNIN & CO.
CALIFORNIA — SEATTLE

Extremely smart lattice flower print dress with ultra new full-length coat.

"Snow White and the Seven Dwarfs" —created by Walt Disney and distributed exclusively in the United States by Cartier of Paris, London and New York. This 14K gold enamel bracelet is offered on the West Coast solely at I. Magnin shops

DOROTHY GRAY SALONS

urge special attention for 3 "age-sign" areas





1. Your nose! Coarse pores often come from skimpy surface cleansing. So rouse out the lingering dirt with Dorothy Gray Salon Cold Cream. This bland cream softens...as it freshens...as it cleanses. Particularly welcome to winter skin that needs lubrication even at cleansing time. *Salon Cold Cream*, $1. *Cream 683*, dry skin cleanser, $1.



2. Your eyes! Here tiny lines and crow's-feet may mean approaching lines *all over* your face! *Rich lubrication needed.* Dorothy Gray Special Dry Skin Mixture leaves your skin feeling smoother, more supple. Contains Vitamin D. $2.25. For extra help in opposing lines, add *Eye-Wrinkle Paste*, $1.50.



3. Your throat! Wrinkles warn you, "Don't delay!" Make quick use of Dorothy Gray Throat Cream. Lavish in its lubrication! And contains "sunshine" Vitamin D! Stroke in briskly to work up local circulation. Let the rich emollients help you preserve your throat along more youthful lines! *Throat Cream*, $2, $4. Larger jar, with tailored chin strap, $5.



After your treatment, quicken your beauty with Dorothy Gray make-up. Accent on lips should be the soft sheen of a Dorothy Gray lipstick. Newest and most beloved shade is *Royalty Red*...a blue-blooded red in keeping with fashion's exciting, opulent mood. $1.



Coiffure by LAURENT

Dorothy Gray
REG. U.S. PAT. OFF.

YOUR appearance can contribute immeasurably to your poise. Make your reflection a thrilling, vibrant one...by faithful use of Dorothy Gray preparations. Cleanse, lubricate, stimulate your skin! In keeping with recent scientific findings, Dorothy Gray emollients have been enriched with Vitamin D. *More* helpful in your battle against age signs!

DOROTHY GRAY SALONS . . . a corporation, successor to Dorothy Gray . . . 683 Fifth Avenue, New York
Los Angeles . . . Paris . . . London. Dorothy Gray Salon treatments are also available in smart stores in the following cities:
Denver . . . Washington . . . Boston . . . Milwaukee . . . Buffalo . . . Norfolk . . . Atlanta . . . San Francisco . . . Seattle . . . Brussels
Amsterdam . . . The Hague . . . Rotterdam . . . Cannes . . . Nice . . . Monte Carlo . . . And the Grace Line "Santa" ships.



BODY MASSAGE



The "Be Young All Over" idea has taken firm hold up at the Dorothy Gray Salon. Every day, on the second floor, feminine figures troop gaily back and forth...from the sensuous warmth of the massage room...to the invigorating sparkle of the shower...back to dressing room for a moment of repose over a cup of hot bouillon. Thence onward go the ladies to the treatment room where the face gets *its* share of Salon flattery!

Body Massage, as interpreted by the Dorothy Gray Salon, is individualized. Stout women, thin women...tired women, tense women...all types find Body Massage a blessing. It *relaxes* muscular tension. It *molds*. It *tones*. It takes the annoyance out of those nervous knots that often come with our breathless pace of living and lack of proper exercise. If your measurements need to be reduced, your type of Massage would tend to make you a veritable *Femme Fatale!* Half hour, $3. Course of 6, $15. Full hour, $5. Course of 6, $22.50.

SQUASH RACQUETS

Speaking of exercise...make *yours* Squash Racquets! The Dorothy Gray Salon has installed a professional master to teach you to play the game with skill, grace, and fervor. A session of Squash Racquets keeps you gloriously active for 30 minutes, perks up sluggish spirits, points the way to a pencil-slimness. Posture defects, walking slumps quickly noted...frowned upon... and corrected. Squash Racquets played on the top floor. Half hour session, *with* instruction, $2 per person. Play half hour, *without* instruction, $1 per person.

...AND A LOVELY FACE!



The ideal Salon course is the combination body-and-face treatment. After a Massage, it is luxuriously satisfying to feel the cushioned fingers of an expert soothe away that tired expression and ease the dry tightness of your skin with the exquisite Dorothy Gray emollients.

Combined courses of body massage and face treatments, both individualized for *you*, available at special prices.

A Dorothy Gray authority on measurements of the Female Figure will tell you how close you are (or are not!) to slim perfection. Consultation complimentary.

Dorothy Gray Salon . . . 683 Fifth Avenue
Wickersham 2-6109

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IT'S THE HANDSOMEST CAR ON THE HIGHWAY and the Easiest to Drive

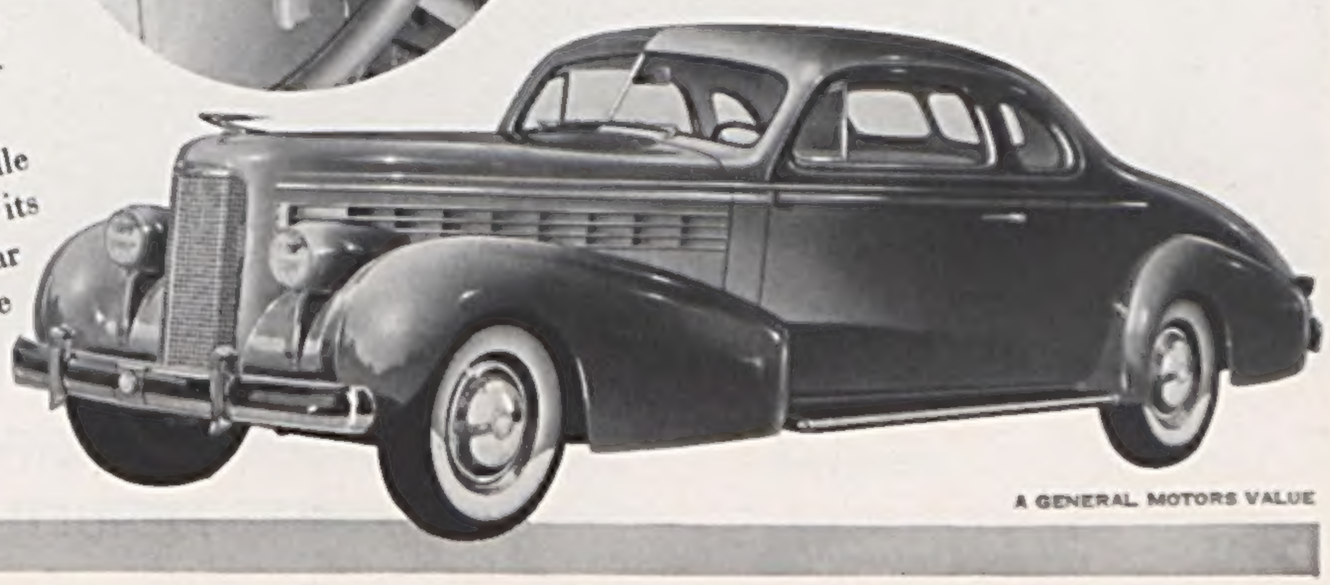
TO CALL LaSALLE a *beautiful car*—which it undeniably IS—is to tell only part of the story.

LaSalle's lasting charm—over and above its exquisite beauty—is perhaps best described by that word which every woman knows . . . *smartness!* Yes, it's the undeniable *smartness* of the new LaSalle V-8 that sets it above and apart from all other cars in the style parade!

LaSalle is designed with impeccable taste, and appointed with uncommon luxury. LaSalle IS beautiful—but it's also *smart!* LaSalle is *style* itself! That's what endears LaSalle to the feminine heart!

And LaSalle—of all fine and beautiful cars—is, by far, the *easiest* car to drive! With the new Syncromatic Gear Shift—at your finger-tips on the steering column—driving becomes sheer relaxation!

And when it comes to prestige—LaSalle is in a class alone! Built by Cadillac—its ownership lends a distinction no other car of its price can bestow. Won't YOU drive this charming LaSalle V-8—soon?



A GENERAL MOTORS VALUE



Prophetics

Note well this name...for very soon it will be on the tongues of discriminating women throughout the land • PROPHETICS are inspired styles...created by Charles Armour • Made to the order of the moment...for every active phase of a woman's life...Served swiftly before the month's every event • Planned for those who prize economy and value admiration • Sold by one outstanding store in every central community...Tell us where you are...and we'll name the store • CHARLES ARMOUR, INC., 498 Seventh Avenue, New York, N. Y.



PROPHETIC *(standing—left page)* Multi-colored plaid silk...stitched and pleated skirt...patent leather belt . . 29.95

PROPHETIC *(seated—left page)* Rayon crepe...peg top skirt...with stitched pants pockets...red spots on white detail forming square neck and bow. 25.00

PROPHETIC *(above)* Sheer Wool Suit ...hip length jacket with Gibson Girl tucked silk shirtwaist . . 39.95

A. M. C. Stores in 17 Cities Sponsor Darleen

In these "FORMOLD" FOUNDATIONS

Noted for their merchandising ability, these stores naturally sponsor "DARLEEN" ELASTIC YARN in quality corsets made for them by famous manufacturers. This group includes many of America's finest stores.

Formold Garments From $5.00 to $15.00

ABRAHAM & STRAUS, INC., BROOKLYN, N. Y.
L. S. AYRES & CO. . . INDIANAPOLIS
BLOOMINGDALE'S . . . NEW YORK
BOSTON STORE . . . MILWAUKEE
BULLOCK'S . . . . . LOS ANGELES
H. C. CAPWELL COMPANY OAKLAND
THE DAYTON CO. . MINNEAPOLIS
THE EMPORIUM . SAN FRANCISCO
B. FORMAN COMPANY ROCHESTER
THE J. L. HUDSON CO. . . DETROIT
JOSEPH HORNE CO. . PITTSBURGH
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STIX, BAER & FULLER CO. ST. LOUIS
STRAWBRIDGE & CLOTHIER PHILADELPHIA
WM. TAYLOR SON & CO. CLEVELAND
R. H. WHITE CO. BOSTON



*Darleen **THE NEW FINER ELASTIC YARN** in corset fabrics. Used by manufacturers in better foundations of all types. "DARLEEN" is vital, dynamic—sculpturing the figure to new regal lines. This finer elastic yarn is extremely comfortable, persuading the silhouette with gentle firmness. The elasticity of "DARLEEN" is lively to the last wearing. Ask for garments made of "DARLEEN" ELASTIC YARN in any well stocked corset department.

DARLINGTON FABRICS CORPORATION • 180 MADISON AVENUE • NEW YORK

*Reg. U. S. Pat. Off.

Trends make Headlines





. . . original Burdine Sunshine fashions

Again leading the fashion parade, DOBBS Miamian and Resorter introduce leghorn as the important new straw for spring and resort wear. It is a delightful weave. But they're equally smart in panama, if you prefer a sportier texture, or in fine fur felt in new pastels and bright accent colors. We suspect you'll want all three.

DOBBS accurate headsizes.

Dobbs

NEW YORK'S LEADING HATTERS

711 Fifth Avenue, New York

DOBBS HATS FOR WOMEN IN ALL LEADING CITIES



REALIZING the basic truth taught by the famous Camp Transparent Woman — that "external beauty depends on internal order," — women today are showing a new understanding and appreciation of Camp Supports ... For more than a quarter of a century Camp Supports have been designed not only for the woman whose special physical condition prompts her doctor to prescribe a scientific support, but also for the countless number of women whose normal figures require the aid of a scientifically designed support for *general wear* ... Without the slightest sacrifice of smartness, the newest Camp Supports for general wear — made of beautiful light-weight materials — represent a solution of the "figure problem" that goes much deeper than superficial figure moulding ... Natural obesity, poor posture, fatigue, strains, prolapses, muscular weakness, maternity — these and many other very general conditions call for the aid of a Camp Support. Why not investigate what a Camp Support will do for you? ... Camp Supports are sold at leading stores everywhere—*never* by door-to-door canvassers. They are moderately priced.

S. H. CAMP & COMPANY, JACKSON, MICH.

Offices at New York, Chicago, Windsor, Ont., London, Eng.



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YOUR SCENE CHANGES

New places in the sun ... new faces ... new friends ... new impressions to be made. You'll find a match for your questing spirit in the new resort fashions of CROWN TESTED RAYON fabrics. For they are the fabrics of modern beauty that foster fashion with an adventurous, captivating spirit all their own. Behind CROWN RAYON stands AMERICAN VISCOSE CORPORATION, World's Largest Producer of Rayon.



sketched at JANE ENGEL, New York City

Look for the CROWN tag when you buy... a sign of rayon that's quality tested!

Copr. 1938
American Viscose Corporation

Carolyn*

COLOR EXULTANT ON FEATHERWEIGHT *Super Lustratone*

The lustrous kid mohair-and-wool fabric
in a divinely contrived ensemble of three pieces,
feather light, one of a group at 49.75.



*Reg. U.S. Pat. Off.

FABRICS BY MADISON WOOLEN COMPANY·· TAILORED BY LOUIS SHIPMAN & BAKER, 500 SEVENTH AVENUE, NEW YORK

TRIUMPHANT PERSONAL EFFECT IN A COAT OF *La Mur* *

Glamourous armour fox on sleek kid
mohair-and-wool La Mur in a coat whose lines are
a cue to beauty, one of a group at 49.75.



George Platt Lynes

CAROLYN MODES are sold in one fine store in each of 100 cities from coast to coast. For the store in your city, write NATIONAL MODES, 130 W. 31st St., N.Y.



ALENÇON SERIES . . . Lace-bosom dresses bright with jewelled clips, to frame your head and shoulders in the flattery of finely corded Alençon imported from France. Every thread of the crepe is pure silk, every detail significant of Eisenberg workmanship. Write us for the name of the outstanding store in your city where Eisenberg dresses are shown.

Eisenberg & Sons

ORIGINAL

EISENBERG & SONS • DRESSMAKERS • 847 JACKSON BOULEVARD, CHICAGO

Dunlap Heads Up 1938 Fashions



All the exciting new trends—crystallized—in Dunlap Hats! Provocative off-the-face lines; dipping, dashing brims; crushed, creased crown; with stitchery and witchery of clever detail! Yours to choose in Felt, Straw and Novelty Weaves —$7.50 to $15.00.

1—Park Avenue #1
2—Park Avenue #2
3—Cruise & Travel #1
4—Cruise & Travel #2
5—Metropolitan #1
6—Metropolitan #2
7—Traveler #2
8—Traveler #1

dunlap hats
FIFTH AVENUE · NEW YORK

At Better Stores Everywhere



LUXABLES LEAD AT

smart stores advise them . .



SUN VALLEY

MRS. G. HOWARD INGALLS (in the sleigh) drives in gabardine lined with an amusing cotton print—*Saks Fifth Avenue*, Sun Valley, has it. "Light colors are fun when they're easy to Lux," she says. Her companion wears a pin-wale corduroy jacket over a striped flannel shirt. "When we say 'it's Luxable,' everyone likes it better," says *Saks Fifth Avenue.*





HANOVER

RACHEL GIBBS (kneeling) takes *Filene's* blue flannel robe, with gay peasant embroidery, for drafty fraternity-house halls. "Flannel Luxes so beautifully, I'm not worried about upkeep," she says. Molded white satin (center) is devastating for dancing. "We believe Lux is safe for everything water alone won't harm," says this famous Boston store.

LAKE PLACID

MILO GRAY cuts a figure at night in a brief circular skirt of blue flannel, topped by a matching sweater, from *Abercrombie & Fitch.* "Lux is safest for washing woolens," says this authoritative New York store. "I insist on it for all my knitted things —sweaters, socks, gloves," Miss Gray adds emphatically.

FILENE'S, BOSTON . . SAKS FIFTH AVENUE, SUN VALLEY . . ABERCROMBIE & FITCH, NEW YORK



AMERICA'S WINTER PLAYGROUNDS

. . smart people wear them

LAKE TAHOE

MRS. LANPHEAR BUCK (right, center) relaxes in the firelight in flannel slacks and peasant sweater. Her companion on the floor wears wine gabardine shirt and slacks. "Smart winter fabrics are no problem," says *The Emporium*, of San Francisco. "We recommend Lux for anything safe in water." "Nothing else keeps sweaters so soft," says Mrs. Buck.

MT. HOOD

MARGARET KELSEY (below, front) keeps warm in a snow-cloth ski suit. Her two young friends choose gabardine. *Meier & Frank*, Portland, show these fabrics in their smart Timberline Shop —recommend gentle Lux care. "I Lux woolens," says Miss Kelsey, "because I know Lux won't shrink them."





FROM COAST TO COAST important stores whose smart customers winter in the snow country advise Lux to protect washables. Cake-soap rubbing and soaps containing harmful alkali would mat and roughen sensitive fibers. Lux won't shrink woolens—won't fade colors. Of course, it has no harmful alkali. Safe in water, safe in Lux.



• • MEIER & FRANK, PORTLAND . . THE EMPORIUM, SAN FRANCISCO

Carolyn*

Color of Spring—bark rough LANTERN TWEED

swaggers across the fashion horizon

Lined with DUCHESS acetate rayon TAFFETA 29.75

DESIGN COPYRIGHT APP. FOR U. S. PAT. OFF.



*Reg. U.S. Pat. Off.

George Platt Lynes

CAROLYN MODES are sold in one fine store in each of 100 cities from coast to coast. For the store in your city, write NATIONAL MODES, 130 W. 31st St., N. Y.

STYLED BY SWANSDOWN, 500 SEVENTH AVENUE, NEW YORK

FOR CONTRAST I. MILLER CREATES

*Parisand



A NEW SUNNY TAN

It's the color of the burning sands on the shores of Southern France . . . inspiration for the newest Paris mannequins. Now brought to you by I. Miller in shoes and matched accessories to wear with any color for Spring . . . and on into the Summer.

*trade mark

"HUGUENOT", casual side-buckle, low heel, suede.

"CAMARAT", new open-work shoe, calf and suede.

"TOULON", new type oxford, suede, medium heel.

"MONACO", high heel, calf pump. Companion bag.

I. MILLER & SONS, Inc., NEW YORK . . . SHOPS AND AGENCIES IN I. MILLER PRINCIPAL CITIES OF THE U. S., CANADA AND FOREIGN COUNTRIES

Nobility Plate

DESIGNED FOR AMERICA'S FINEST TABLES

MRS. FREDERICK T. FRELINGHUYSEN is named naturally, in the Social Register. She is even more excitingly named by Vogue and certain critical New Yorkers as the creator of the very best parties in that capital of ceremony. We have been graciously permitted to picture Mrs. Frelinghuysen's famed twin-tables and her service of Nobility Plate. In settings as exquisitely right as this, Nobility Plate is quite thoroughly at home. And this is not at all strange, since Nobility Plate's correct and distinguished beauty is DESIGNED FOR AMERICA'S FINEST TABLES.

COPYRIGHT 1938 NOBILITY SILVER CO



Daytime clothes . . new enough and bright enough and Californian enough to make you feel that spring isn't far off. Left: man-tailored, mismatched suit . . . the jacket of Shetland herringbone, the skirt of solid herringbone gabardine . . . $39.75; center left: swagger topper of Krimma Kurl, easily the season's most youthful coat . . . lined with Duchess . . . $25.00; center right: dressmaker suit of Stirnridge, to wear under your coat now and for the coatless days ahead . . . $29.75; right: one-piece frock of Sancho crepe, a rayon fabric . . . leather-trimmed in the Western manner . . . $15.95.

THESE AND OTHER CALIFORNIA FASHION PREVIEWS EXCLUSIVELY AT

Abilene, Texas . . Minter Dry Goods Co.
Altoona, Pa. . . . . Wm. F. Gable Co.
Baltimore, Md. . . . . O'Neill & Co.
Birmingham, Ala. . Loveman, Joseph & Loeb
Boston, Mass. . . . . Gilchrist Co.
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Brooklyn, N. Y. . Oppenheim, Collins & Co.
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Chicago, Ill. . . . . Mandel Bros.
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Johnstown, Pa. . . . . Penn Traffic Co.
Lansing, Mich. . . . F. N. Arbaugh Co.
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McAllen, Texas . . Valley Mercantile Co.
Nashville, Tenn. . . . . Armstrong's
New Orleans, La. . Maison Blanche Co. Ltd.
New York, N. Y. . Oppenheim, Collins & Co.
Philadelphia, Pa. . . . . Gimbel Brothers
Pittsburgh, Kan. . . Frohlich's Style Shop
Ponca City, Okla. . . Frohlich's Style Shop
Portland, Me. Porteous Mitchell & Braun Co.
Portland, Ore. . . Olds, Wortman & King
Poughkeepsie, N. Y. . . Luckey Platt & Co.
Rochester, N. Y. . . E. W. Edwards & Son
Rockford, Ill. . . . . Chas. V. Weise Co.
Saginaw, Mich. . . . . Margo's
Salt Lake City, Utah . . . . . Z. C. M. I.
San Angelo, Texas . . . The Maurice Shop
San Antonio, Tex. . . . Siegel's Canadian
San Francisco, Calif. . City of Paris D. G. Co.
Scranton, Pa. . . . . Scranton D. G. Co.
Sioux City, Iowa . . . . . Pelletier's
Springfield, Ill. . . . . Myers Bros.
Tampa, Florida . . . . Viola Todd Shop
Warren, Ohio . . . . . Halle Bros. Co.
Washington, D. C. . . . Lansburgh & Bro.
Waterloo, Iowa . . . . Ward S. Williams
Wilkes-Barre, Pa. . . The Isaac Long Store
Wilmington, No. Carolina
Wonder Dress Shop

ASK YOUR LOCAL STORE FOR ILLUSTRATED BOOKLET



Our Style Selection Committee: Constance Bennett; Howard Greer, distinguished Hollywood stylist; Gwen Wakeling, designer for 20th Century-Fox; Robert Kalloch, designer for Columbia Pictures; Omar Kiam, designer for Samuel Goldwyn; Irene Saltern, California Fashion Previews stylist.

★

CALIFORNIA FASHION PREVIEWS

Park Central Bldg.
Los Angeles, Calif.

Carolyn*

etches impudent pleats on sun-drenched pastels of Stroock ANKARA . . . wins acclaim of young starlets 11 to 17 and 12 to 18 . . . 19.95

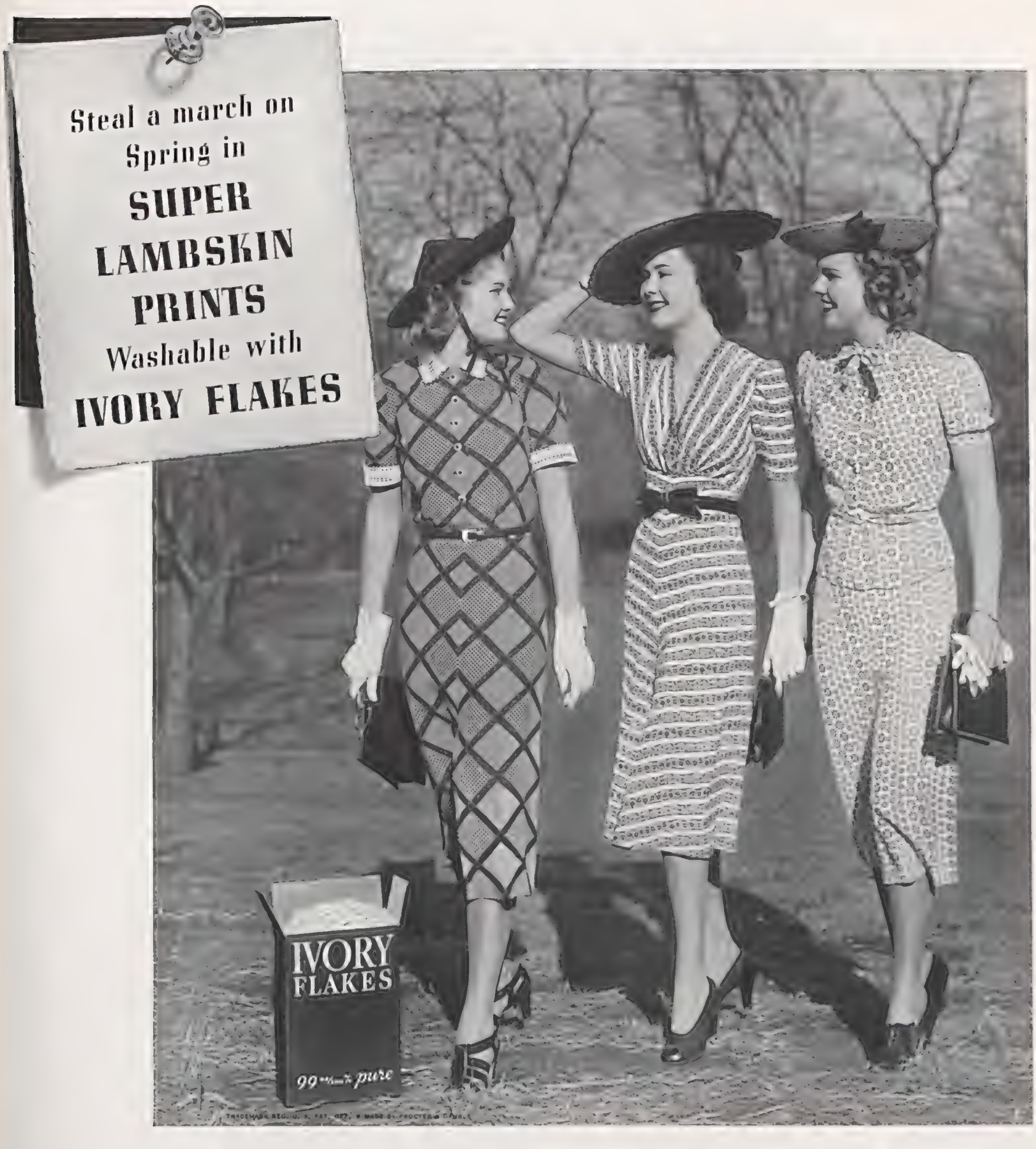
A blend of South American Llama fibres, Australian lap wool and fine Angora hair



*Reg. U. S. Pat. Off.

George Platt Lynes

CAROLYN MODES are sold in one fine store in each of 100 cities from coast to coast. For the store in your city, write NATIONAL MODES, 130 W. 31st St., N. Y.



Cheat the calendar! It's fun to start Spring early in new prints of Super Lambskin. This Cohama fabric of Enka Rayon is petal-smooth and wrinkle-resistant, a beautiful background for colors. Bright flower clusters or neat costume prints are irresistible now under Winter furs. They'll be fresh and frivolous when Summer comes if you wash them always with gentle Ivory Flakes. Colors and fabrics have been proved washable by six Procter and Gamble washing tests. "Ivory Flakes is the classic care we always advise," say the makers of Super Lambskin prints.

Ask to see dresses and blouses of new Super Lambskin prints, all Ivory-washable. Available in fine stores everywhere. Sold by-the-yard in these and other leading stores throughout the country.

H. C. CAPWELL'S, OAKLAND, CALIF. • THE HIGBEE CO., CLEVELAND • JOSEPH HORNE CO., PITTSBURGH • THE BON MARCHE, SEATTLE
THE H & S POGUE COMPANY, CINCINNATI • FAMOUS BARR CO., ST. LOUIS • THE EMPORIUM, SAN FRANCISCO
CARSON PIRIE SCOTT & CO., CHICAGO • THE DAYTON COMPANY, MINNEAPOLIS • THE BROADWAY DEPARTMENT STORE, LOS ANGELES

MIAMI PREVIEWS JANTZEN

Wisp-o-weight

WITH LASTEX



At last - a wisp of weight with pounds of figure-control

A new swimming suit thrill awaits you under the Florida sun! Marvelous new quick-drying Jantzen Wisp-O-Weight suits have been created for you caressingly soft, feathery light. Yet with the comfortable figure-control of your sleekest fitting girdle! *Try one on* for a completely new sensation in sun-and-sea wear. Lovely colors, brilliantly designed in the fashionable classic lines.

Left—*The Rhumba in Wisp-O-Silk, $11.95. Pure silk and Lastex yarn in prints and solid colors.*
Right—*The Panelle in Wisp-O-Wool . . . $6.95. Jantzen-spun wool and Lastex yarn.*

Burdine's MIAMI and MIAMI BEACH

Sunshine Fashions



● Accumulate your resort wardrobe during the season as Burdine's Sunshine Fashions* create the mode for Winter in the South and Summer everywhere.

Burdine's SUNSHINE FASHIONS

MIAMI AND MIAMI BEACH

Sight to sea

IN OXFORD CREPE
a Celanese* rayon
and silk fabric



Clever, well-bred lines for fun under Southern skies. The 'Free Action Sleeve' Dress is an important "Sunshine Fashion" for the 1938 season. White, pimiento, dusty pink, dusty blue. 12 to 20. **$22.95**

Burdine's
MIAMI and MIAMI BEACH
Sunshine Fashions

* Reg. U. S. Pat. Off.

Burdine's
MIAMI and MIAMI BEACH
Sunshine Fashions
Introduce
Vanity Fair
New Summer Underthings
of All Silk

SUNNISILK

Gossamer bits of femininity that keep you cool, calm, and comely through torrid days and tropical nights. Sheer as ocean mist, delicate looking as old lace, yet amazingly durable. Particularly grand for lazy, hot-weather days because they need no ironing to regain their freshness. Simply whisk them through the suds—and there you are!

Bandeaux, Briefs, Skintites, Panties and Chemise in exciting, new Spring colors.

Lady in "Lastex"...

at

Burdine's
MIAMI and MIAMI BEACH
Sunshine Fashions



proving that you can have chic and be comfortable, too

"Lastex" from the satin skin out—the inside story this season of many a smart outfit for winter cruise or southern beach. This particular ensemble has been created especially for Burdine's, where the new Sunshine Fashions annually dazzle the eyes of the world. Later on you will find its counterpart, made with "Lastex" yarn, at the beach and cruise openings of leading stores in other cities. The lady discloses that The Miracle Yarn technique has been applied, in various ways, to her foundation, hose, shoes, dress, hat and bag. For "Lastex," you know, is the world's most versatile yarn. It imparts stretch to any type of woven or knitted fabric, silk, cotton, wool or rayon, to leathers and other materials. The stretch works small miracles in the way of fit, comfort and control—the foundation and shoes, for examples. Or, used as shirring or embroidery, "Lastex" creates fascinating surface effects, as in the hat and bag. Increasingly used in every type of apparel for men, women and children, "Lastex" is revolutionizing fashions for every member of the family of any age or sex. All you have to do is to ask for the advantages of "Lastex" in the things you buy at your usual stores.



Lastex
REG. U. S. PAT. OFF.
...THE MIRACLE YARN THAT MAKES THINGS FIT

An elastic yarn manufactured exclusively by United States Rubber Products, Inc., 1790 Broadway, New York City



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Carolyn*

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A blend of Camel Hair, Angora Hair, Kid Mohair, and fine wools

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RAYON

Lola Lane

Priscilla Lane

Rosemary Lane

"*The Three Stylateers*"... meaning, in plain Americanese, Lola and Rosemary Lane [stars of Warner Bros. current hit, "Hollywood Hotel"] and Priscilla Lane [featured in Warner Bros. "Everybody Was Very Nice"]. These lovely ladies of the Kleig lights are shown in new, colorful Celanese* creations by Catalina...swim suits styled for the stars of Hollywood by Orry Kelly. *Moral:* Don't go to sea until you see these unique "dressmaker" models by Catalina. The price? Eight dollars! The fabric? Celanese* by Heller-Knit. The makers? Pacific Knitting Mills, Inc., Los Angeles.

*All rayon.



ORRY KELLY, costume designer for Warner Bros.-First National

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for the SOUTH

for the NORTH

RIGHT NOW, AND TO GREET THE SPRING . . . see what stunning use I. Miller has made of Colonial Patent Leather in these five new shoes. For gleaming color—and you must double your color allowance this season—there are a blue, a red, and a green that are marvelous to match with daytime fabrics. And then for sparkling contrast—especially with bold Southern prints—there are the whitest of white sandals and blackest of black pumps. You will find the simple richness of Colonial's sleek leather in I. Miller's new pump silhouettes not only flattering but delightfully wearable. These shoes are now being shown in I. Miller stores and agencies all over the United States.

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What's What for Spring



Sandora



Jerry



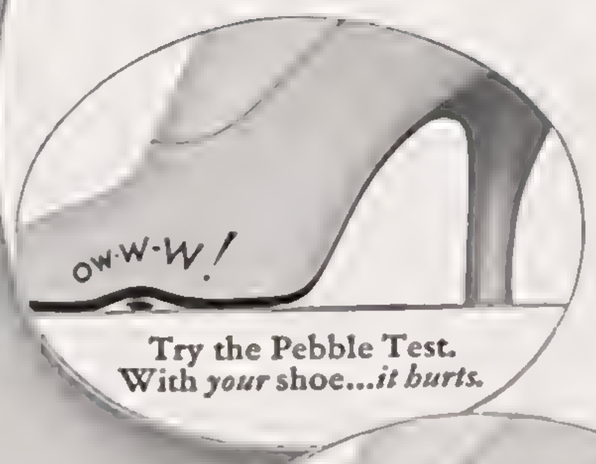
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AIR STEP



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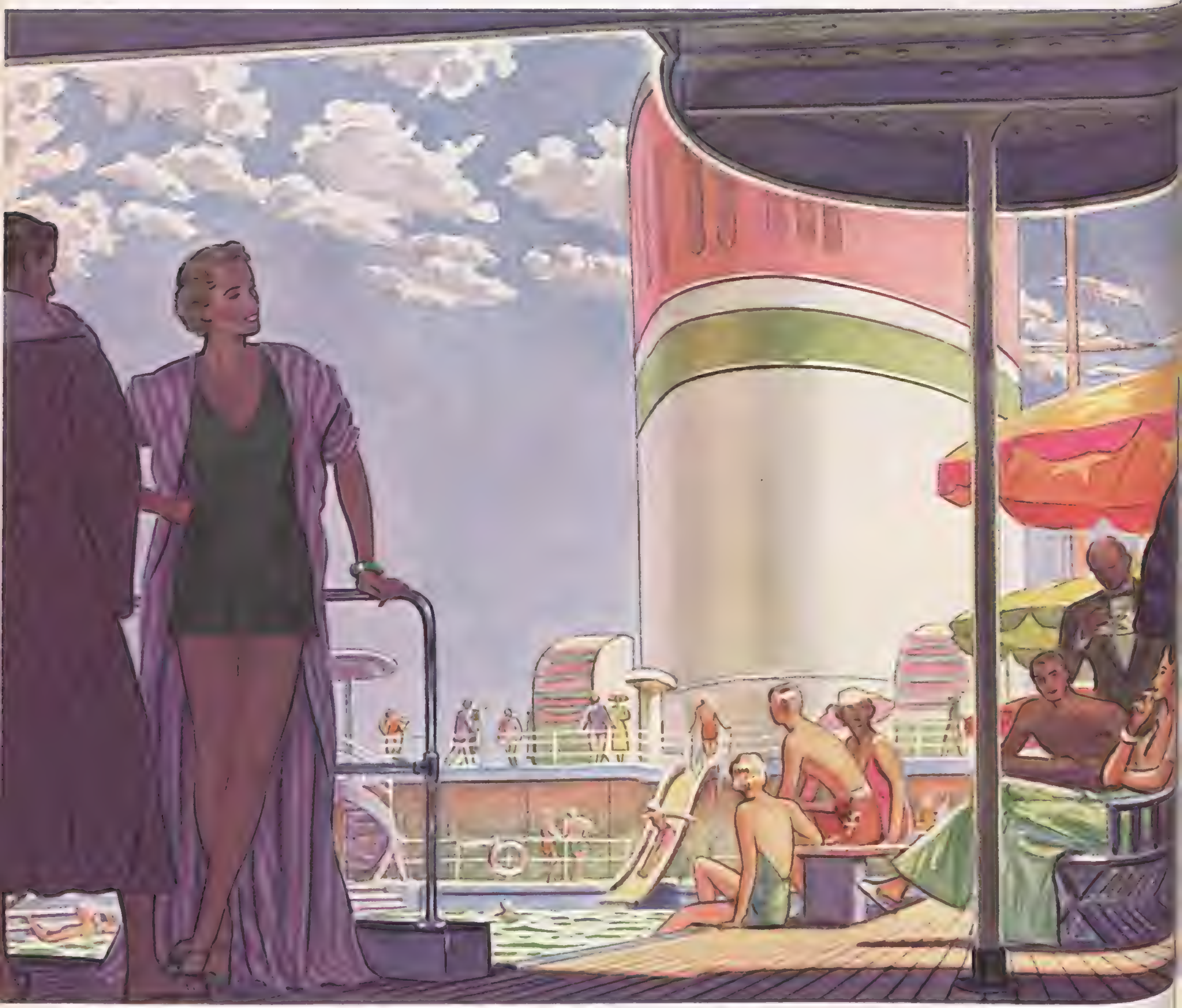
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THE GOURMET'S GUIDE

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Frogs Legs Provençale
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Somebody once figured out just how much time the human race spends in eating. We forget just how many hours it is, but it is something pretty staggering. Obviously the question of meals is an important one, and not the least of its aspects is eating away from home. As you must know by now, that is the special care of this department, so when you take your Gourmet's Guide in hand, restaurant dining automatically ceases to be a problem for you.

For instance, who doesn't have to shop? It may mean a trip in on the train, or just a trip on the bus, but it's something no one can avoid doing sometime. And shopping means lunch, to sustain you for the rest of the day, to build you up after a particularly exhausting bout with escalators or—most nerve-frazzling of all—after trying on hats. If you always lunch at the same place, or circulate between two or three purely from force of habit, stop it right now. After all, while lunch is a necessity, lunch-time can easily be to your day what the weekend is to the week.

We have often mentioned the subject of visitors from out-of-town, who expect and indeed should have special entertainment. Why not make use of the maid's night off to try out a few new restaurants so that you may have a mental catalogue ready to serve you?

And as for yourself, who knows when you may want to celebrate a little—or a lot? There may come a special anniversary that will call for a quiet dinner, stressing tranquillity and not too many other people. Or perhaps lots of atmosphere and food with a foreign accent are what you would like to cheer a young relative through mid-year examinations. Or you may wish to plan a white-tie evening for two or four, with dinner, and supper after the theatre.

At any rate, the middle of January is no time to adopt a defeatist attitude towards anything. The weather may be raw, but spring will be along eventually, and while we wait for it and beat our hands together, we can still have steam heat, pleasant food and drink, and the remains of our holiday feeling to carry us through.

RESTAURANTS—dining

CASTLEHOLM—Parc Vendome, 344 W. 57th St., Newest Swedish restaurant. Unlimited helpings of Smorgåsbord with epicurean full-course dinner. $1.25. Luncheon 60c. "A treat to repeat". CI. 7-0873.

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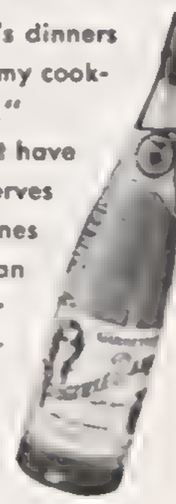




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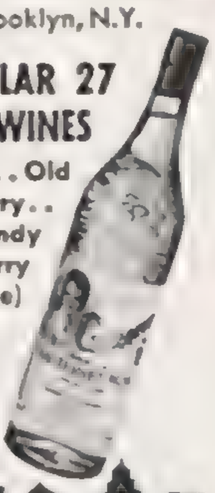
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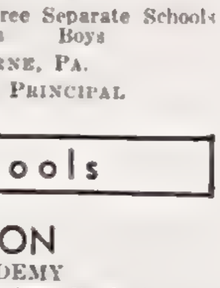
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KEEP YOUR EYE ON THE BALL. During the latter part of January, golf is a major attraction throughout the entire Southern resort area. Florida offers two important tournaments at the same time, January 24-28—but they're practically at opposite ends of the state. The events in question are the annual Winter Championship of Florida, for the Ponce de Leon Cup, to be played over the St. Augustine Links, at St. Augustine; and the Women's Championship of Champions, on the Charlotte Harbor course, at Punta Gorda.

The Augusta Women's Golf Association is sponsoring a two-day medal play tournament at the Augusta (Georgia) Country Club on January 26 and 27. And if you're a quick mover you can get to the Lakewood Country Club, St. Petersburg, Florida, the next day, January 28, for the start of the Florida Amateur Medal Play Championship.

IN CALIFORNIA. Since we last reported to you, the dates for Palm Springs' (California) annual Rodeo have been changed to January 28 and 29,—you have plenty of time, after all, to get there and watch the Southwest's leading cowboy talent perform for those two days at the Palm Springs Field Club. While definite dates haven't yet been released, a Men's Invitational Golf Tournament highlights the Palm Springs February recreation schedule.

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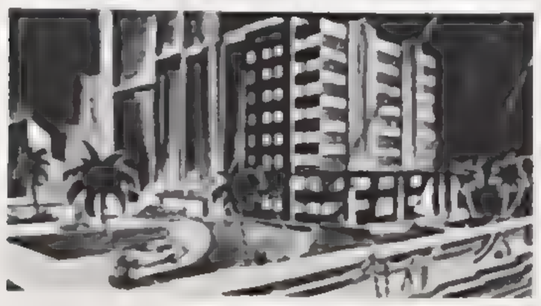
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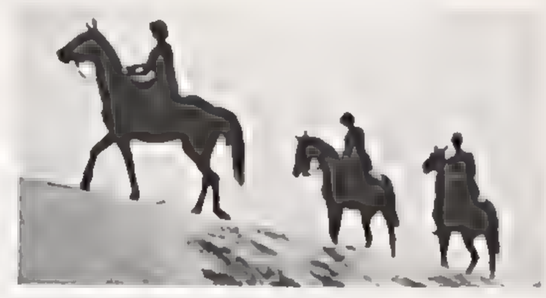
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AN AD WITHOUT ADJECTIVES

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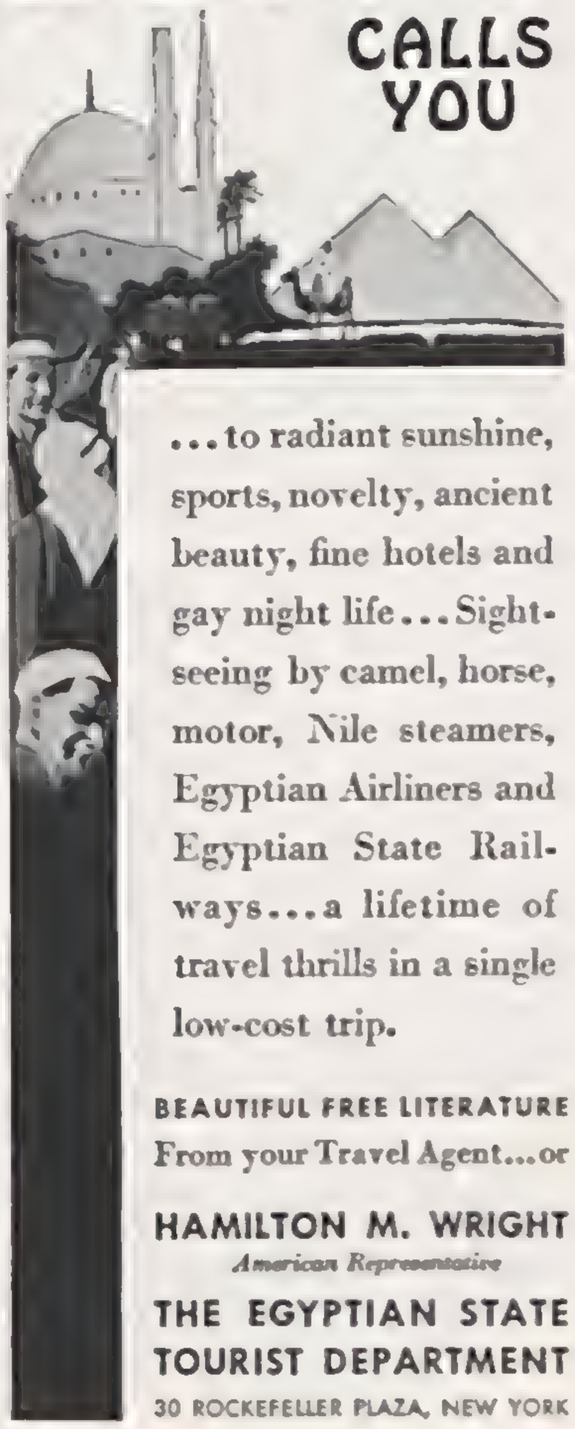
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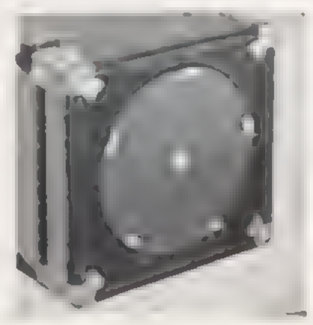
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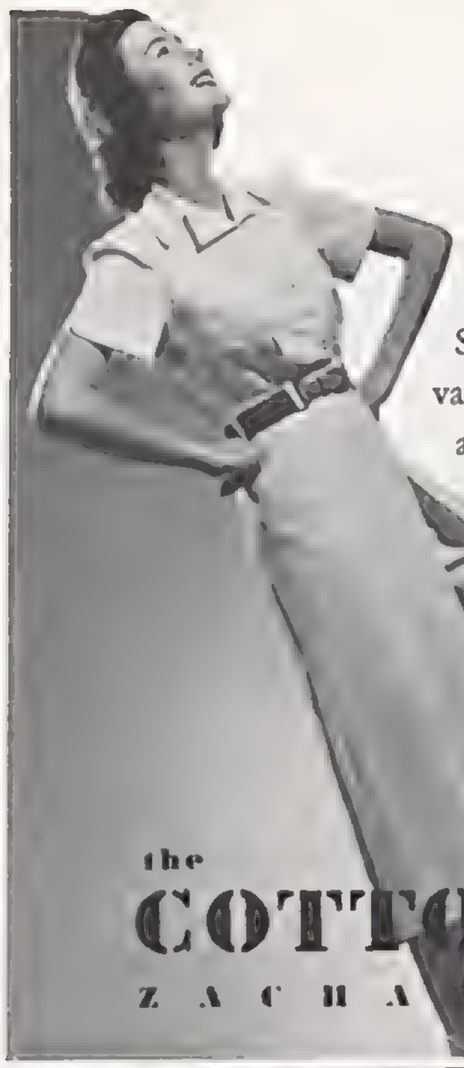
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VOGUE COVERS

Married or single



While *Corned Beef and Caviar* was written for the *live-aloner*, it is an equally helpful guide to a married couple. After all, they have to eat, too, and planning meals with variety and taste is not simply an accomplishment to lure a husband. This fact is emphasized by the author of *Marriages Are Made at Home*, another of the leading non-fiction books, which, incidentally, an unmarried person would thoroughly enjoy. Neither book has a limited appeal, although men might read them only surreptitiously.

Marjorie Hillis and Bertina Foltz wrote *Corned Beef and Caviar* together, with illustrations by Cipé Pineles. The book has been planned with an eye to economy—never having an empty ice-box, but making the most of left-overs. None of the suggestions is *chichi* or overelaborate; all of them are easy to prepare, but original. There are all sorts of convenient divisions to the book: a section for those who want to diet, for instance; another for the night when you want to entertain a special beau; some distracting meals for the evenings you spend alone; a more complicated group of menus for dinner-parties; other plentiful dinners to prepare on the maid's night out, with a firm guarantee that you won't have to keep jumping up during cocktails. There is also a section on Brunch—the meal when people have enormous appetites.

In *Marriages Are Made at Home*, Countess de Forceville covers a very large field—from sharp reminders to say "our" instead of "my" after the marriage rites have been performed, to every possible combination of canned soups. It deals more specifically with irritating husband habits that should be nipped in the bud; other equally irritating ones that require tolerance. Above all, it points out the fun of simple pleasures. The whole last chapter, in fact, called "Fun for Two," enumerates such pastimes as Sunday-morning breakfast in bed, with a welter of newspapers on the counterpane. Because habits are hard to break and marriage should begin on the right foot, this book is particularly suitable for the engaged girl. The remarks on long, short, and medium engagements are very wise. The author is also very human. She admits that burying herself in work over this book practically drove *her* husband to another woman.

"Night in Poland"

The sympathetic bond between Poland and the United States in music, art, science, and especially in our love for liberty and national independence...this is the theme of the fifth annual "Night in Poland" ball, to be given in the Waldorf-Astoria on January 28. Several New York art schools will decorate the ballrooms accordingly, in a competition for travelling art scholarships in Poland.

"The Dreams of Kosciuszko—A Pageant of Independence," presented by three hundred members of society, will dramatize the stirring events of General Kosciuszko's life. There will be dancing and more dancing: a Colonial minuet, a stately Chopin polonaise, spirited Polish peasant dances; and for the guests—everything from the Virginia Reel to the inevitable Big Apple, with three orchestras to supply the inspiration. The worthy cause: the Kosciuszko Foundation's exchange scholarships for Polish and American students.

Snow-bound



Living in New York, you almost forget what snow looks like when it covers the ground to more than tissue-paper thickness. You forget that there are places where really white snow piles waist-high, where you can shout to people half a mile away and be heard, where you can ski for miles with only remote chances of being bumped into.

But you can refresh your memory by taking one of the New York, New Haven, and Hartford Railroad's special snow-trains, which carry you—in superb style, by the way—to the New England snowfields. You can go for a day, or make a week-end of it (the latter's really a boiled-down vacation). And, this year, there are added lures—accommodations have been enlarged, new ski-tows installed, and, at Bousquet Farms in Pittsfield, a whole slope flood-lighted for night-skiing. Even if you don't ski, there's just as much fun—and fewer tumbles—in roaming around and watching those who do. Here's the schedule:

SKI MEISTER: Leaves Grand Central every Friday night at 8:55 for the Woodstock, Stowe, Mount Mansfield, Franconia, and Sugar Hill territories. Returns Monday morning at 6:50.

EASTERN SLOPES EXPRESS: Leaves Friday nights at 8:55 for the Mount Washington and Eastern slopes region. Gets you back Monday.

SNOW CLIPPER: Leaves Sunday mornings at 7:25; arrives at the Pittsfield Snow Train Station at 11:15. Lands back in New York at 9:05 P.M.

SNOW EXPRESS: Leaves Sunday mornings at 7:40 for Great Barrington and South Lee. Returns you at 8:50 P.M.

JUNIOR SNOW TRAINS: Special jaunts for small-fry, leaving Grand Central at 8:00 A.M. on Saturday, January 22, and February 5, for

THE TOWN



Canaan. On Saturday, January 29, the train will go to Great Barrington.

Le Brun and Josephine

Le Brun and Josephine, at 108 East Sixtieth Street, should be added forthwith to the roster of good restaurants around town. We announce this in rather a self-contained fashion, because no wild display of exuberance is necessary. The merits of Madame Josephine's little restaurant are self-evident.

If you remember the Gallant Fox, which is what Le Brun and Josephine's used to be, you know that it's a smallish place with only about a dozen tables, and a diminutive bar at the rear. The lighting is restful, the banquettes along the wall are comfortable (which is a pleasant surprise), and there's no music. Altogether a place pervaded with peace. But the food is the point. The French cookery of Madame Josephine's partner, Monsieur Le Brun, is almost too good to be true; and because the service is entirely *à la carte*, your food comes to you really and truly hot.

It's impossible to order unwisely, because Madame Josephine simply won't permit it. The last time we were there, we wanted some of their onion soup. It's wonderful, served in those little French *marmites*, and we wanted it terribly. But no, asserted Madame Josephine with gentle firmness, it would be too filling with *Coq au Vin Maison* (which we also wanted, and terribly)—so we were refused. And, grudgingly, we'll admit that she was right.

By the way, if you like liver, order the *Pâté Maison;* and if you like French coffee, Josephine's is your journey's end. Go on Friday, and have the best bouillabaisse there is. Go any evening—not with a large, glittery party, but with a few close friends you really want to talk to. You can do it here; and, although you pay a fairly substantial sum for your meal, the food is definitely worth it.

The Comet

How many contemporary Italian artists can you name, whose work is familiar to you? Try, and if you find yourself wanting (as we did), Countess Pecci-Blunt's new gallery, The Comet, at 10 East Fifty-Second Street, will prove to you that the defect is worth remedying. The paintings with which she opened the exhibit in December had a refreshing look of newness to them, emphasized agreeably by the shining, strong blue of the gallery floor, and the clean grey monk's cloth of its walls.

At present, Countess Pecci-Blunt is showing sculpture and drawings by Mirco, until January 22. Her plans are motivated by the desire to acquaint America more widely with modern Italian art; and similarly, in her Roman gallery, she shows works of promising young foreigners, in addition to those of her own countrymen. The interchange makes for a cultural good-will that is without doubt one of the most appealing of all varieties of peace propaganda.

Nostalgic note



If you're the kind of person who likes biographies of Diamond Jim Brady, who is a regular patron of the "Sweet Adeline" type of musical comedy and the American Music Hall frolics—then you'll like Little Old New York, our newest restaurant featuring the Gay 'Nineties atmosphere.

It seems that Mr. Dan Christie, owning some property at 120 East Fourteenth Street, discovered it was opposite the lot where Tony Pastor's Theatre, the most popular music-hall of its day, used to stand. So Mr. Christie decided to open a restaurant that would recapture the flavour of the good old, bad old days. And he has done a grand job.

Around the walls of the upstairs room where you dine and dance are scenes of down-town New York and the Bowery, pictured so graphically that you feel you're actually sitting under the old *Els*. To show how far they have gone in their realism, there's a clothes-line stretched across one corner, from which flutters an assortment of fin-de-siècle lingerie! The bar is a masterpiece, flanked at one end by a portrait of Lillian Russell, and at the other by one of Diamond Jim Brady. Above and below the bar are old *Police Gazette* pictures, photographed on glass and made even gaudier by the lights back of them. The chandeliers look as if they were still in the gas-lit era, and the pillars are plastered with sheet music of such old favourites as "Yiddle on Your Fiddle" and "I Wonder Who's Kissing Her Now?"

You'll probably go to Little Old New York late in the evening (the later the better)—but should you decide to dine there, you'll dine surprisingly well for surprisingly little. The first floor show is at eight-thirty—it's repeated twice later in the evening, and features lively girls who dance the can-can. The star of the revue is that old-time celebrity—Joe Howard, the Cole Porter of the 'Nineties. And we had better warn you that a pair called Furman and Lorraine are apt to burst into some songs of the type you thought were only sung at stag affairs. However, if you've been able to bear up under the ditties of Monsieur Eddie at Leon and Eddie's, you can probably take the ones down at Little Old New York.

We especially liked the pianist who strums any old favourite you request—you can't stump him. In short, if you want a rowdy, and at the same time nostalgic, evening, we give you Little Old New York.

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DECORATOR'S DAY-BOOK

HARDLY a day goes by but some one asks: "Where can I go to find——?" And there is reason for confusion when most shops have almost every kind of thing in decoration. Unless you know the predilections of certain shops, you find yourself on a long tour. In looking for an old piece, you must allow yourself some variation in size and colour, unless you are fairly sure that the thing you want exists and are willing to wait indefinitely until you find it.

Such shops as Décor and James Pendleton always have exciting Regency pieces, with a fair sprinkling of the baroque. Lavezzo is the classic source of Italian furniture, early and late. Here, you will find fragments of old panelling and doors that will be useful in starting the background of a room. This shop will do expert reproducing of any piece in its varied collection. Eighteenth century English furniture presents no particular difficulties if you want museum pieces, and the Westport Antique Shop has a constantly changing stock of modestly priced things. For upholstered chairs and sofas, your decorator will probably send you to the Coventry Shops, where the classic Lawson sofa is to be had, and where newer designs appear regularly, scaled down in size to accord with apartment rooms.

Which brings us to the discovery of the only overstuffed Sheraton sofa we know. The firm of Angelo Romano, Ltd. (here your decorator will have to introduce you), has reproduced the frame, turned legs and all, of a fine Sheraton model that was originally caned. To this, they have added a minimum of upholstery, with seat and back cushions conforming to the curved lines of the original—making a thoroughly comfortable piece. In this shop, there are antiques and reproductions, English and French, as well as a number of diverting accessories: a large Victorian porcelain clock, very white and gilt, to match that pair of vases that you are sure to have already; a pair of tall crystal-and-ormolu lamps on tripod bases; and a low red-and-black Regency chair of the most comfortable fireside proportions.

Here, they will make for you a desk-commode of walnut, with three vast drawers, and a number of smaller ones (for papers and what-not) in the desk section, which unfolds in the middle to form a capacious writing surface. And in this same spirit, there is a simple, square card-table with leather-inset leaves that open into a table seating six.

POLKA-DOT REVIVAL

Another revival is here—the polka-dot. Now it appears in damask, a heavy, shiny one with great two-inch dots rather closely spaced; and in a soft, rough-textured silk with dots the size of a quarter. Ruby Ross Wood has used this in a drawing-room in town, with pale shell-pink walls and a mauve-beige carpet. This room has an enormous sofa upholstered in mauve raw silk, curtains in a pink rather deeper than the walls, and three chairs upholstered in the dotted damask. Two Directoire chairs are covered with silk finely striped in beige and mauve, and two sofas with pale pink leather.

In a bedroom, Mrs. Wood has used a black paper flowered and latticed in shades of pink and cream, with glass curtains of white muslin polka-dotted in pink. The room fairly sparkles, with its bright pink quilted chintz overcurtains and two chairs and a *chaise longue* in black satin.

And as a hint for summer, there is the cool dining-room lately finished in Palm Beach (the idea might even be applied to some of our overheated winter ones). Deep green-black and white are the only colours in this room: white walls, and deep green on the shiny floor overlaid with a beige carpet. The curtains have deep green calla-lilies casually drawn on a white ground, and deep green Regency chairs are drawn up to the Adam table of pale pine. The chair-seats are covered with that smooth Jamaican straw matting, and a very tall screen of shiny dark green leather hides the service door. And over it all hangs a simple Venetian chandelier of pale green glass.

BLEACHED OAK

For an entire house on a Caribbean island, the Colwell Company is making furniture of rough bleached oak. This all points toward a revival of wood for garden furniture. The colour and the texture of the oak is like that of driftwood, and the woven fibre inlaid into the doors of a large chest has the same texture. For chair-seats, rush fibre in brilliant reds, blues, and greens is used; and for upholstered pieces, a linen in a banana-leaf pattern on a pineapple-yellow ground. The only colour in the furniture is in the leaf-green of table-tops, on which stand clear glass aquarium-lamps filled with natural shells.

Wood is used again for the garden furniture of a Palm Beach house. Here, it is enormous in scale and painted white, with scarlet-and-white linen covering cushions. Woven rush-rope in scarlet makes the sloping seat of a *chaise longue*.

On Murray Hill, there is a new shop in an old house: James Amster, Ltd., has taken the historic old Westerveldt House for his "antiques and elegancies." Mr. Amster has, however, quite as many ideas as antiques, and he has planned for the visit of Constance Spry, whose flower arrangements have been the pride of London for several years.

There is a shallow half-urn that fits on the narrowest mantelpiece, another flared and fluted one (this time in pale blue), and a single small fleur-de-lis in pale green. The draped urn, wide and shallow, is another of these mantelpiece forms, and the coronet with two supporting lions is not so heraldic as it sounds.

Mr. Amster has brought over Mr. Walter Lamb from London as his staff designer, and their revival of painted Adam and Sheraton furniture will certainly vie in popularity with the number of pickled pine pieces now seen about town.

EVERETT GRAY LINSLEY

SOCIETY

WEDDINGS

NEW YORK

Baird-Lewisohn—On November 10, in London, England, Mr. Matthew Baird, third, son of Mr. Matthew Baird, second, of Philadelphia, Pennsylvania, and Miss Audrey Lewisohn, daughter of Mr. Frederick Lewisohn, of New York and Cannes, France, and of Madame Gabriel Prudhomme, of Paris, France, and Kenya Colony, British South Africa.

Condict-Wainwright—On November 10, in Rye, New York, Mr. Philip King Condict, of Orange, New Jersey, and Miss L. Fonrose Wainwright, daughter of Colonel J. Mayhew Wainwright and Mrs. Wainwright, of Rye.

Cowles-Posey—On November 11, Dr. Edward Spencer Cowles, son of Mrs. Harriet Spencer Cowles, of Cowlesville, Virginia, and Miss Lorraine Posey, daughter of Mr. and Mrs. George MacArthur Posey, of Henderson, Kentucky.

Crane-Howser—On November 10, Mr. Kent Crane, son of the late Frank Crane and Mrs. Crane, and Mrs. Marguerite Gillison Howser, daughter of Mrs. Sawyer Hill, of New York and Cannes, France.

de Marigny-Schermerhorn—On November 28, in Reno, Nevada, Mr. Marie Alfred Fouquereaux de Marigny, of the island of Mauritius, and Mrs. Ruth Fahnestock Schermerhorn, daughter of Mr. Harris Fahnestock, of New York.

Faust-Colyer—On November 12, in the Central Presbyterian Church, Mr. James Matthews Faust, son of the late Mr. and Mrs. John Armstrong Faust, and Mrs. Josephine Keith Colyer, of New York, daughter of the late Charles A. Bush and Mrs. Bush, of Dallas, Texas.

Knowlton-Wilcox—On December 11, in the Church of the Ascension, Mr. William Richardson Knowlton, son of Mr. and Mrs. Eben Beers Knowlton, and Miss Louise Geer Wilcox, daughter of Dr. Herbert B. Wilcox and Mrs. Wilcox.

Le Brecht-Lutkins—On November 19, in Saint James Church, Mr. Robert Le Brecht, son of Mr. and Mrs. William Marston Le Brecht, and Miss Louise Lutkins, daughter of Mr. and Mrs. Clinton Stephen Lutkins, of New York and Rye, New York.

Lockwood-Morris—On November 27, in Sage Chapel, Ithaca, New York, Mr. George Edward Lockwood, son of Mr. and Mrs. Henry Augustus Lockwood, of Scarsdale, New York, and Miss Katherine Roberta Morris, daughter of Mr. and Mrs. Robert Cunningham Morris, of Ithaca.

MacLeod-Sheldon—On November 18, Mr. R. Alastair MacLeod, of New York, son of Mr. and Mrs. Norman MacLeod, of Hadleigh, Suffolk, England, and Miss Alethia Brandford Sheldon, daughter of Mrs. Oakley Sheldon, of New York and Bethlehem, Connecticut, and of Dr. William H. Sheldon, of Rome, Italy.

McCashin-Bedford—On November 29, in Greens Farms, Connecticut, Mr. Arthur McCashin, son of the late James McCashin and Mrs. McCashin, of Morristown, New Jersey, and Miss Helen Wolcott Bedford, daughter of Mr. and Mrs. Frederick T. Bedford, of New York and Greens Farms.

Minor-Chadbourne—On December 22, in Saint James' Episcopal Church, New York, Mr. Allen Hurlbert Minor, son of Colonel John Crannell Minor and Mrs. Minor, of New York and New Canaan, Connecticut, and Miss Emily B. Chadbourne, daughter of Mr. and Mrs. Frank Merriam Chadbourne, of New York.

Rousseau-O'Connell—On November 11, in the Church of Saint Ignatius Loyola, New York, Mr. William Parker Rousseau, son of the late Rear-Admiral Henry Harwood Rousseau and Mrs. Rousseau, of New York, and Miss Eileen O'Connell, daughter of Mr. and Mrs. Daniel O'Connell, of South Norwalk, Connecticut.

Watts-Key—On December 18, in the chapel of Saint Bartholomew's Church, New York, Mr. James Owen Watts, junior, son of Mr. and Mrs. James Owen Watts, of Lynchburg, Virginia, and Miss Sarah Webb Key, daughter of Dr. Ben Witt Key and Mrs. Key, of New York.

HIGHLAND PARK

Crawfurd-Price-Jeffries—On December 18, in Trinity Episcopal Church, Highland Park, Illinois, Mr. Allan Crawfurd-Price and Miss Helen Jeffries, daughter of Mr. and Mrs. Robert Moore Jeffries.

WEDDINGS

LOUISVILLE

Carter-Windell—On December 29, Mr. Ellerbe Winn Carter, junior, of Miami, Florida, son of Brigadier-General Ellerbe Winn Carter and Mrs. Carter, of Louisville, Kentucky, and Miss Elizabeth Windell, daughter of Dr. J. T. Windell and Mrs. Windell.

MONTCLAIR

Smith-Kopper—On November 11, Mr. Alfred E. Smith, son of Mrs. Walter Smith, of Upper Montclair, New Jersey, and Miss Ethel Winthrop Kopper, daughter of Mrs. Robert Porter Barbour, of Montclair, New Jersey.

NEWARK

Long-Larter—On December 20, Mr. Clarence Dickinson Long, junior, son of Mr. and Mrs. Clarence Dickinson Long, of Fairfield, New Jersey, and Miss Susanna Larter, daughter of Mrs. Harry C. Larter, of Newark, New Jersey.

Lord-Heller—On November 11, in the First Presbyterian Church, Mr. Joseph F. Lord, son of Mr. and Mrs. Howell Gurney Lord, and Miss Sara Heller, daughter of Mr. and Mrs. Edgar William Heller.

NEW HAVEN

Angier-Buell—On November 6, in Dwight Memorial Chapel at Yale, Mr. Roswell Parker Angier, junior, son of Mr. and Mrs. Roswell Parker Angier, and Miss Viola Hewitt Buell, daughter of Mr. William H. Buell.

Cushman-Adams—On November 9, Mr. John Gedney Cushman, son of the late Charles F. Cushman and Mrs. Cushman, of Boston, Massachusetts, and Miss Katharine Munger Adams, daughter of Professor John Chester Adams and Mrs. Adams, of Hancock Point, Maine, and New Haven, Connecticut.

NEWPORT

Staley-Smith—On December 22, in Trinity Church, Newport, Rhode Island, Lieutenant Poyntell C. Staley, junior, U. S. N., son of Mr. and Mrs. Poyntell C. Staley, of Providence, Rhode Island, and Miss Mary Alger Smith, daughter of Commander Roy C. Smith, junior, U. S. N., and Mrs. Smith.

PASADENA

Lewis-Bonzi—On December 8, in the chapel of Saint Bartholomew's Church, New York, Mr. Charles Watkins Lewis, of New York, son of Mr. and Mrs. William Baskerville Lewis, of Danville, Virginia, and Miss Ida Maria Bonzi, daughter of Mr. and Mrs. Ercole Bonzi, of Pasadena, California.

PHILADELPHIA

Fox-Meade—On January 4, in Saint Thomas' Church, Whitemarsh, Pennsylvania, Mr. Bernhard W. Fox, son of Mr. Caleb F. Fox, junior, and of Mrs. Fitz Eugene Dixon, of Elkins Park, Pennsylvania, and Miss Hope Alden Meade, daughter of Mr. and Mrs. George Gordon Meade, of "Sunny Bank," Ambler, Pennsylvania.

Kerk-Curtin—On November 11, in Saint John's Episcopal Church, Bellefonte, Pennsylvania, Mr. William Hurley Kerk, son of Mrs. Frederick Fraley Hallowell, of Haverford and Upson Downs, Bellefonte, and of Mr. Paul C. Kerk, of Malvern, Pennsylvania, and Miss Nancy Jane Curtin, daughter of Major Hugh Laird Curtin and Mrs. Curtin, of Curtin, Pennsylvania.

Townsend-Newhall—On December 18, in the Washington Memorial Chapel, Valley Forge, Pennsylvania, Mr. Charles L. P. Townsend, of Altamont, New York, son of Mrs. Franklin Townsend, of Albany, New York, and Miss Sybil K. K. Newhall, daughter of Mr. J. George Newhall, of "The Mill Run," Phœnixville, Pennsylvania.

RICHMOND

Day-Hotchkiss—On December 9, Mr. Julius Gilbert Day, junior, of Hartford, Connecticut, son of Mr. Julius Gilbert Day, of New Haven, Connecticut, and Miss Alice Russell Hotchkiss, daughter of Mr. and Mrs. Henry Starke Hotchkiss, of Richmond, Virginia.

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Silver Fox, flared skirt effect,	1025

★

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Mink sides	295	Raccoon	95
Mink chevron	525	Silver Fox capes	475

Seal-dyed Muskrat (Hudson Seal)	$195
Silver Fox scarfs, one skin	125
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VOGUE

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INCORPORATING VANITY FAIR

January 15, 1938

Vogue covers the town, 42–43
A touch of sanity in hats, 50–57
Set-ups, 58–59
"The Women," 60–61
Mrs. Devereux Wanamaker, 62
Donna Cora Caetani, 63
Stripes, checks, ribs, and pleats, 64–65
Mrs. Anthony Addison Bliss, 66
Oysters in June, 67
They're learning English, 68–69
Prints by Christian Bérard, 70–71
The Coast is clear, 72–73
One colour isn't enough, 74–75
"Between the Devil," 76–77
Purple, 78–79
For the deep South, 80
Furs—pale and interesting, 81
Skating and skiing, 82–83
Black, 84–85
For a life of ease, 86–87
Lion chasing, 88–89
Shells for decoration, 90
"Let's lunch at my house," 91
Dual personalities, 92–93
Finds of the fortnight, 94–97
The thin girl, 98
Gourmet's guide, 36a
School directory, 36b–36c
Address book, 36d–37
Vogue's travelog, 38–41
The shops of Vogue, 42–45



Put your faith in pink, this spring. In a pale, pale pink straw sailor, freighted with ostrich tips, velvet flowers, and veil; in a pink-gold tweed jacket; in a sheaf of the superb new roses called "Better Times." Hat and jacket from Bergdorf Goodman

LIMITED Edition



CONNOISSEUR of fine literary work displays equally discriminating taste in the cocktails he serves! It seems his pantry—like his library—contains a rare and coveted collection. For its shelves are lined with famous 57-labelled tins of Heinz de luxe Tomato Juice—part of this season's *limited edition.*

INVIGORATING as a brisk, fast-moving novel is Heinz Tomato Juice. Try a tall, chilled glassful to enliven the mid-afternoon lull. You never tire of the refreshing flavor of this thick, ruddy drink. Like a treasured book almost worn with re-reading, it invites you again and again . . .

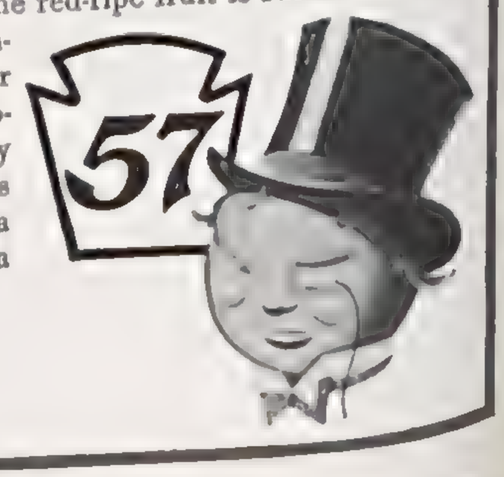


A GOOD BEGINNING for this young lady's morning encounter with the ABC's—Heinz Tomato Juice! She's just learning to read, but she knows that H-E-I-N-Z stands for that rich, crimson juice she likes so much!



PICTURE OF PERFECTION are these gloriously plump Aristocrat tomatoes that give their all to Heinz Tomato Juice. Only a tiny pinch of salt is added to their fresh, delicious juice—for extra *verve!*

EACH year there's a limited edition of Heinz Tomato Juice. That's because Heinz insists on using only *perfect* specimens of fruit! Every tomato that's pressed for Heinz Tomato Juice is a prize-winner—a true Aristocrat developed from a pedigreed seedling. The sturdy little plants are first raised in Heinz greenhouses —then transplanted to fertile fields, where selected farmers supervise their growth. Picked at perfection's peak, the red-ripe fruit is rushed to nearby Heinz kitchens to be pressed for you. Drink Heinz Tomato Juice frequently and you'll find that it's a grand eye-opener, a perfect pick-me-up, a soothing night-cap!



Advertisement

VOGUE'S-EYE VIEW OF THE MODE



NOT wax or wire or sawdust or plaster is this latest offspring of the mannequin family—but a woman of neon-blue satin, with red crêpe-paper hair, tinfoil eyelids and finger-nails, and enough "Lastex" woven into her anatomy so that she moves almost like a mortal. And like most mortals in January, she's standing around on one foot impatient to get new things on her back and in those hat-boxes.

Certainly, the newest hat she could put on is, amazingly enough, that famous veteran of 1928—the inverted saucer known as the cloche. Maybe it's a reaction against all the recent hat insanity that this sane, most universally sure-fire hat is with us again. Just how it looks in its 1938 reincarnation is shown on the following pages.

As for new things to go on her back (not all together need we say): Pink, the colour with a very rosy future—perhaps the pink sailor on the cover. A poly-coloured ensemble—more colours in one outfit than you ever dared before. That ridiculously short evening sweater—it reaches only to your third rib—on page 79. Those witty day prints designed by Christian Bérard, on pages 70 and 71. Black net stockings for dinner; black lace gloves for evening; pastel patent leather accessories for the South—all in this issue. And Seymour Troy's new feather-weight evening shoes with scarfs of chiffon that twist and drape and tie around your ankles.



Brims
shade eyes!
Blue linen with
a tri-coloured ribbon

Maria Guy made both.
Henri Bendel imported both

The cloche
comes back!
Black linen
with an open crown

Bérard

Touch of sanity

shows up in Paris' early spring hats

PERHAPS a reaction has set in. Perhaps the time of year is largely responsible—blustery February is no time to be clutching at flighty hats. But one thing is certain, the early spring hats coming out of French workrooms have an unmistakable touch of sanity. There are exceptions, never fear—daffy little hats overpowered with giant flowers such as that on page 54—but in the main there's a definite calming down, less hysteria, more rational lines.

The men of the country may be happy at last. After all their tirades against our late millinery eccentricities, let's see how they like these! Certainly, they can't rail that the new hats are "funny," silly, mad, or fey. Not that dull sobriety is descending on our heads, but, suddenly, the purity of a perfectly curved brim, the serenity of a beautifully simple shape seem to have more attraction than a fantastic trick. How long women will be faithful to this conservatism is debatable. For the moment, it is certainly catching the affection of Paris.

Riding in on this trend are those two universal hat friends: the cloche and the sailor. If you can remember back ten years, you'll remember the hold the bell-shaped cloche had on the country. There was hardly a face, young or old, round or oval, to which it wasn't kind. In its 1938 reincarnation, it is much more shallow, more like an inverted saucer. Invariably, the brim shades the eyes; sometimes it flares forward decidedly, sometimes it is rounded in charming, young lines. The crown usually remains fairly small, occasionally rounded, often slightly pointed or pinched, sometimes open to the air.

Many of Suzy's new cloches team two or three colours—bright little hats of felt or Panama trimmed with side bows of ribbon. There are two on page 57. Half the hats in Paris are decorated with ribbon (or flowers), ribbon of silk jersey, grosgrain, velvet, satin, or felt satin. The brims of Reboux's cloches are quite wide, dipping over the eyes, undulating at the side, curved up or even disappearing in back. The brimmed sports hat for which Descat is famous fits beautifully into the new picture—she has a knack for curving a brim that's uncanny. Maria Guy likes cloches of linen—linen laid in folds as in that hat on page 50. Louise Bourbon trims her cloches with pompons and opens the crowns to the air.

The sailor, or *canotier* as the French call it, is appearing in lovely butter-coloured straws. Agnès has a beauty, worn slightly tilted, and bound up—your face and all—with a violet veil. Corn-coloured, too, is Marie-Alphonsine's brisk *canotier*, bound, too, with a pastel veil. No one has the slightest thought of giving up veils! Every one ties them in some imaginative manner—Talbot over sleek black straw sailors, Suzy over her sailors of black straw, or white Panama, or beige suède. (Continued on page 123)



Ribbon, ribbon

Talbot's ribbon-bound hats: top, red ribbon on black felt. Catherine Parel's crêpe dress. Below, beige ribbon on black straw. Francevramant's wool dress. (Both hats; Saks-Fifth Avenue, New York, Chicago)



ANDRÉ DURST

Suzy's ribbon turban: of royal-blue faille ribbon with one end trailing, and a crown of fuchsia ribbon. (Bergdorf Goodman) Maggy Rouff's wool dress. Jewels on both pages from Boucheron

and more ribbon



GIANT GARDENIA—Agnès' late-afternoon hat that's three parts blossom, an albène gardenia with a greenish heart on a black felt skull-cap. I. Magnin, California. Balenciaga crêpe dress. Alexandrine gloves. Ostertag jewels



Brims and blossoms

The brim is doubled back on Marie-Alphonsine's canotier of natural paillasson straw; to soften the strictness, there's a black velvet ribbon; a black veil. Creed's yellow whipcord jacket. Aris gloves. Jewels by Mauboussin

A fabulous white velvet daisy with a yellow heart crowns Agnès' new cloche of black picot, taking you back a decade or so. A few daisy petals escape through the brim. Lelong's black silk dress. The jewels are by Ostertag

The brim, broad and sweeping, dips on Reboux's big hat of Bordeaux-red felt. Black grosgrain circles brim and crown; red grosgrain bisects the band. Lelong's jersey dress; Alexandrine gloves. Ostertag bracelet



Shades of the cloche

(Opposite page) Two new Suzy cloches, two new colour schemes: First, a saffron leghorn with burnt-orange velvet bows at sides, worn with Maggy Rouff's wool dress—saffron, burnt-orange, brown. Second, red and blue silk jersey ribbon (ribbon again) binds a black cloche—topping Francevramant's black wool dress, its scarf panel fifty per cent. red, fifty per cent. blue

(This page) Two of Rose Descat's sane hats—a fedora, a saucer: First, a tangerine Panama fedora, its brim lunging well down over your eye, its crown bound with black grosgrain. Second, an upside-down saucer of blue Panama, small and mushroom-shaped—and very wearable. Its brim hugs the head-line in back, and on top is tacked a bow of red grosgrain. (Henri Bendel)



Moulded in clay the colour of midsummer tan, these enchanting little figures were discovered in Juan les Pins. In addition to their personal charm, they illustrate professionally a series of modern exercises.

Left to right—raising one arm and leg, with the body horizontal, exercises practically every muscle.

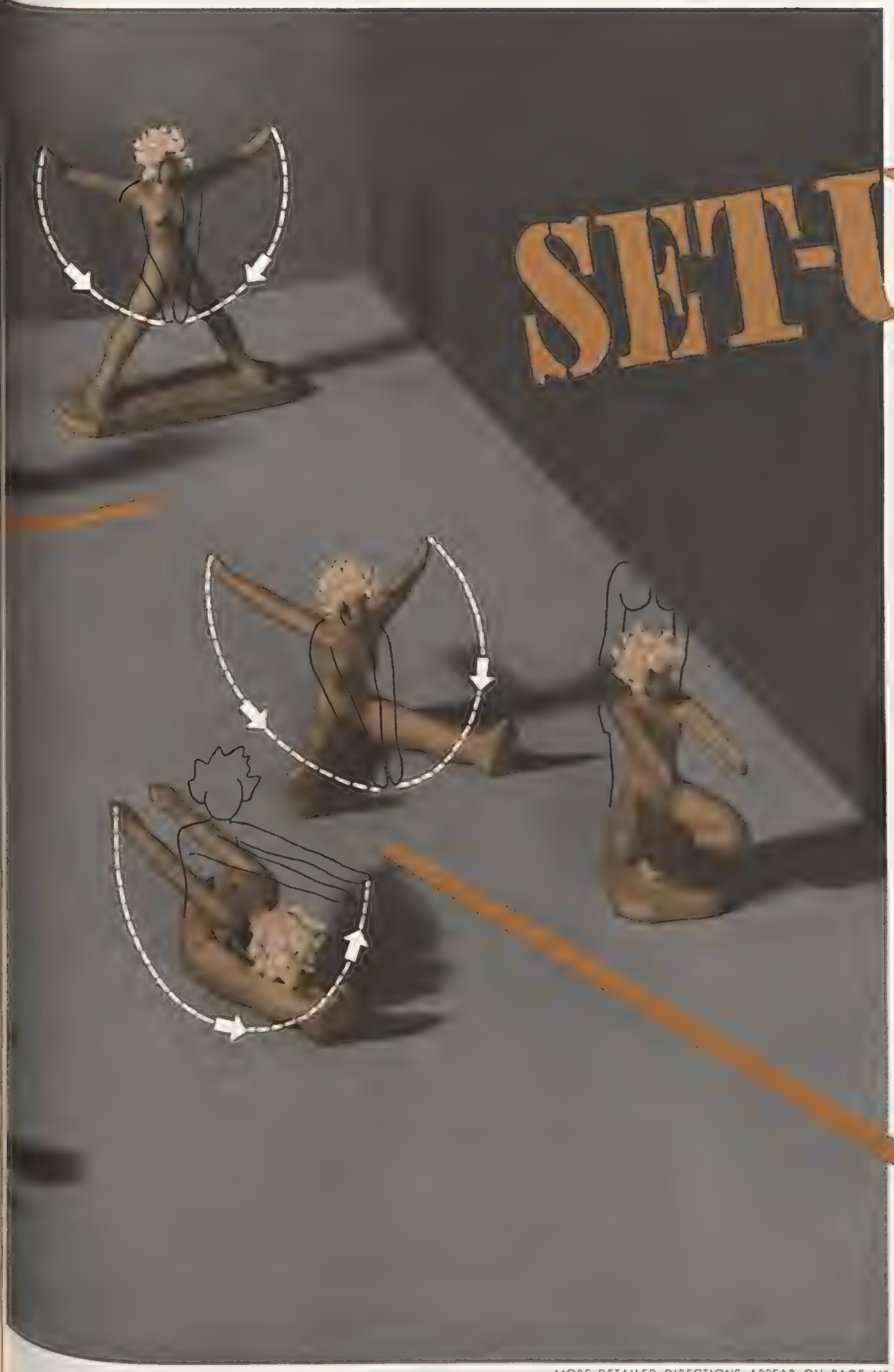
Second—with feet apart and the right arm raised, bend body until right hand is parallel with left foot.

Third—lunge forward with one foot. Extend weight forward, swinging arms forward over head.

Fourth — an easy one for shoulders and chest. With legs apart, cross arms in front and swing them to side.



This fine assortment of set-ups includes every sort of exercise you need to limber you up or slim you down. In the group of three immediately above, the first little figure illustrates the "shoulder stand" — and not so easy. Lying on a mat, raise the body upward till the weight is on the shoulders. Bend right knee, extend left leg. In back—an easy stretching number. Sitting with legs apart, touch toes of one foot with opposite hand. Right—lying face downward, raise legs, arms, head, and chest, and rock on abdomen.



SET-UPS

The praise-Allah figure, left, shows a posture exercise. Sitting with the legs and arms straight ahead, swing arms downward and backward, bending upper torso forward.

The exercise in centre is for expanding the chest. Sitting with legs apart, the hands reaching forward, swing arms horizontally upward and backward.

The figure at right shows a leg-stretching set-up. Standing erect, arms at sides, slowly bend knees, raising the arms forward.

MORE DETAILED DIRECTIONS APPEAR ON PAGE 110



ILKA CHASE IN ONE OF HER NEW COSTUMES FOR "THE WOMEN," NOW IN ITS SECOND YEAR. THE PORTRAIT IS BY KANELBA, THE POLISH ARTIST

"THE WOMEN"—ONE YEAR LATER

The brief chronicle of an international dramatic hit

By Allene Talmey

IN times of economic distrust, it is pleasant to realize that "The Women," the clinical, idiomatic study that has been called "The Tobacco Road of Park Avenue," has so far in New York alone, in one year, taken in at the box-office a million dollars.

Now it is becoming a minor industry. The road company, which started out last October, has been managing to pull twenty-two thousand dollars a week out of Chicago, Cleveland, and Saint Louis; to make Toledo give up forty-five hundred dollars in one night. In Budapest and Vienna, seats are selling three months in advance. Companies are in rehearsal in Paris, Prague, and West Point, where the cadets will play it, royalty-free, on the one stipulation that Clare Boothe Luce, who wrote it, may see the performance.

Even Hitler wants it, if the author will give authentic proof of Aryanism. Only the Lord Chamberlain of England has been recalcitrant. He insists on only one major point (his other objections being minor phrase changes)—that the great comic character of Edith, the child-bearing machine, which Phyllis Povah here plays with so much anatomical sensitivity, be entirely eliminated. Mrs. Luce has refused. The case is stalemated until the Lord Chamberlain, perhaps, comes around as he did in the case of "Victoria Regina."

But the Viennese are not so squeamish. There, under the title of "*Frauen in New York,*" the play is an enormous success; juveniles are forbidden to see it; Mrs. Luce is called *Dichterin*, that final accolade of Germanic honour usually reserved for Thomas Mann; and the great Viennese critic, Professor Gregor, has compared the play favourably to the works of Wedekind and Bourget, while Strindberg, once called Woman's greatest antagonist, is now just "poor old August."

The American critics, however, did not go quite so far in literary analogy after the play opened on December 26, 1936, before an audience of superb glitter, but which did not include the author, who sat at home with friends, waiting. It took the New York reviewers some thirty-eight nouns, all variations of harpy, slut, and liar, along with forty adjectives, all variations of vicious, cynical, and lewd, to express adequately their unbounded admiration for the brilliance of Mrs. Luce's poison pen. At the end of his inflammatory description of the plot and of the cast's technical dexterity, Brooks Atkinson in *The Times*, said meekly: "This reviewer disliked it." Richard Watts prophesied that it would make a million dollars. And the Max Gordon publicity machine gauged all the notices from all the papers as seventy-five per cent. rave.

Since then, fantastic statistics have piled up. The New York production cost about sixty thousand dollars (and just recently another eight thousand for new costumes, one of which is shown on the opposite page); the box-office has taken in weekly an average of eighteen thousand dollars; the show must make ten thousand a week to pay expenses; George Kaufman and Moss Hart own about a quarter of the show, as they do in most Max Gordon productions.

The movie rights were sold for one hundred and twenty-five thousand dollars to the Max Gordon Play and Picture Company, for which, as her share, Mrs. Luce received a cheque for seventy thousand dollars, and, finally, the cast has eaten some fifteen (Continued on page 119)



The head-dress that Miss Chase wears is of tulle with a top-knot of roses and forget-me-nots

Mrs. Devereux Wanamaker



CECIL BEATON



Donna Cora Caetani

Donna Cora Caetani, a beautiful member of the Italian nobility, came to New York recently in the interests of Italian synthetic fabrics. Above, she is wearing a black dress designed by Zecca of Rome, made of one of the new milk-fibre fabrics called Lanital

Considered one of the most beautiful women in America, Mrs. Devereux Wanamaker—whose black hair has a narrow strand of white streaking through it—is the former Alexandra Van R. Devereux, of Philadelphia. She has a small daughter about five years old


Stripes, checks,
ribs, and pleats
1
ANDRÉ DURST
2
3



1. Creed likes stripes—for a beige-and-brown wool coat that hangs just like a chemise (Jay-Thorpe). The hat, with a down-dipping brim, is purple felt, by Agnès. Alexandrine gloves. Mauboussin jewels

2. Chanel sides with checks—grey-and-black ones for a wool skirt that goes with a single-button black wool jacket. Beige silk gilet-blouse. From Best. Chanel felt toque and gold jewels

3. Creed contrives to get a ribbed effect, with off-white stripes on black wool, in this low-waisted classic suit; Marshall Field. Descat red felt hat. Alexandrine gloves. Mauboussin jewels

4. Pleats and pleats mark the skirt of a blue wool dress. This time, checks are at the top—blue-and-white ones on a wool jacket. Blue felt beret; Ferragamo shoes. Salon Moderne, Saks-Fifth Avenue

5. Molyneux pleats the skirt of this deep beige wool suit—it looks especially new with a fitted jacket. Brown-and-white blouse; Descat brown felt. Brown calf shoes and suède bag. All; Jay-Thorpe



CECIL BEATON

MRS. ANTHONY ADDISON BLISS, the former Miss Barbara Field, who was married just a few days before Christmas in this white satin dress and her great-grandmother's beautiful lace veil. She is the daughter of Mrs. Diego Suarez and Mr. Marshall Field, and her husband is the son of Mr. and Mrs. Cornelius N. Bliss

OYSTERS IN JUNE

The peculiar charms of the out-of-place, of monkeys in the drawing-room, of green Chartreuse in hot-water bottles

By Sylvia Thompson

THE Elegant wear orchids in their bath, and have their hot-water bottles filled with Green Chartreuse. Elegance has always had a flavour of perversity....

In the 1780's, English society still understood Elegance. (It was Brummell, Publicity Man, who later cheapened it, making a mode of the exceptional.)

In that final and charmingly perverse period, Gothic Gazebos were springing up in classically designed gardens; Madame du Deffand, old, blind, and passionately in love with Horace Walpole, sat night after night, with Angora cats on her knees, in her salon in the rue des Saints-Pères; and Chinese ladies in Pekin had porcelain dinner-services with English huntsmen, in scarlet coats and tie-wigs, pursuing the fox across a landscape of rice-fields and pagodas; and Ladies, leading a country life at Chatsworth, rose at midday, sent each other little notes by their maids, beginning "How is oo? Little me is well, but very lonely," and never went out of doors until dark and horrid rain inspired a walk in satin slippers, and a muslin shawl was no protection against the cold....

Elegance must consist of irrational, but imaginative impulses. It must be an unconscious defiance of the Socially Right, the Obviously Expensive....

The Regent built Minarets in Brighton, where they are still *much* more amusing than in Constantinople. And the lovely lady who went half-way up the *Mont Blanc* in high heels and a fit of pique, pursued by her lover and her husband, created a more distinguished precedent than the sunburned, androgynous expeditions that hack their way up Alps with a guide.

A monkey in a tropical grove can surprise nobody, and interest few; in the zoo, it is merely an unflattering mirror; but, in a drawing-room, a monkey has always been an expression of irony and taste. It is characteristic of the bourgeois Paris of the late 1830's that (with its middle-class passion for convenience) its *Élégantes* chose, as the fashionable pet, "a not at all noisy animal with pacific habits, the tortoise"—So wrote the *Vicomte de Launay*, a female gossip writer of Orléanist Paris. She went on: "Monkeys have had their favourable moment in history.... At one time, the Madcap Hare enlivened our modish drawing-rooms—Parrots, too, were much admired in the days of Despotism when they were taught to make seditious remarks by those who themselves did not dare to speak...."

The modern *Merveilleuse* sadly lacks perversity. She is to be found at Salzburg in August, in Palm Beach in February—and never eats oysters in June. Literal and very straightforward in her adherence to fashion, she leaves it to Men to be creatively whimsical. She doesn't perceive the peculiar charms of the out-of-place—the subtle adventures of the out-of-season.

It has been for an *homme du monde* to discover that a luxurious love-affair may be enhanced by having an aspidistra in the room; for a young-man-about-town to notice that it is funnier to be in remote bits of Tibet than in Bond Street, and that peculiar things happen if you get far enough up the Amazon.... For a fashionable photographer to observe that women's faces look decorative upside down....

Not only decorative, but more real. For faces the right-way-up "put on an expression," just as Resorts have their seasonable smirk, and notoriously beautiful places have, like well-known Beauties, certain poses for visitors which disguise their real character. (Giraudoux' Hélène of Troy, is a Helen in psychological *pantoufles*. Helen without her superb smirk for the Ages. A pretty little Greek bitch flirting with every other Trojan—behind Paris' back.)

To have the cult of a Beauty is to know her divinely shiny-faced in cold-cream.... To catch her, in a Degas pose, intently scrubbing her left heel with a bath-towel. To adore her awakening, before she has smoothed her sophisticated curls and lies like some dazed and dishevelled, blinking Persephone newly whisked up out of Hades.

So—you must love Monte Carlo in the rain; a *triste* and paradoxical Monte Carlo, like a white marble nymph in tears, her behind stained by the dripping of wet laurels. Or go to Dieppe when the *nombreuses familles* have left, and the *plages* are utterly empty, and stretch maize-coloured beside the winter sea, and the tawny-canvased fishing-smacks blow in like autumn leaves, and, in the narrow high street, you can buy, at every other shop, slippers made of little white shells and lined with magenta satin. Or go to a restaurant overlooking the port, where the Channel Boats come in, and sit alone among the tables covered with unironed table-cloths and palms and unseasonably gay ash-trays from the Galeries Lafayette, while the *Patronne* herself brings your *Sole Dieppoise*.

So, to love London is to be enamoured of it in late November. To sniff the raw chill of the morning when the guards ride, scarlet and white and silver, through the misty elegiac beauty of St. James' Park; to pace through the (Continued on page 123)



TONI FRISSELL

ISA MIRANDA

THEYRE LEARNING ENGLISH

Hollywood is at all times a mosaic of foreign faces, a babel of foreign accents. At the moment, these three faces, of these three young actresses, stand out: one Italian, one Norwegian, one French. All three are spectacularly beautiful—and all, at present, spectacularly unversed in the English language.

Italian Isa Miranda, who looks so much like Dietrich that directors are constantly trying new make-ups to hide the resemblance, will probably make her début in "Zaza." French Danielle Darrieux, of "Mayerling" fame, will star first in "The Rage of Paris"—if the script-writers can ever decide which of two plots to use. Norwegian Sigrid Gurie plays the Manchu princess to Gary Cooper's "Marco Polo."

Opposite: Isa Miranda, photographed on the Paramount lot, came from Italian movies, studies English in five-and-ten stores by asking salesgirls the names of things she doesn't know—which she then buys



DANIELLE DARRIEUX

SIGRID GURIE

Above: Danielle Darrieux, the exquisite Marie Vetsera of "Mayerling," is now under contract to Universal, as is her writer-husband, Henri Decoin. She has electric-blond hair, likes flannel pyjamas, black shirts

Left: Sigrid Gurie originally wanted to be a portrait-painter, started acting in the annual Christmas Play at Oslo. Dark and green-eyed, she wears a hat inspired by her costume in "The Adventures of Marco Polo"





PRINTS BY CHRISTIAN BÉRARD—Witty, fantastic French artist Bérard—whose drawings appear on our pages, whose stage and ballet-costume designs kick over all conventions, whose eye for colour is extraordinary—designed these printed silks

(Above) Only Bérard would think of sketching sofas, water-pitchers, petticoats, and Gay 'Nineties beauties for this coral-and-white print. How pictorial it is you see in this turban and blouse, worn with black linen slacks and cork shoes. Multicoloured shell necklace

(Opposite page) Fans, gloves, parasols, combs, boots appear on this grey-and-white printed fabric—the ornamental result is shown in the full-skirted dress, worn with a white turban • Both costumes are of Fieldcrest fabrics. From Bonwit Teller; and Marshall Field, Chicago



TONI FRISSELL

THE COAST IS CLEAR

Play clothes flourish in California's sunshine—and here are superb ones tagged for your trip South:

First, opposite: At the Beverly Hills Tennis Club, a white linen dress; bright felt belt. Bonwit Teller.

Second: Blue piping marks the umbrella skirt of a yellow linen dress. Pouch of duck. Both from Best.

Third: Clusters of coarse rose embroidery stand out boldly on a white linen dress. From Best

Right: Performing at the B-Bar-H Ranch near Palm Springs—a diving champion in a bathing-suit of rachel satin with "Lastex" yarn, printed with dark brown sea-shells. Best; I. Magnin, California

Lower right: Paulette Goddard, in all-white, watching flips and jack-knife dives. Her two-piece dress is of Dutripon, with pearl studs; Martha West. Cock-and-bull print on duck sabots and saddle-bag; Best





One colour isn't enough

First, above: Patou, for spring, uses more than one colour—a verdigris jacket with lighter stripes, a brown skirt—both, surprisingly, of jersey. In the classic vein is the verdigris felt hat, with steep crown, sloping brim, and brown grosgrain. Jewels from Chaumet

Second, above: Maggy Rouff is another who likes two-colour combinations. Here are grey-beige stripes on a hip-length brown jacket; a brown skirt. Descat's fedora of beige baku, with a shadowing brim that dips down fore and aft; a brown ottoman torsade

Opposite: Poly-coloured ensemble for spring—an infinitesimal yellow bolero on a black crêpe dress; a green jersey suède belt like a swathed girdle. Above flares a toast straw hat with a snail-shell crown; a black veil. Russeks. All those bracelets; Olga Tritt



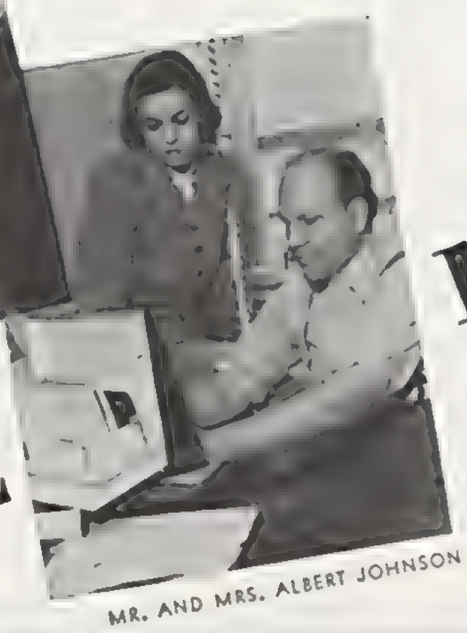
"BETWEEN THE DEVIL"



MISS DIXON, MISS LAYE



SIX-FOOT SHOW-GIRLS TRY OUT FOR PARTS



MR. AND MRS. ALBERT JOHNSON

BEFORE: Last summer, Arthur Schwartz telephoned Jack Buchanan in London and played for him his new songs for "Between the Devil." Two weeks late for rehearsal in New York, Buchanan arrived, to play opposite Evelyn Laye, brittle and blond, and Adele Dixon, whose red-gold hair and sparkle were unknown here. (In London, she played Ophelia to Gielgud's "Hamlet" and the Ethel Merman rôle in "Anything Goes!")

When the show closed after two weeks on the road, Howard Dietz and Arthur Schwartz, finding it incompatible with the scenery, kept the scenery and rewrote the show.



Rehearsal: Although they wore bathing-suits for trying-out, the show-girls practised in their street clothes with shirt-sleeved partners, picked partly for height

AFTER: Revised, "Between the Devil" is now madder and faster. The show-girls, who once danced decorously, added a little high-kicking. Miss Dixon, who resembles Ina Claire, Gertrude Lawrence, and a bit of Lupe Velez, naughtily sings "Celina Couldn't Say No," one of the six new songs added at the last minute.

Miss Laye, turning low comédienne, pulls her colleague's hair. Mr. Buchanan—who sings a little, dances a little, and acts superbly the elegant Englishman—added all by himself a two-handed game of solitaire during the big trial scene. "Between the Devil," refusing to be a flop, turned into a musical hit instead.



Performance: Dancing almost too politely, the show-girls now are showing clothes. Trailing red velvet (in the foreground) is Tilda Johnson, wife of the designer



Preparation: Albert Johnson, scenic designer, explains to the painters just how he wants the bar scene gilded



Rehearsal: Refusing to part with his slouch hat, Jack Buchanan faints, eyes open, on a bench, watched by Adele Dixon in slacks, Evelyn Laye in checked coat



Performance: Permanent-looking, the beaverboard set has trick lighting, showing up the figures high in the back



Performance: In tails, eyes still open, but minus the hat and bench, Buchanan faints on the clean floor, the girls, now in lamé and satin, bending over him





PURPLE AND GREEN (above): Where you'd least expect it to, this sweater-bolero stops short—and, because it's over a purple wool dress, looks twice as new. Hattie Carnegie; I. Magnin, California

PURPLE AND BLUE (first, opposite): Another chopped-off bolero, this time of velvet—looking almost like a yoke over a vase-shaped crêpe dress. Saks-Fifth Avenue, New York; Chicago.

PURPLE AND ROSE (opposite): On the mauve side, the satin shepherdess dress, worn under a taffeta period coat full enough to cover even the panniers. From Saks-Fifth Avenue, New York; Chicago



For the deep South—black lace ruffles on blue organza, lace gloves and head-dress. Bonwit Teller; I. Magnin, California

FURS-PALE AND INTERESTING–are all at once in the advance guard of spring. Furs left in their soft natural colours; furs dyed or bleached to pastel, all looking new and fresh as grass-shoots. You'll want them to take South—or, in almost no time, to hail spring in the North. And now, happily, is the time to buy.

To buy, perhaps, that natural baum-marten cape below, a lovely pale beige that's unbelievably flattering. At the moment, it shelters a white evening dress with crêpe and satin stripes (cape and dress from Stein and Blaine), but it has just as much affinity for black and colours—particularly for those pastel Southern evening dresses like the one opposite. And presently it will do wonders for your afternoon dresses.

To buy, or have made, a cape or coat of pale lynx (there's a comer). A wrap of pale stone-marten. An evening wrap or light spring coat of caracal, dyed a pleasing golden-beige. An evening cape of fox dyed grey-blue (white fox is being dyed all the pastel shades) or natural blue fox. For with the lighter season, furs are going to the lighter side.



HORST

STEIN AND BLAINE

Skating on new ice

KARGER

MRS. KENNETH IVES CIRCLES THE RINK

AILEEN, HELEN, AND JUDY BOWDOIN AT ROCKEFELLER CENTER

ALISON GRAY PRACTISES 5TH TEST

NANCY AND CYNTHIA SCHWARTZ SKATE IN UNISON

TWO OF THE BROKAW SISTERS, MRS. RICHARD TUCKER, MRS. JAMES BISHOP

ICE-SKATING in America begins to take on the proportions of a mass-mania. Rinks, indoors and outdoors, are crowded with enthusiastic skaters and learners. The United States Figure Skating Association has practically doubled its membership in the past two years. Business men practise during their lunch hours. Card dances take place on ice. Instructors arrive from Europe, and people renowned for sticking to nothing, now actually spend the day rehearsing one simple edge until they perfect it.

Much credit for this skating renaissance must be given to Sonja Henie, whose third movie, "Happy Landing," will shortly be released. Skating carnivals, too, are drawing crowds to the box-offices. "The Ice Follies of 1936" was the first all-professional troupe to go on tour, and this year there are four more troupes—among them "Gay Blades," as popular in St. Louis as it was in New York. All are outgrowths of amateur club carnivals for charity.

So many new clubs have sprung up that the Association has a waiting list....The first private skating-rink in the United States has just been opened by the Cleveland Skating Club in Shaker Heights. This club was started only last year, but it now has its own enclosed rink and club-house....The Philadelphia Skating Club, one of the oldest, followed suit with a new rink in Haverford (near the college, because they think the students will be an asset)....The Hershey family have built a rink in the chocolate town—almost tempting their employees from work....Chicago has a new Figure Skating Club that meets in the Arena Building—a former riding-ring, slightly redecorated.

The Pacific Coast took up skating much later than the East, but it is rapidly catching up. The St. Moritz Club, in Oakland, California, which, in 1931, had as its goal a membership of forty, now has four hundred and ninety-four members. In Los Angeles, many of those who took part in the first Henie movie have joined the Figure-Skating Club, to keep in trim for the screen.

In New York, plain skating has apparently increased much faster than figure-skating; but the Skating Club, Inc., has Thursday sessions on the fourth floor of Madison Square Garden at which one member entertains at tea, and another, usually a visiting celebrity, entertains on the ice. The only Junior Club, incidentally, is in New York (as no Juniors are admitted as members of the Association, even this club is not an official member).

Parties are now held outdoors at Rockefeller Center, and some nights ago the Shiver Wits group entertained there with warm drinks. At skating parties (for those whose noses are reddened by cold) looks don't count as much as feet. Among the men, the best skaters are nearly all middle-aged, although the younger ones are beginning to see that the sport is not effeminate; but, with the high standards of to-day, it is hard to get in enough figure-skating practice if you work from nine to five. However, any one can learn to dance who does the four edges—outside, inside, forward, and backward—and remembers the variations. (Continued on page 122)

Skiing on new trails



TONI FRISSELL

(CENTER) MRS. GEORGE FEARING; (RIGHT) MR. DUDLEY WOLFE; SURROUNDED BY GUIDES

ON America goes—almost moving mountains to oblige the ski fanatics. Whole new networks of runs have been opened up; new ski tows and fancy mechanical tractors installed to haul you up hillsides under something other than your own power; troops of handsome new Austrian coaches imported; flood-lights strung up to let you risk your neck with night skiing, fine new inns equipped to the teeth....the roughing-it days of skiing are practically over, with all these new happenings.

Up in the sweet little village of North Conway, New Hampshire, is a ski inn that's out to give you literally everything. It's the Eastern Slope Inn—recently taken over by the Harvey D. Gibsons, which should be endorsement enough. Practically in the Inn's backyard are the White Mountains, with superb challenging runs; there's snow that comes early and stays late; there's Benno Rybizka of Hannes Schneider's St. Anton school to coach you; there's a skating-rink and toboggan-chute; and there's the Inn itself with a fine "Currier and Ives" charm—the lounge is literally papered with originals.

Up in Manchester, Vermont, the longest ski tow in the East is now ready to save you back-breaking uphill climbs. And to bring you downhill, a whole new network of hair-raising trails. If you're looking for places to stay in this vicinity, four good ones are McNaughton's, Orvis Inn, Colburn House, and Manchester Inn.

Up in Stowe, Vermont, flood-lights are illuminating the village practice slopes at night—if you're daredevil enough to want to negotiate them after dark. Up at Peckett's, Sugar Hill, New Hampshire, a new skiing coach has been brought over from Kitzbühel, Walter Lindinger, who formerly taught the Windsors. Up in Woodstock, Vermont, four new ski tows have been added to the conveniences. Up in Ticonderoga, New York, one of the speediest new runs on the Eastern seaboard is now finished—"Arnold's Revenge"—perilous enough to please the most adventurous.

Out West, the latest converts to the ski mania are the dude ranches. Instead of sleeping through winter, several ranches have turned their lodges into ski-huts, their riding trails into ski-runs. Three near Sheridan, Wyoming are: Tepee Lodge, owned by Allen Fordyce, a place with splendid powder-snow and a wide variety of slopes. Rapid Creek Ranch, its cabins and main lodge all nicely heated now. And the Bones Brothers' Ranch.

That wonder child of Idaho, Sun Valley, is striding into its second year with a flock of innovations. Besides adding a monstrous new snow tractor to abet those chair-lifts of last year, mapping out some fast new runs and an official slalom course, and increasing the staff of handsome Austrian coaches from five to eight, Sun Valley has built another huge hotel called "Challenger Inn," where—good news!—three dollars a day will see you through.

And, yes, suh, the South is now falling for skiing—if you can call New Mexico the South. By some meteorological phenomenon, it seems that snow (Continued on page 122)



ELIZABETH WOOLSEY, WHO WILL RACE AT MT. RAINIER



OUT AT SUN VALLEY: MRS. LOUIS HILL, RUSSELL D'OENCH, MRS. W. HENDERSON



AILEEN WYNNE, VISITING ENGLISH SKIER



CECIL BEATON

LORETTA YOUNG in a black organza dress, dark and shadowy as night-wind, with a huge spread of skirt, a bodice laced up the front, a wisp of jacket (not shown); Lord and Taylor. Jewelled clips from T. Azeez

BLACK

ONCE again, we give you...black. Black veils. Black fox. Black worn in new ways; for example, black unrelieved except by one single, dramatic jewel. Black velvet bows, knots of black ribbon, in evening coiffures. Black accessories. Even black perfume—Weil's "Noir"—not, obviously, raven-hued in itself, but created expressly to bring out the fathomless lure of black. (And to be worn, the makers say, with black only.) It's shown, right, in its handsome striped black-and-blue box, tufted with tiny jet beads.

As a matter of fact, we give you black not metaphorically, but actually. If you write to us, we'll send you a diminutive gift bottle of Weil's "Noir" perfume; all you have to do is to fill out the coupon on page 110 and send it to us. We have just twenty thousand of these little flacons of "Noir"—no more and no less—to give away, so the sooner you write us the better. (And don't forget to ferret out the coupon on page 110, as we naturally want our supply of gifts to go to Vogue readers, or as many Vogue readers as possible.)



NELSON

Top: A black satin bag gleaming with silver Beauvais embroidery; a black chiffon handkerchief with a great white monogram in one corner. Both: Bonwit Teller. And Weil's new perfume, "Noir," in its smart striped box

Centre: For evening, a muff of sleek black coq feathers, black as coal, but shining dramatically; Henri Bendel. For the single note of colour, a massive platinum bracelet, set with diamonds and huge emerald beads; T. Azeez

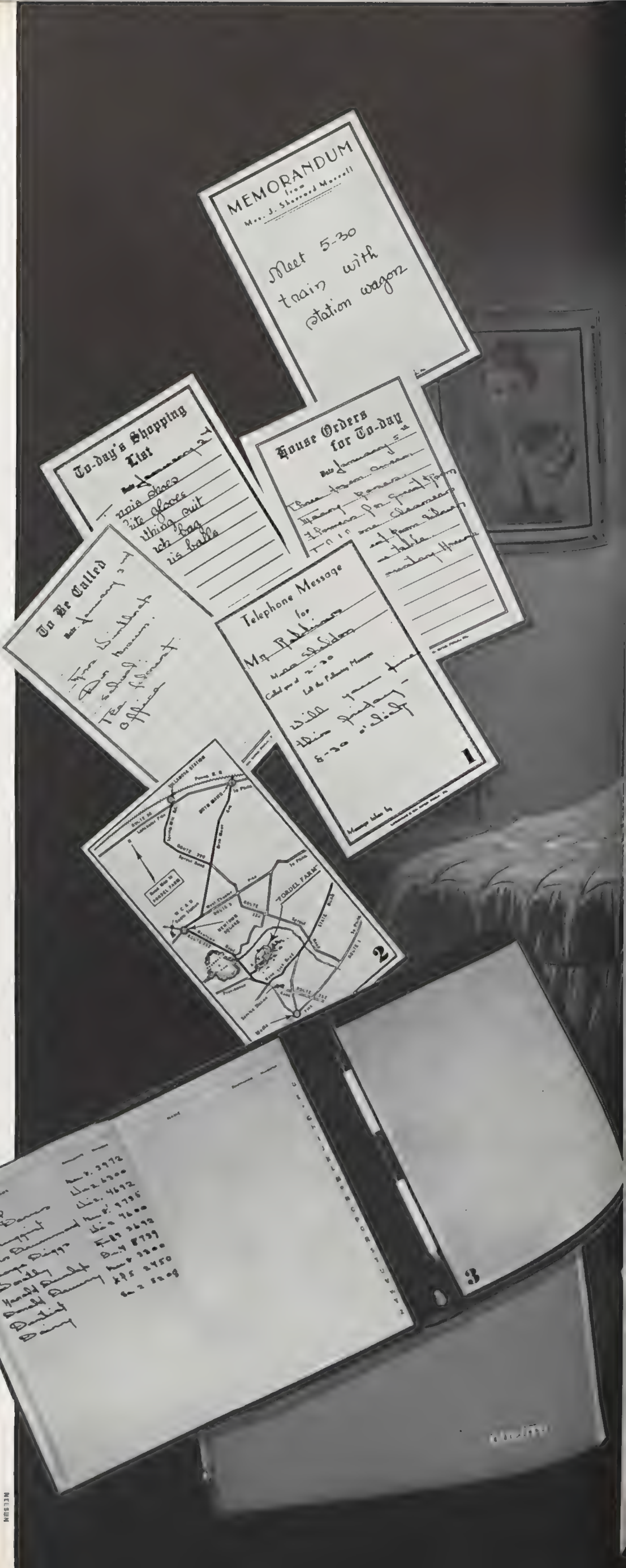
Left: These evening slippers, of black crêpe and dark red velvet, combine two important points: black—again—and the new draped look. (Drapery doesn't stop at your ankles, this season.) Delman shoes; Bergdorf Goodman

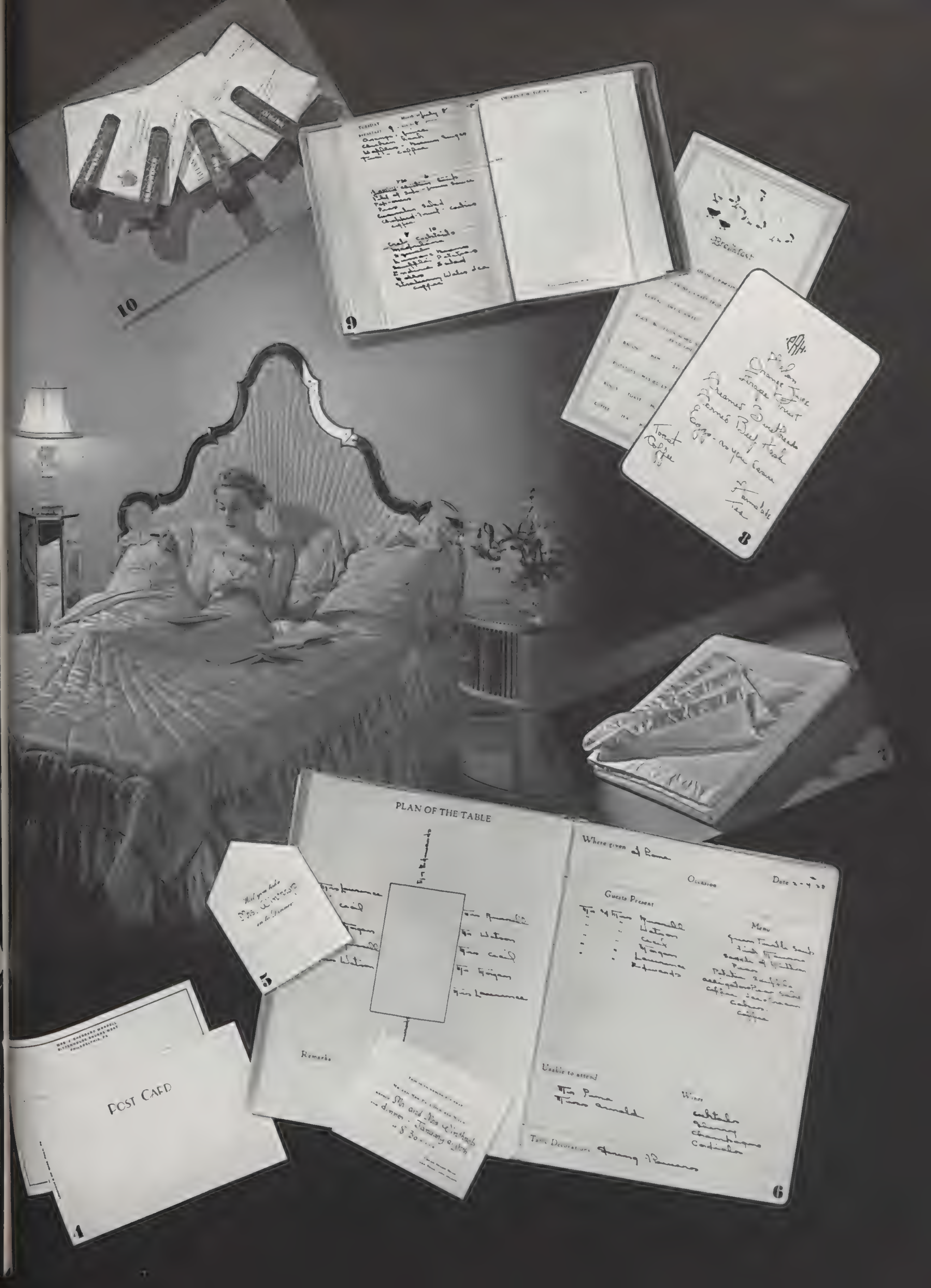
FOR A LIFE OF EASE

As so many ladies of leisure do, she plans her day in bed—with an assortment of little path-smoothers that keep the household running quietly as a well-tended machine.

1. She scribbles orders for the servants and makes out lists on assorted memoranda. (From Lord and Taylor)
2. She sends a road map to guide a coming guest to her country house (Lord and Taylor will make these to order)
3. She keeps near-by Mark Cross's rapid-service index telephone book, bound in leather, with pad and pencil attached.
1. She sends notes on post-cards, with her name and address
5. She writes whom-you-take-in-to-dinner cards, and sends reminder cards to the guests for her next dinner-party. (Numbers 4 and 5 are from Lord and Taylor.)
6. She keeps a dinner-party diary, with a record of guests and menus to avoid duplication. (Mark Cross)
7. She orders a new supply of North Star's satin-bound white wool blankets from McCutcheon's
8. She plans breakfast menus (to be written or printed), which guests check before going to bed. (Lord and Taylor)
9. She has her own cook keep a kitchen diary. (Mark Cross)
10. And she fastens bills and letters together with crocodile clips. (Mark Cross) In fact, she does half a day's work before she gets out of bed—a white quilted satin bed with a crystal frame. Puff, blanket-cover, pillows, and gown, of Schiaparelli's flowered crêpe satin. (Carlin Comforts; Neiman-Marcus; I. Magnin, California)

• Bonwit Teller in Philadelphia has all the papers, too




10
9
Breakfast
Toast
Coffee
8
PLAN OF THE TABLE
Remarks
Where given
Occasion
Guests Present
Menu
Unable to attend
Wines
POST CARD
6
4

LION CHASING



An African shooting-trip with gun, camera, and practically no privation

THERE was a time when going big-game hunting in Africa meant disappearing from civilization for years and years; and coming back, eventually, with a white streak in your hair, a bronzed, weather-beaten look, and possibly an interesting touch of malaria. But a shooting-trip in Africa nowadays doesn't involve much more time, expense, or endurance than a shooting-trip anywhere else. With East Africa hardly more than ten days away from New York—by fast steamer and plane, either via Southampton and Rome or Naples and Rome—people are going to Kenya and Tanganyika after lions almost as casually as they go to Scotland after grouse.

The pictures on these pages show the shooting-trip taken last January, for three weeks, by Mrs. Richard Hoyt, Captain and Mrs. Edward O. Kellett, and Lord Carnarvon. (Mrs. Hoyt, like many people these days, went along simply to take photographs—she didn't shoot a thing in darkest Africa except with a camera.) The party assembled at Cairo Airport, at three o'clock of a chilly morning, to catch the Imperial Airways plane for Khartoum—the first leg of the three-day flight to Nairobi. Forewarned that the African white ants like nothing better than leather suitcases, Mrs. Hoyt left hers in Cairo with her maid, and took all her belongings in stout tin boxes.

They spent the first night at Khartoum, the second at Juba, in the Sudan, being presented each night with a card that said, "You will be called at one-thirty A. M. Breakfast will be served at two A. M., and the bus will leave for the airport at two-thirty." (Under the new Imperial Airways schedule, however, the morning take-off doesn't occur until six A. M.) At Kisumu, on Lake Victoria—the lake in which the White Nile rises—, they changed into a small, fast plane to fly over the mountains to Nairobi, and incidentally to cross the Equator.

Three days later, they were bumping out of Nairobi, headed south, on increasingly amorphous roads, into Tanganyika and the big-game country—country, in fact, where no one but their white hunter had ever been before. (A white hunter is essential for several reasons, one being that he can cope with the native boys, who speak only Swahili.) They had about twenty-five natives altogether, including gun-bearers, porters, skinners, cooks, and personal servants.


THE ROAD FROM NAIROBI

Mrs. Hoyt, Lord Carnarvon, and Captain and Mrs. Kellett rode in an English car with special springs; the hunter and the gun-bearers followed in a station-wagon; the equipment was in two huge trucks (with the other native boys perching on top), which got stuck in wart-hog holes on an average of five times a day. This may sound like an elaborate safari, but actually it was simplicity itself—there's one case on record of a man who took seventeen trucks, containing, among other things, ice-machines, radios, and champagne. (Continued on page 120)

PARIS

ROME

CAIRO

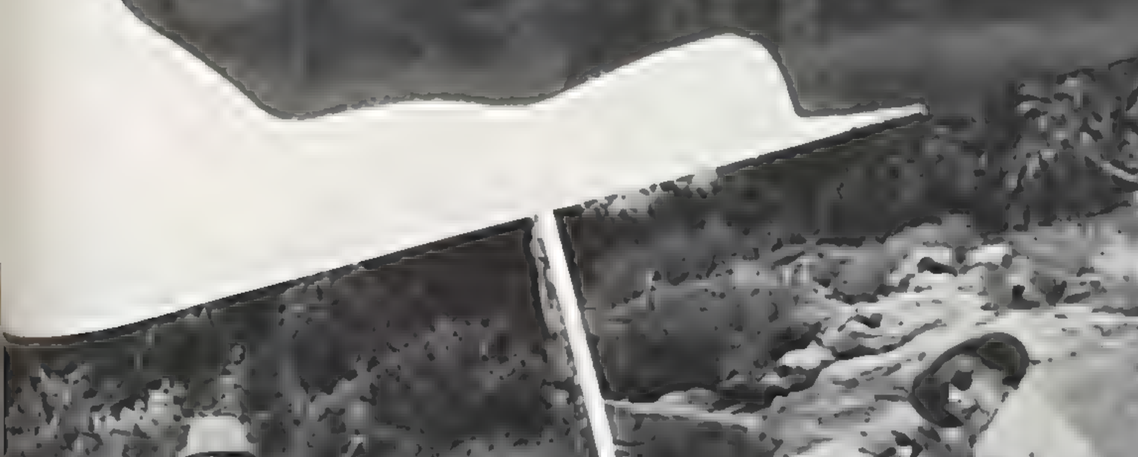
KHARTOUM

JUBA

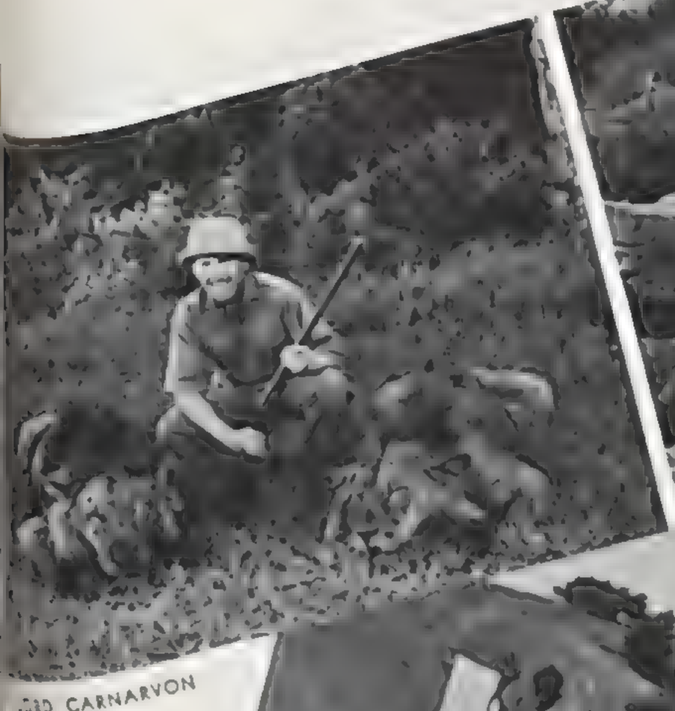
NAIROBI



SHIP OF THE DESERT—NEW STYLE



CAPTAIN AND MRS. KELLETT



LORD CARNARVON



LUNCHEON ON SAFARI



CAPTAIN KELLETT



MRS. HOYT AND THE INDISPENSABLE SUN-HELMET



Shells for decoration

These are the extraordinary shell compositions that one has been hearing about from the leading decorators in Europe. They were created by the Comtesse de La Morinière, of Paris, exhibited last summer at the French Exposition, and have recently been brought to this country by Mrs. Watts Stevens. Their exotic beauty and fantastic shapes—some look like gigantic rare flowers—bring a fresh new note to mantel or table decoration

SILVER AND ORREFORS GLASS FROM G. JENSEN; TABLE-LINENS FROM MOSSE

Let's lunch at my house



NO matter how much fun you have lunching at a restaurant, where you pay as much attention to the hats as you do to the food or the conversation, there is always a certain staccato feeling. And, because we believe that it requires rather a special talent to make a lunch party at home a charming occasion that is neither the bright brevity of a restaurant meal nor the heavy elegance of a "ladies' lunch," we have been gleaning bits of philosophy on the subject, as well as menus and recipes that prove this point.

One hostess, whose lunch parties are some of the most successful in New York, says that luncheon at home should always be made a pause in the day; except for the more important occasion of Sunday lunch, it should never have the atmosphere of an occasion. A feeling of leisure should be created, even in the brief time allowed. You can achieve this by asking people for not too late an hour and having the meal served exactly on time; by having a brief menu, and perfect, but unobtrusive service. Too much or too elaborate food not only wears people out at lunch—and after—, but gives the impression that they are being hurried through a long meal.

Men really like to lunch in a house instead of a restaurant occasionally, if they know they can get back to the office in time, but they never forgive being kept waiting for a meal or spending time drinking more cocktails than they really want. On the other hand, those who have apologized in advance for an immediate departure after lunch have been known to linger on, relaxed and pleased, after the super variety of lunch and conversation that requires coffee served at the table to prolong it. Foreigners, too, who are continually lunched at restaurants, have a special appreciation of lunch in your house.

You can create a sense of intimacy and informality at home that can never be created outside, and it is in a congenial atmosphere that every one has a natural impulse toward friendliness. It isn't essential that guests know one another to create this atmosphere, but it is essential that you feel sure when you invite them that they will like one another—as much as you can be sure, that is, for it is here that a hostess' sixth sense must come into play.

As for the lunch itself, aside from having the courses brief and the dishes simple and perfectly prepared, it is always best to have the substantial dish the sort that is unlike one you would plan for dinner —an omelet, minced turkey, fish soufflé, spaghetti or ravioli, noisettes of lamb with spinach and marrow, cold duck with a delicious vegetable salad, corned-beef hash, or fish-balls. (The latter, incidentally, is a specialty of the hostess whose credo we are giving, and the recipe for them appears with others at the end of the article.)

There should never be more than one rich sauce on a luncheon menu, especially as a dessert other than fruit usually necessitates cream in some form. The decoration of a dish should be as simple as the food itself, and no hostess should find herself in the position of having a chef whose artistic efforts she can not curb. There are two schools of thought as to dessert, those who really love sweets (men frequently do), and those to whom a compote of fruits is the only choice, and the most perfect solution is to serve both a compote and a more substantial sweet.

Some variety of hot muffin or cheese biscuit, together with the requisite wheat or rye wafers for the omnipresent dieters, is always pleasant, and you will find that most good hostesses make a specialty of this. Bran muffins, split, buttered, and toasted; rice wafers, very hot and crisp; toasted flaky wheat biscuits are all good. (Continued on page 114)

DUAL PERSONALITIES



Frock No. 7938: If you're going on a cruise, make this evening dress of printed crêpe or linen. If you're staying here, have it of chiffon, with romantic longer sleeves, banded with lace if you like. Designed for sizes 14 to 20; 32 to 42



Frock No. 548: To wear right now, make this dress of plain silk; to wear later—of printed silk. Its claims to fame are the bracelet-length sleeves and the arching girdle, nice in a contrasting shade. Designed for sizes 14 to 20; 32 to 42

• The back views are shown on page 106



Frock No. 551: Under your fur coat up North, have this two-piece dress of plain thin wool. The waistcoat effect makes it look like a suit. For resort wear, make it of pastel wool with a contrasting jacket-blouse. Designed for sizes 12 to 20; 30 to 38

Frock No. S-4036: A one-piece dress that pretends to have a bolero—boleros are strong bets for spring! Here are two attractive ways to make it—one with a striped blouse section; the other, plain. Designed for sizes 14 to 20; 32 to 42



Frock No. 549: For immediate wear, have this sophisticated dress of a heavy slipper satin. For spring, of a drifting printed chiffon. Note the heart-shaped bodice, the slightly Directoire waist, and the ample skirt. Designed for sizes 12 to 18; 30 to 36



Frock No. S-4035: You can make this enchanting dress fairly casual by choosing a printed crêpe and having the sleeves below-elbow length. You can make it more formal by choosing taffeta with a top of net. Designed for sizes 14 to 20; 32 to 40



Six designs for practical dressmaking, each one shown in two versions to prove how adaptable they are for now or later


HORST

Two boleros—they're back again—of black sheer crêpe. The first is soutache-embroidered and worn over a red-sashed dress; about $30. Felt hat, about $10. The second bolero has revers, its dress a purple suède belt. About $35. Straw hat, about $13. All from Jane Engel

To double your money

Vogue's finds of the fortnight

ALONG about now is the zero-hour—for most wardrobes. Winter clothes seem dull as yesterday's newspaper. Spring is still several jumps ahead, but you want—now—a few tonics to recharge your spirits.

A tonic or two you need, we agree. But don't give way to that impulse to rush rashly out and buy just anything—even those tonics, those fill-ins, should be chosen wisely—lest they dribble away your funds. Here we enumerate a few that will double your dollars' worth. They're all of more than momentary usefulness—some you'll still be wearing next summer; some even next year.

One really profitable purchase is a simple black dress, to be backdrop for shifts of accessories. The little bolero dresses on the opposite page are exactly what we mean—individual but not so insistent that you'll tire of them. Chances are you'll wear them next summer, too. To ring changes, substitute a belt in another colour. Or loop a gold chain, hung with fobs, across the chest. At the moment, wear a small hat with them—the ones accompanying them, or this belting beret at the left. Later, have that huge straw disk.

Another fine double-your-money investment at this time of year is a classic suit. It's a slack season for tailors, and, if you're having a suit made to order now, you get their unhurried attention. On page 97, already assembled, is a superb suit, grey with white stripes (fine under brown furs) and good for easily two years.

Some clever women, at this time, stake Christmas cheques on an exciting piece of jewellery. Nothing doubles the life and effectiveness of old clothes as will, say, that magnificent simulated topaz necklace (page 97). Worn with anything from a dark green sweater to a white evening dress, it marks you as The Lady with the Topaz Necklace.

A printed dress, of course, is a veteran fill-in. That pink, white, and black one on page 96 is a great success under black furs; later on, put a black jacket and accessories with it. Pink promises to be the early crocus of spring. Start now, by having a pink handkerchief and pink flowers. Wrap your throat with strands of pink and mauve pearls. Sew a frill of pink lace into a round-necked dress.

To inspirit your dinner-kit, get a dinner-skirt (either slim as a curtain-rod or very full) and wear with it a flowing pink blouse and a red belt. This can go with a day skirt, too. Top an old dinner-dress with a knitted bolero short as a collar. And get some cork clogs to wear now around the house, later on at the beach. Investigate the lure of a black lace bolero or turban.



Black straw disk, about $18.50. Beret of black belting ribbon, around $7.50 Both, Dobbs. Shops in other cities have the models on these pages

Vogue's Finds of the Fortnight

Natural string gloves;
doeskin palm. about $6;
Lord and Taylor

Left: Kislav's seamed glove,
bisque doeskin. about $6; Best.
Below: Aris black antelope glove.
About $4.50; Bloomingdale

Antique
gold metal balls;
necklace around $10;
bracelet about $7.50
Hattie Carnegie

Below: Flat-bottomed bag
of black calf, by Aristocrat.
About $5; Bloomingdale

Venetian-blind
sleeves on a classic suit
of navy-blue sheer crêpe.
Around $40; Best

Spring flowers
in pink and white
on a black silk dress.
Around $30; Best

Black rayon crêpe;
tucked in rays;
natural pigskin belt.
About $35. Franklin Simon

Pink linen vest
on blue rayon crêpe dress
about $28; Macy's

ee-strands deep—
imulated topazes
about $25;
Hattie Carnegie

Koret's tailored bag
of black calf. Around $13;
Bonwit Teller

Tan calf street shoe
by Seymour Troy:
Saks-Fifth Avenue

Beige wool jersey dress
with waist-length jacket.
about $50 Best

ilored triumph—
grey-and-white striped
rkanum wool suit.
about $70; Saks-Fifth Avenue

For softer dresses—
black suède shoe.
turn-over tongue
Franklin Simon

Right: Shiny as shoe-blacking—
Shur-tite's oval-bottomed bag
of black patent leather.
about $5; Saks-Fifth Avenue

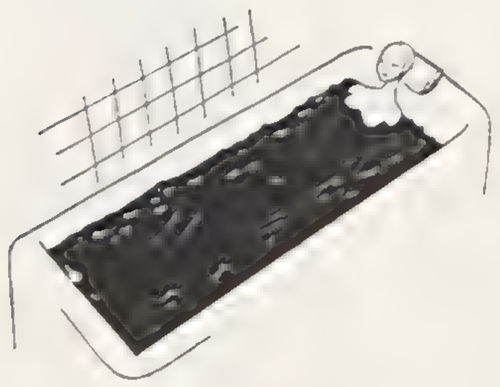
THE THIN GIRL

Her ten commandments



Systematize your living

ONE of the most difficult things about being a thin girl is that no one takes your problems very seriously—and that probably includes yourself. When a fat girl goes on a diet, people are at least understanding, even if bored. But the general feeling is that women prefer to be thin, anyway, and a thin person always manages to summon a certain nervous energy to meet special occasions that fools her public into thinking she has an iron constitution.



Learn to relax

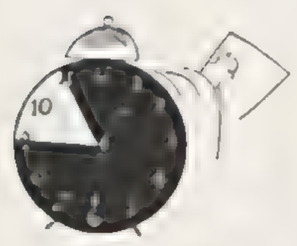
We, however, take the problem of thin women very seriously. We have seen too many of them crack up before our eyes, look old and drawn when they are still young, not to realize that they need a very special kind of care. And, in talking with physicians and diet experts and people who devote their lives to making women healthy and beautiful, we have rounded up these Ten Commandments, which, if they are followed, will transform any thin girl from a jangle of nerves to a state of general health and well-being.



Stop worrying

The first thing to do if you are definitely on the too-thin side is systematize your living. It is the dashing around doing things in a hit-or-miss fashion that keeps you in a frenzy. Have your meals, your sleep, your engagements on a regular schedule and keep yourself to it. It takes effort, but you have to expend it, because a well-ordered scheme of living is essential.

Next, learn to relax—and we mean *learn*, because we know you won't do it naturally. Try to take the worry element out of your life. When you sit, or lie down, don't keep thinking, "I must relax; I must relax;" just stop thinking altogether; close your mind. You will find it is something you can cultivate.



10 of every 24 hours in bed

Spend ten out of every twenty-four hours in bed. Unless you can stay in bed until noon, you can't go out late at night and keep fit if you are underweight, and you have to face that and plan your schedule accordingly.

We don't expect you to sleep all of the ten hours, because, with your sort of make-up, that isn't always possible. But don't worry about not sleeping, it is the resting in bed that does the good work.



Accelerate your oxygen content

Have an established routine for going to bed, to get complete relaxation of your nerves. Do some relaxing exercises each night—any simple, limbering exercises done slowly. At the Richard Hudnut Salon, where they take the problem of the thin girl to heart, they have an exercise that you do on the mat, a sort of unrolling of the spine, going back from a sitting position until you are stretched out flat on your back and are practically asleep.

After the relaxing exercises, have a lukewarm bath—not hot, because that speeds up the circulation, but keep the water at body (Continued on page 101)



Adopt a fattening diet



Eat five times a day



Rest after each meal



Do specialized exercises

Wear a proper girdle



Tender mushroom slices in thick, heavy cream

It ought to be a luxury. It ought to be just for parties. There's a definite "special-occasion" quality in this Campbell's Cream of Mushroom Soup, a creamy smoothness, a fine mushroom flavor and a bounteous garnish of delicious mushroom slices in each spoonful. Campbell's chefs blend it with a lavish hand, using cream so richly thick that it will hardly pour, and specially cultivated, snow-white mushrooms, and precious seasonings. Yet despite all its sumptuous elegance, it *isn't* a luxury, it *isn't* just for parties. At its modest price you and your family can enjoy it whenever you want it. (Which will likely be often!)

Jewels for a smart dinner table

Start a dinner with cups of clear, deep amber Campbell's Consommé. It's lovely to look at, fragrant to smell, and delightful to taste. Out of fine beef, Campbell's chefs simmer the good flavorful essence. Then, for delicate seasoning, they blend in carrots, parsley and celery. Finally they strain it clear as a jewel to adorn your table.

WINTER NOTE: *A steaming hot cup of this invigorating beef consommé is a grand cockle-warmer to hand to anyone who comes in a-shiver on a blustery day.*

How many have you tried as Campbell's make them now?

Asparagus
Bean with bacon
Beef
Bouillon
Celery
Chicken
Chicken-Gumbo
Clam Chowder
Consommé
Consommé-Madrilène
Consommé-Printanier
Mock Turtle
Mushroom (Cream of)
Noodle with chicken
Ox Tail
Pea
Pepper Pot
Scotch Broth
Tomato
Vegetable
Vegetable-Beef

"Mais non! Zis one, we cannot match"

This, the famous chefs will tell you, is one soup they cannot match. It has a zing, a dash, a verve to it that no one but Campbell's has ever quite captured. Is it the tomatoes? (They're extra-luscious, specially grown from special seeds.) The cooking and seasoning? (A cooking dexterity hard-earned through many years goes into every batch, every kettleful.) Whatever it is, it makes this the soup most folks like best. No other soup in all the world has won such favor, noon and night, as this tomato soup of Campbell's.

CAMPBELL'S *preferred*





Those who "set the style" in clothes, in foods, in manners are apt to be sparing in their praise. Yet almost invariably they serve Campbell's Tomato Juice. They know there really is a big difference in tomato juice and that Campbell's is the one with the true fresh-tomato flavor. They—and you can taste the difference. So—

CAMPBELL'S IS AMERICA'S LARGEST-SELLING TOMATO JUICE

DISCOVERIES IN BEAUTY



NELSON

A tense moment in the new exercise department at Dorothy Gray's salon. Mrs. Joseph H. Holmes, junior, and Miss Constance Sullivan, both expert racquets players, polish up their game on Dorothy Gray's squash-racquets court

FOR the smilers and frowners of the world, Dorothy Gray has presented a wonderfully rich cream, designed to combat lines and wrinkles, as well as the drying ravages of steam-heat.

Cream Concentrate is a special preparation to be used at strategic points, such as under the eyes, while you use your other softening creams as before. Originated for older women, it is a dream for any one whose skin is too dry. Vitamins A and D cooperate with the other highly emollient ingredients in making this cream one that will show results in an unusually short time. If you use it just on lines and furrows, it lasts and lasts, so that the beautiful jar should grace your dressing-table for three or four months.

We love, too, Dorothy Gray's idea of making you relaxed and beautiful all over at once. We mean, of course, the massages that are now being given in combination with the regular facial treatments. In a little pink-and-white room, you shed your cares and some avoirdupois under the hands of expert Swedish operators. They coddle you by giving you an electric pad on the massage table, to make you relax properly. Then, one or two steps will bring you into another peaceful and comfortable room for your facial treatment, and, if you don't emerge feeling new-born, you must be allergic to the soothing side of life. The salon offers a number of different combinations of facial and body treatments, or you may pay for each one separately.

Mary Greene, winner of the International Grand Prize for Expert Hair Colouring, can do wonders with a dull, drab head of hair. A good deal of her work is in restoring overbleached and dyed hair to a natural, gleaming appearance, and in keeping fading hair its original colour.

We saw, at her office at 1 East Fifty-Third Street, a client with beautiful tresses that really defied you to see anything "touched up" about them. It was the most difficult colour of red, and a triumph of naturalness. All this comes about through the most painstaking treatments, the colour being applied in very small quantities with an orange-stick and cotton, instead of with a brush. Mary Greene has a marvellous touch, and a scalp treatment with her is a joy. She uses a nourishing scalp unguent, manipulation, and vibration to condition your hair before applying any colouring. Before dyeing the whole head, she tests a lock of hair to assure you that it will be becoming. She has also a most refreshing milky liquid cleanser for your face, which serves as a powder base, and can be bought at Saks-Fifth Avenue. (Continued on page 102)



FOR WOMEN WHO KNOW THE HEALTH AND BEAUTY VALUE OF *Vitamins*

YOU do not need to be told that the "vitamin story" is a true story. You know from experience. You began taking vitamin concentrates because some one whose wisdom in such matters you trusted—your doctor or an enlightened friend—suggested that it would be wise for you to take them.

Since then you have seen and experienced the obvious benefits of including vitamins in your daily routine.

Since then you have slept better and are more rested after your good sleep. You feel that you have more vitality, especially at the time of day when "normally" you are likely to be fatigued. You have had fewer colds, and the few colds you have had have disappeared quickly. Your skin has cleared up, taken on better color. Your nails are unbroken, more pliable. Your food tastes better. You have found that the digestive processes are more inclined to act as they should. In a word, many of the almost unbelievable things that you were told would happen . . . *did* happen.

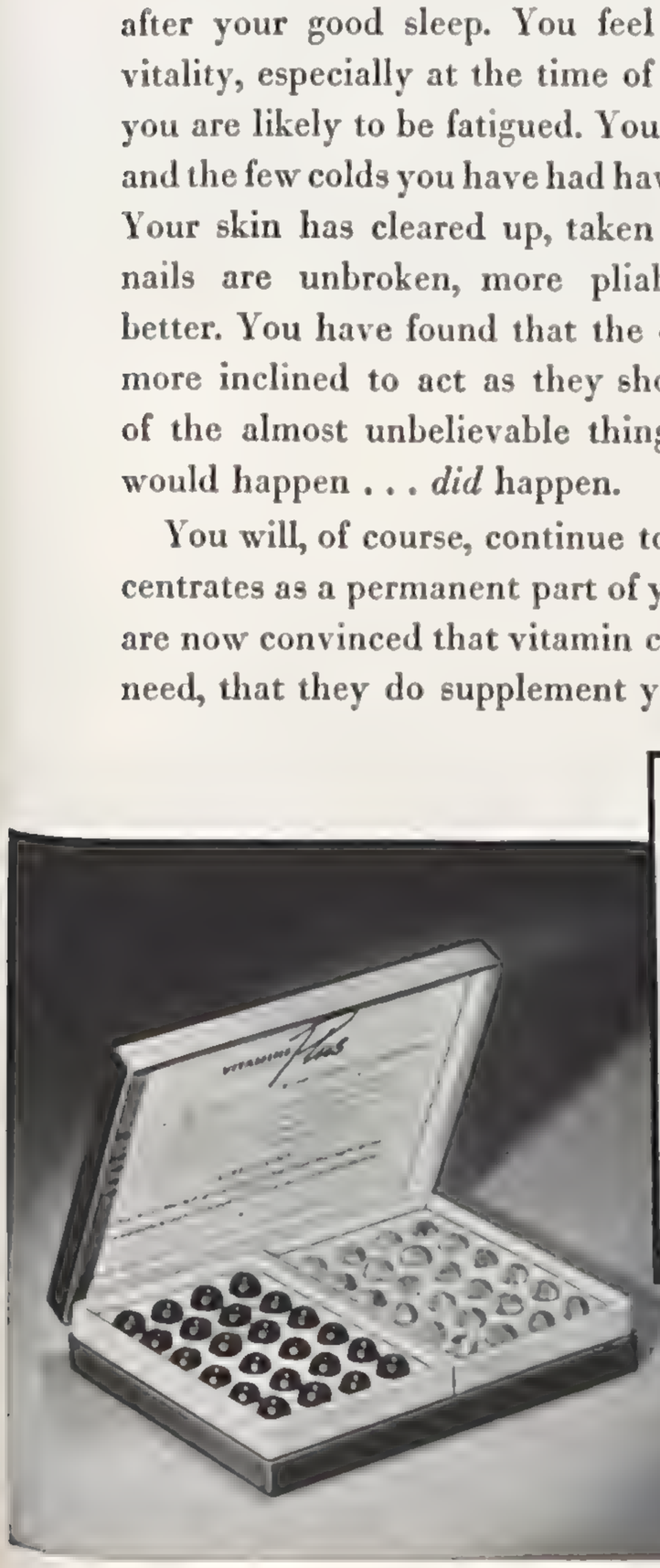
You will, of course, continue to include vitamin concentrates as a permanent part of your daily routine. You are now convinced that vitamin concentrates are a daily need, that they do supplement your food and that you do definitely "feel better in every way" because you have been faithful to your complete daily vitamin routine.

Vitamins PLUS is the vitamin routine complete. You have learned by reading and by experience that the several groups of vitamins work most effectively when all are present at one time. All the vitamin groups, A·B·C·D·E·G, are present in Vitamins PLUS.

Since you have been taking vitamins you have, of course, learned to read the potencies of each vitamin group as they are published on the box or wrappings of each package. You will at once recognize the superior quality of Vitamins PLUS as you read the potencies published here, on this page, and on every box of Vitamins PLUS.

Vitamins PLUS is well named. Not only does it contain *plus* unitage of all the vitamin groups but, for *plus* effectiveness, it also contains thoughtfully determined quantities of liver extract and of iron.

All of this excellent material has been, for sound reasons, divided into two capsules of equal and convenient size. These two capsules, Vitamins PLUS, taken once each day will constitute a complete daily vitamin routine.



Vitamins Plus comes to you in a handsome pink, brown and gold package that will make a beautiful addition to your dressing table.

VITAMINS *Plus*
48 Soluble Gelatin Capsules

THE COMPLETE DAILY VITAMIN ROUTINE

One Capsule Contains:	*The Other Contains:*
VITAMIN B-1: 400 SHERMAN UNITS	VITAMIN A: 15,000 U S P XI UNITS
VITAMIN B-2 (G): 10 SHER.-BORQUIN UNITS	VITAMIN D: 1,500 U S P XI UNITS
VITAMIN C: 200 INTERNATIONAL UNITS	VITAMIN E: IN THE FORM OF COLD-PRESSED WHEAT GERM OIL
+ LIVER EXTRACT	
+ IRON	

If you do not find this vitamin product in your city, mail this coupon to:

Vitamins PLUS, Inc.
370 Lexington Ave., New York City

☐ Herewith is $2.75 for approximately one month's supply of Vitamins PLUS.

☐ Please send me your booklet, "What can I expect from vitamins?"

NAME_____

STREET_____

CITY_____ STATE_____



ZOTOS "GUARDIAN EYE"

pledges lasting beauty to your hair

●● Zotos—the gentle, comfortable, machineless permanent—has long been the preference of luxury-loving women and smart beauty shops. Now Zotos adds the "Guardian Eye" to assure *lasting* success through precision timing. Here is how it works. Zotos uses tiny, light pads, called Vapets, which gently bathe your hair in clean, colorless vapor. On the Vapets you will now see two red discs. These discs are the "Guardian Eye." By an amazing change of color, they signal your operator the very instant each ringlet reaches perfection. Your wave must be deep, uniform and long-lasting. Remember, only Zotos has this positive control. Make your appointment today at your favorite Zotos-licensed Beauty Shop.

●●



A HOLIDAY . . . *instead of an ordeal*

This is the remarkable Zotos Vapet or pad that gives you the ideal Zotos Permanent. Note the "Guardian Eye" . . . the two little red discs in the name, Zotos. You'll actually enjoy getting a Zotos Permanent. Comfortable and mild . . . but definitely lasting and superbly beautiful.

ZOTOS *machineless* PERMANENT

precision-timed with the GUARDIAN EYE

NO MACHINERY • NO ELECTRICITY • NO HARMFUL CHEMICALS

DISCOVERIES IN BEAUTY



When Charles of the Ritz powder is blended for your own skin, the amounts of the different shades are weighed with precision, and mixed and mixed with a spatula for a smooth, flattering tone

(Continued from page 100) Any woman who keeps an intelligent eye on her mirror realizes that the colour of her skin changes with the seasons, even if she doesn't go in for summer tanning or winter bleaching. And she also realizes—or should—that the shade of her powder should change accordingly. One successful way of dealing with this is to have your powder individually blended to complement your skin.

You can't do this blending stunt yourself, because it is an art in itself, but Charles of the Ritz can do it for you beautifully. If you are one who wants a shade that precisely matches your skin so that you don't look powdered at all; or a shade to minimize your freckles; to lighten your colour; to deepen it; to give life to your skin by night-light, there is a Charles of the Ritz expert ready to create it for you at a leading cosmetic counter in every large city in America.

The actual blending is a fascinating business. The expert examines your skin with a critical thoroughness. Then, from her row of powder jars, she takes a number of different shades, weighing each one meticulously on her little scales. Next, she blends and blends and blends with a spatula, till the individual colours are completely melded in the blend that is your perfect shade. (You can learn a good deal that you haven't known before about powder shades, such as that green or lavender in a blend takes the "shine" out of powder.) Finally, you "try on" your powder, which is one of the most satisfactory points of the procedure. Even if you are completely satisfied, the blender may feel that just a trace more of roseate or orchid or white is needed, and that is mixed in with the same thoroughness.

Your individual "prescription" is then filed away, to be duplicated at any time or altered according to the slightest change in your skin colouring. From all over the world, women send orders for their own Charles of the Ritz "blend"—a point of *raffinement* in the realm of custom-made.



Be popular and beneficent on your return from Havana by bringing "Toujours à Toi" to worthy and discriminating friends. You will find it at El Encanto, haven for gift shoppers in Havana

Now Comes Face Powder to Match your Angelus Lipstick!

Perfect Blending of Color—Perfect Harmony
by Louis Philippe in Ecstatic New Face Powder



☆

THESE ARE THE

POUDRE INCARNAT

shades that complement the warm, pulsating shades of Angelus Lipstick Incarnat...

No. 400.....Naturelle No. 2
No. 402..... L'Exotique
No. 409.....Rachelle No. 2
No. 411.....Naturelle No. 1
No. 414.....Rachelle No. 1

☆

NOW LOUIS PHILIPPE CHANGES ALL PRESENT IDEAS OF FACE POWDER

HERE is an entirely new idea in make-up ...a new kind of powder with color and texture that combine to create a new and thrilling harmony in your make-up. It is called 'Poudre Incarnat', the creation of Louis Philippe, famous French colorist, whose cosmetic achievements have contributed to greater beauty and loveliness in women the world over. In this powder he has created FIVE utterly new colors...colors that blend not only with the general skin tone, but, just as the colors of his famous lipstick do, they also harmonize with the blood color that shows through the skin. Thus, these colors complement the warm, pulsating shades of your Angelus Lipstick Incarnat.

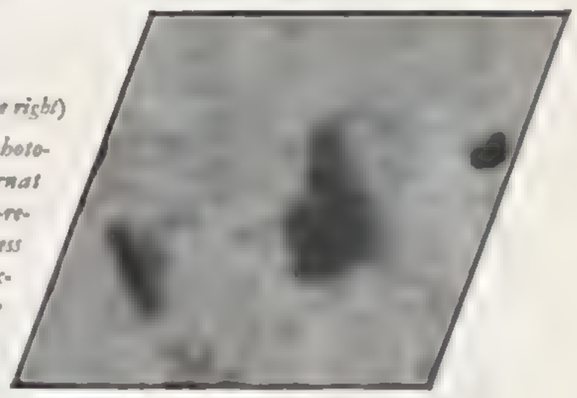
To get the color that blends with the particular Angelus Lipstick you use, simply ask for it by the number of your lipstick. The shade of powder that complements the lipstick carries the same number.

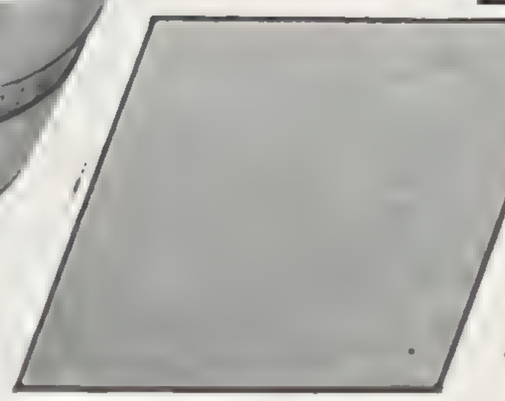
Poudre Incarnat has been triple-refined. That is, it has been air-blown *three times* by a modern process that gives the powder the finest, smoothest consistency possible. So, when you apply it, there's no 'powdered' effect... your skin has a warm, compellingly appealing tone and a dull finish. And the vibrant richness this powder gives the skin blends subtly with the glowing, vital color of your lips.



The smartest of powder boxes—of gold metal, banded in Chinese red lacquer with the famous fleur-de-lis design of Angelus Lipstick Incarnat.

(*at the right*)
Actual microscopic photograph of Poudre Incarnat before it has been triple-refined. Note the unevenness and coarseness of the texture that are the cause of unattractive make-up.





(*at the left*)
Triple-refined! *Here is a microscopic close-up of Poudre Incarnat after the process of being triple-refined. You can see the fineness and smoothness of its texture that are so necessary to a bewitching make-up.*

You can get the FIVE utterly new shades of Poudre Incarnat at your favorite drug or department store. And you'll be thrilled by the smart box it comes in... a gold-metal box with the famous fleur-de-lis design of the Angelus Lipstick Incarnat and banded in Chinese red lacquer ...truly the smartest of all powder boxes and one you'll be proud to have on your dressing-table. Get a box today. You'll be astonished at how much it can mean to your appearance...how it enhances your individual charm.



MANDARIN NAILS

Oriental Symbol of Aristocracy

. . . made possible for smart women by Nail-O-Wax . . . the stimulating and protective wax originated by Juliette Marglen of Paris and Hollywood.

- Encourages nails to grow stronger and thicker
- Keeps cuticle soft and pliable
- Protects nails while they grow
- Gives fingers a slender, tapering appearance

If you have brittle, "tissue-paper" nails that split or break when they grow beyond the quick . . . use Juliette Marglen Nail-O-Wax. In addition to helping you achieve the so-new, so-smart Mandarin Nails, it makes possible the more conservative tapering, jewel-like nails.

Nail-O-Wax also provides a smooth, hard surface for Juliette Marglen Wax-O-Namel . . . the special polish that must be worn with Nail-O-Wax . . . available in six fascinating shades for every mood, every costume.

Formerly available only at the Juliette Marglen Salon opposite the Cafe Trocadero in Hollywood . . . now widely imitated. Insist on the genuine at selected toiletries departments and salons.



Juliette Marglen

NAIL-O-WAX

Your favorite store probably carries Juliette Marglen Nail-O-Wax. If not, we will be glad to send you an introductory treatment set, consisting of Nail-O-Wax, Wax-O-Namel, and Special Nail-O-Wax Remover, at $2.25 the set.

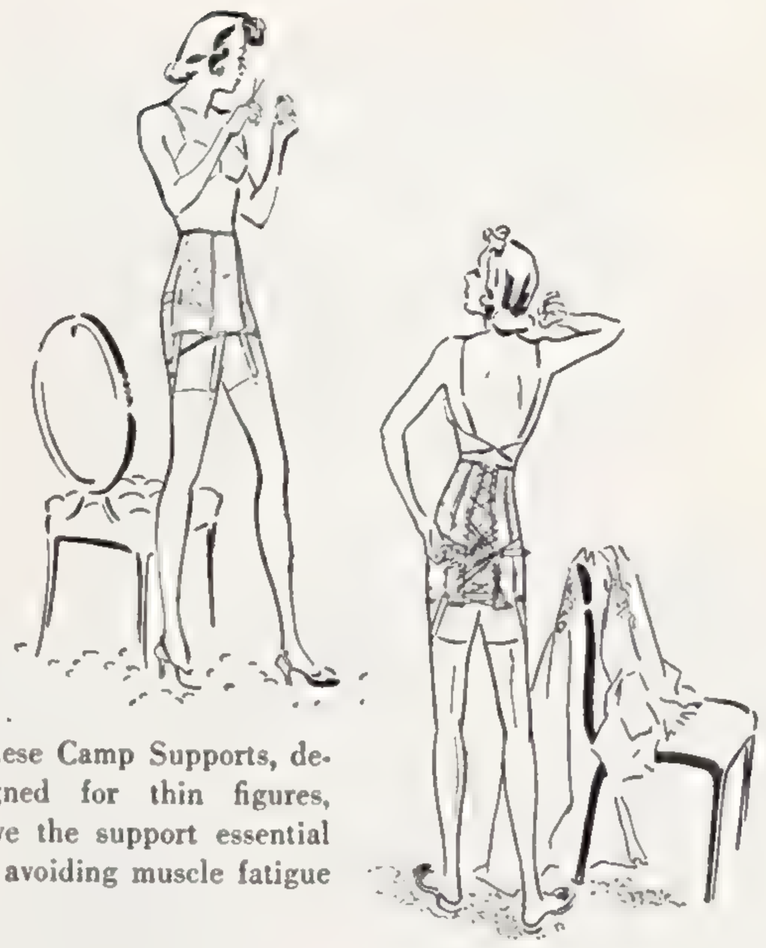
Name.....

Street.....

City and State.....

JULIETTE MARGLEN PRODUCTS CO.,
8629 Sunset Boulevard Hollywood, California

THE THIN GIRL



These Camp Supports, designed for thin figures, give the support essential in avoiding muscle fatigue

(Continued from page 98) temperature by adding warm water, and stay in it at least a quarter of an hour, preferably a half. Have one of the little rubber pillows on your tub to lie back against, or have a rack across the tub and smooth creams on your face. Then, get into bed, sip a glass of warm malted milk, and read a nice quiet book. The choice of the book is important, because a brisk modern novel may wake you up again. Sleep without a pillow if you can manage it.

Wear a proper girdle—not so much for looks as for support. Too many thin people think that a girdle is something that has no relation to them. Actually, the muscles of a very thin person don't have sufficient flesh around them to support the organs properly, and it is that lack of support that gives the desperate, aching-tired feeling at the end of the day. Ask your physician, and he will probably tell you that a Camp Support is an investment in health for you. Some of the Camp girdles are especially designed for thin girls, and two of them are illustrated above. They support your abdominal wall and your stomach, and, when you have one on, it is practically impossible to slump down in the way that is so ruinous to your muscles and your posture. Don't be put off by the lacing business; that is an essential feature in the support that these garments provide. And once you know the feeling of that support, you won't know how you ever got through life without it before.

Eat five times every day. And follow the principle of working up an appetite before each feeding and being sedentary afterwards, even if that only means throwing open the window and breathing deeply before you drink your malted milk in midmorning, then relaxing completely for five minutes. When you accelerate your oxygen content, you stimulate your appetite and aid your digestion, but there is a right way to do even that. Breathe fresh, outdoor air, but, before you do, first breathe out every wisp of air there is in your lungs. Exercise before every meal; an hour's walk if possible before the big meal of the day. If you are in business, you can walk home from the office. And always rest after each meal. You *must* plan your day for this latter, because it is essential.

Eat fattening foods, but don't dash into a fattening diet without first clearing out your system, or you lay yourself open to congestion and colds. One good way to cleanse the system (always assuming you have your doctor's permission) is to follow a sort of cleaning-out diet, for three days, with quantities of fresh fruit and green vegetables as the main items of the menu, and to precede this régime with a colonic irrigation. Then, with the system clear, start on your (Continued on page 106)

"I BEGAN LIFE OVER AGAIN IN 1937"

• The woman who said this to us entered a New Life at the New Year. If you knew her last summer, then saw her today, you'd understand.

Because appearance means everything to a woman. And this woman is forty!

Today, her face is fresh and almost wholly unlined. The contours are rounded and high . . . the sag is gone. Her throat is as smooth and creamy as the pearls that she dares to wear directly next the skin. Her forehead is so free of lines that she pushes her little fur hat to the back of her head like a child's!

Truly, hers has been a complete and gratifying reaction to ENDOCREME. But she has been faithful in the use of this cream, night after night.

Yet how can anything that you merely "rub on" accomplish so much? That's a fair question and shall have a forthright answer.

ENDOCREME contains a counterpart of a bodily substance which promotes the youthful glow and tone of the skin in girlhood. This vital, active substance, known in the clinical world as es-tra-diol, is absorbed through the skin. ENDOCREME is the only beauty cream that contains es-tra-diol.

Usually the first effect is a toning and firming of underlying tissues. Circulation in them is improved. Then as these supporting tissues become fuller and firmer again, creases and wrinkles are smoothed out. The size of the pores decreases. The very hue of your face seems younger, fresher, more flowerlike!

And the whole method of using ENDOCREME suggests "the simplicity of the great." ENDOCREME is rubbed on every night and left on all night . . . face . . . throat . . . forehead . . . hands. At the end of the first month you can look for signs of improvement.

Even now, in the depths of winter, your skin can come alive. Then the beauty of spring will begin with you . . . in your own person!

ENDOCREME is sold at most leading stores. If your favorite store is out of it (the demand has been amazingly heavy), send the name of the store and $3.50 to ENDOCREME, 551 Fifth Avenue, New York. Booklet free on request.

Copr. 1938, Hirestra Laboratories, Inc.



Endocreme





America's Loveliest Women prefer

BEAUTY COUNSELORS HOME SERVICE

Mrs. Darwin R. Martin one of Buffalo's most gracious hostesses is well known for her broad charities and for her civic and social leadership. Of Beauty Counselors she says: "I was thrilled by my first experience with Beauty Counselors' creams and lotions years ago. They are truly marvelous products."



Atop 800 West Ferry Street, Mrs. Martin cultivates her unique sky gardens and entertains in the exquisite perfection of her two story penthouse home.

It is more than coincidence that thousands of women who are distinguished for unusual charm, for social prestige and civic leadership prefer to buy Beauty Counselors' beauty aids in their homes. They have learned the cardinal principle that skin care requires thoughtful analysis by a competent advisor.

To restore and retain youth and freshness is a far more intimate problem than the selection of shoes or dress. That is why we choose cultured women everywhere as counselors and train them thoroughly. That is why you cannot casually buy Beauty Counselors' pure, carefully compounded creams, lotions and rouges over the usual drug or cosmetic counter. Our service is personal and for that very reason our products must be effective — completely worthy of your confidence.

Good Housekeeping Bureau

Beauty Counselors, Inc.

DETROIT, MICHIGAN

Look for our name in your telephone book. If it is not yet listed, please write us. There is a Counselor in your community.

THE THIN GIRL

(Continued from page 104) fattening diet, which would progress along this general plan.

An hour before breakfast, a high-ball glass of fruit-juice.

BREAKFAST: stewed fruit; a bowl of whole cereal with cream and brown sugar; broiled bacon, wholewheat toast, tea or coffee.

At eleven o'clock, a high-ball glass of warm malted milk.

LUNCH: cream soup; large potato (eat the skin), and two protein vegetables (such as lima-beans, peas, artichokes); large raw vegetable salad with mayonnaise; glass of milk; sweet dessert.

At five o'clock, a high-ball glass of warm malted milk.

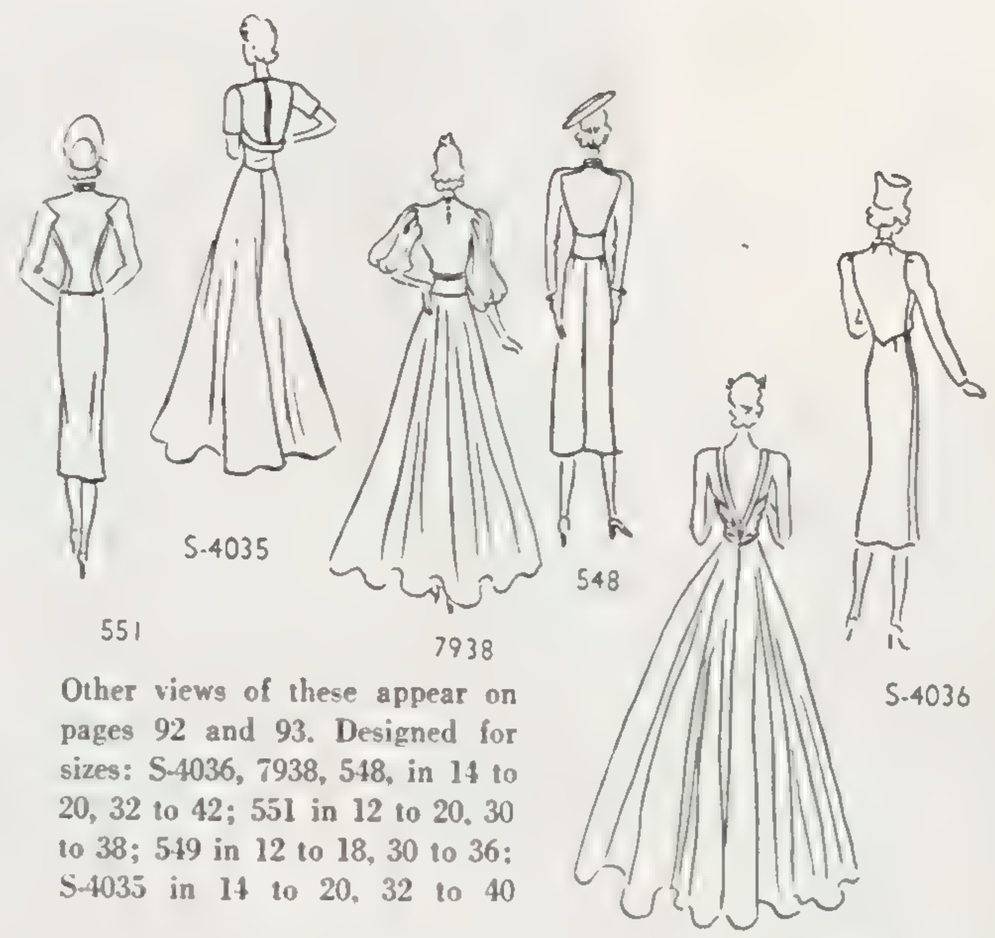
DINNER: fruit cup; cream soup; large portion of meat, with three or four portions of the lesser carbohydrate vegetables (such as asparagus, string-beans, spinach), two pieces of wholewheat bread; half an alligator-pear; sweet dessert; Sanka.

Before bed, the warm malted milk again.

Have dry sherry or dry cocktails when you feel inclined. Avoid fried things. Don't ever skip a feeding, because it is the regularity as well as the food content that counts. You can ring enough changes on this skeleton menu so that it will serve you as a guiding plan until that fine day when you suddenly find that you aren't in the too-thin category any more.

When you are on this régime, try to act as much like a subthyroid person as possible. Don't fly around; don't run when you can walk, or stand up when you can sit down. If you have gotten into such a state of jitters that you find you can't relax into this régime, go some place at first where you can be *made* to relax. Sometimes, a superior scalp massage that extends down your back or a soothing body massage will do the trick. There is one salon in New York (Dolly Pam at 71 Park Avenue) that gives "relaxing treatments" only, two hours of alternate rest and incredibly relaxing massage, which works on your nerves, not your muscles, and gets you in such a peaceful state that you will long to carry out our precepts so that you can continue in that state forever.

DESIGNS FOR DRESSMAKING



Other views of these appear on pages 92 and 93. Designed for sizes: S-4036, 7938, 548, in 14 to 20, 32 to 42; 551 in 12 to 20, 30 to 38; 549 in 12 to 18, 30 to 36; S-4035 in 14 to 20, 32 to 40

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Featured in **BURDINE'S**
Sunshine Fashions . . .



Wing-tip ARNOLDAIRE



ARNOLD AIRE-FLO



Linen ARNOLDAIRE

Wing-tip ARNOLDAIRE

ARNOLDAIRE . . .

WITH A SOUTHERN ACCENT

ARNOLDAIRE, you know, is the most famous of all Arnold Authentics . . . a country-wide favorite that comes in many different colors, leathers, and style variations for every season of the year. • Here are some versions of ARNOLDAIRE expressly designed for a smart and early Southern exposure. Notice the new Arnold AIRE-FLO with its coolly practical perforations; it comes in white buck and in red, blue, and beige Bucko calf. The new linen ARNOLDAIRE is a tropical favorite, too, with its detachable kiltie tongue of genuine seal and its brown Darex sole for sure-footed deck walking. All of them have the Arnold Glove Grip construction for your everlasting comfort. • Try on ARNOLDAIRE at any of these dealers and you'll see why its hosts of devoted wearers call it "the world's finest fitting shoe."

M. N. ARNOLD SHOE COMPANY, SOUTH WEYMOUTH, MASS.

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Smart-correctness . . . synonymous with advanced Spring styling . . . highlighting the new muted colorings, with handsome, new details makes this original Lampl Kravene just the dress you're planning to own. • Try it on at your favorite shop.

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TURNS WITH A GOURMET



Fit to hold the drink of a king or a connoisseur—this silver bowl with its salver and ladle; from the Gorham "Exclusive" series. Orrefors punch cups; Georg Jensen

COLD wind in our faces, sliders and skaters in the park—surely it is time for hot punch in a big silver bowl. That most worthy institution, punch drinking, seems to be coming back into favour, what with outdoor sporters and spectators all over the country. One of the nicest sorts of parties we know of is a skating party, and, after it, a hot wine punch. Mr. Charles Faissole, a gentleman who knows wine with appreciation and thoroughness, has furnished us with a recipe guaranteed to make such an occasion a success for every one—whether he knows how to skate or not.

To each bottle (fifth) of red Bordeaux or Burgundy, such as a medium-priced St.-Émilion or St.-Esèphe, add eight teaspoonfuls of granulated sugar diluted beforehand in a little hot water. Add the rind of a whole lemon and four slices of lemon cut fairly thin. Add three sticks of cinnamon and eight cloves. Heat the liquid over a slow flame, bringing it almost to a boil, but avoid having it actually boil. Pour into an impressive silver bowl and serve in punch-glasses with handles.

After the theatre on a frigid night, stamp into the house and show your hostess-calibre by whipping up a rum omelet yourself—as impressive a feat as we know, and quite simple. The recipe is—

3 eggs
½ ounce of butter
1 tablespoonful of cream
1 teaspoonful of pulverized sugar
1 small glass of Myers' Jamaica rum
Pinch of salt

Beat the eggs well; add the cream, sugar, and salt. Heat the butter in an omelet pan, pour in the eggs, stir until they begin to set, fold quickly. Cook a little longer, then turn onto a hot dish. Pour on the rum, light it, and serve blazing. Experiment with other dessert ideas that take advantage of liquor—such as adding a wine-glass of rum to a chocolate soufflé.

BAKER



After the skating—in front of an open fire, lure your guests with this wonderful hot punch, shown here in the rites of preparation. The recipe for it is given above





Every woman can achieve

the Elizabeth Arden look with daily care

The phenomenal allegiance of women all over the world to Elizabeth Arden's preparations is based on the fact that they accomplish exactly what Miss Arden says they will. She has taught women, everywhere, the fundamental principle of all beauty . . . the skin must be Cleansed, Toned and Soothed daily, morning and night, to retain its softness and freshness. First, cleanse thoroughly with feathery light Ardena Cleansing Cream . . . to stimulate the circulation, tone with Ardena Skin Tonic, and Special Astringent . . . finally, to keep the skin soft, soothe with delicate Velva Cream, or Orange Skin Cream.

Do you live in perpetual dread of middle-age wrinkles, flabby contours, lines around the eyes, furrows on your forehead? Whether lines have just begun to develop or are deeply in evidence, the importance of using Elizabeth Arden's Joie de Vivre Gland Cream, cannot be over-emphasized. This extraordinary preparation has revitalizing qualities which are absorbed by the skin and should be used nightly, and left on overnight to achieve the greatest benefit. Joie de Vivre Gland Cream is Miss Arden's most important contribution to beauty . . . after a few weeks' nightly use, all fears of future, disfiguring wrinkles will be banished.

Ardena Cleansing Cream $1.00 to $6.00 • Ardena Skin Tonic 85c to $15.00 • Special Astringent $2.25 to $10.00
Velva Cream $1.00 to $6.00 • Orange Skin Cream $1.00 to $8.00 • La Joie de Vivre Gland Cream $7.50 and $15.00

ON SALE AT ALL SMART SHOPS AND AT ELIZABETH ARDEN SALONS IN

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A. Voyageur No. 2
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KNOX *the* HATTER

FIFTH AVENUE AT 40th STREET, NEW YORK

AT LEADING STORES THROUGHOUT THE COUNTRY

FRESH SET-UPS



HERE are more detailed instructions for carrying out the exercises demonstrated by our little figures on pages 58 and 59. Consult your physician, as always, before taking up exercises by yourself. Begin with the easy set-ups, doing them only a few times. (2, 4, 6, 8, and 9 are beginner's choice.) Use a mat or folded blanket and have fresh air in the room.

If you want to reduce, these set-ups will help. Keep track of your progress on Detecto's newest scale, which has a bright little light that pops on as you mount it, to reveal the exact figure of your weight, so you don't have to peer down and squint at the number. A handsome scale, too, round and flat.

Now for the set-ups: (**1**) Bend down to right until side of body is parallel to floor, weight on both hands and right foot, left foot by side of right. Lift left arm up over head, raise left leg high as possible. Twice on each side. (**2**) Feet apart, arms at side, raise right arm along ear; extend left arm down; bend to left until right hand and left foot are horizontal. Four times each side. (**3**) Standing feet together and arms at sides, step forward with left foot, bending knee to right angle. Swing arms over head, extend chest forward and hollow lower back. Twice each side. (**4**) Legs apart, arms crossed in front, swing arms to side. Swing to first position. Twelve times; rest after six.

(**5**) Lie flat, arms at side of body. Raise body upward until weight rests on shoulders and arms. Bend right knee, extend left leg, heel leading. Alternate extension four times. (**6**) Sitting with legs wide apart, knees straight, bend right arm over left leg, then reverse. Twelve times. (**7**) Lying face downward, legs together, arms out at side. Raise legs, arms, head, and chest upward; rock back and forth on abdomen. Three times.

(**8**) Sitting with legs straight and arms out in front, swing arms forward, downward, and backward, bending head and upper torso forward. Four to eight times. (**9**) Sitting with legs apart, hands reaching forward, swing arms upward and backward, keeping head erect. Eight times, resting after four. (**10**) Standing straight, arms at side, raise arms forward, slowly bend knees, keeping back straight, head erect. Four to eight times.

★ ★ ★ ★

THIS COUPON BRINGS A PERFUME GIFT. SEE PAGE 85

VOGUE, GREENWICH, CONNECTICUT

Dear Vogue Please send me your gift of "Noir" perfume.

Name _____

Address _____

CARRY-OVERS FROM PARIS



• First: Paquin's sling-like black antelope bag, with a large double handle finishing in a bow on the side. Zipper closing
• Second: Suviane's bag built like a doctor's satchel—navy-blue box-calf, with a leather tubing and gold metal catch
• Third: Black antelope bag by Suviane, with shirring held on both sides by a flat square; a gold metal ring on the handle



• First: Marjorie Dunton makes a black box-calf bag in a diverting shape—round and flat as a discus (the sides practically ask for a monogram) with flat handles; a zipper closing
• Second: The handle of Marjorie Dunton's rectangular black antelope bag is a chain—for contrast, of box-calf. The chain motif continues on in appliqué, down both sides of the bag



• First: Marjorie Dunton takes to shirring, puckering up a soft black antelope bag with edging and handles of black satin
• Second: A pear-shaped bag by Marjorie Dunton, of brick-red antelope that shirrs up to two big, black satin-lined petals
• Third: Again, shirring—Marjorie Dunton's draped black antelope bag bound in black braid, carried by a multiple handle



IN CALIFORNIA AND SEATTLE AT I. MAGNIN & CO.

DAGGETT & RAMSDELL

Beauty Preparations



Sleigh racing on New York's Fifth Avenue—as seen from Daggett & Ramsdell's first establishment, 1890.

FIVE GENERATIONS of lovely women have guarded their beauty the Daggett & Ramsdell way.

TODAY, the skill of this great house brings you a brilliant new achievement in beauty care.



Golden Cleansing Cream

NO OTHER CREAM cleanses more thoroughly or more gently than Golden Cleansing Cream. Yet it does more than leave your skin soft, smooth, exquisitely clean.

For Golden Cleansing Cream contains colloidal gold . . . a remarkable substance with an invigorating, tonic action that "wakes up" the beauty in your skin, gives it a new radiance.

Try Golden Cleansing Cream tonight. You'll like its richness . . . its velvety texture . . . even its soft rose color. And you'll be delighted to see how vitally alive it leaves your skin.

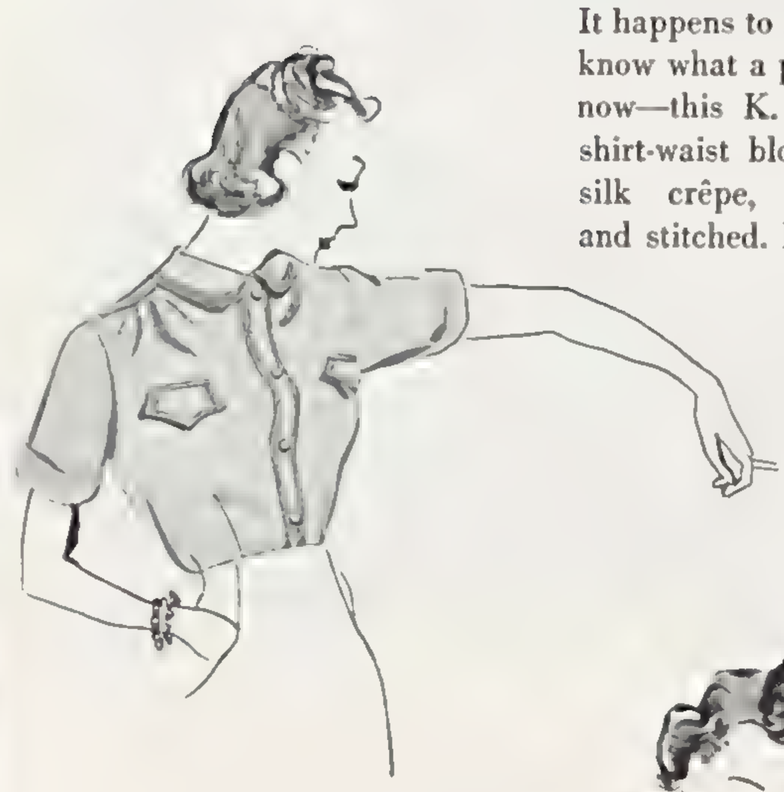
For a personal demonstration visit the D & R Salons—New York, 30 Rockefeller Plaza; Chicago, 62 East Monroe Street.

DAGGETT & RAMSDELL

CREAMS • LOTIONS • MAKE-UP

Copr. 1938, Daggett & Ramsdell

THE BETTER HALF



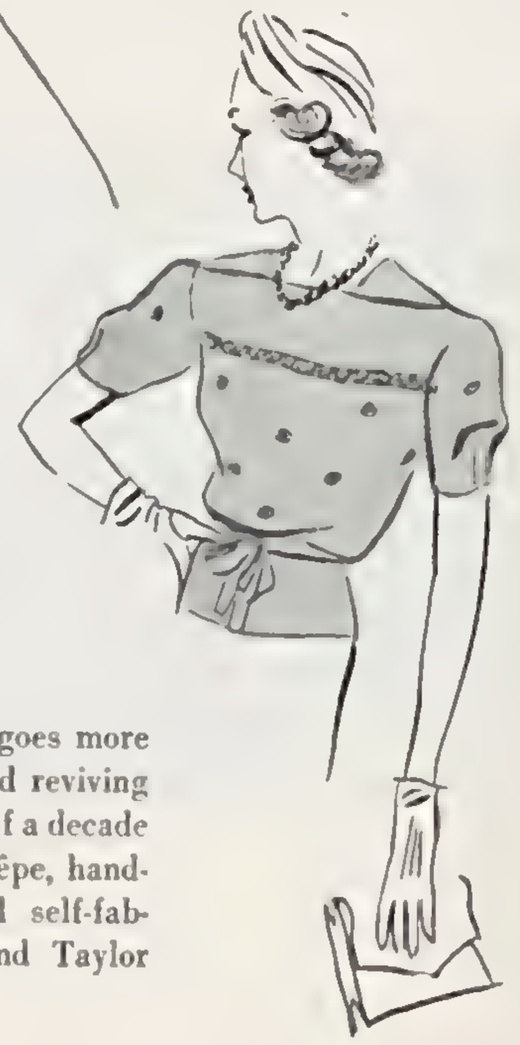
It happens to be pink, and you know what a pet pink is, right now—this K. Wragge classic shirt-waist blouse of pure-dye silk crêpe, neatly tailored and stitched. Lord and Taylor



For a dart of colour under your furs and dark winter suits: a Palm Leaf Paisley shirt-waist, of red, green, and yellow printed satin with yellow moonstone studs; Grace Ashley



Smart accent for a light Southern suit, or for a pair of natural-coloured slacks: a black Celanese jersey shirt, with neat stitching on the collar and fly-front; from Bonwit Teller



This classic blouse goes more than half-way toward reviving the famous Vionnet of a decade ago. It's of white crêpe, hand-finished, with small self-fabric scrolls; Lord and Taylor

MODERN CLASSICS



Neat as a shirt—this yellow sweater, knitted of mohair and zephyr wool, with room for your monogram on the little tab. Bonwit Teller; Marshall Field, Chicago



A short-sleeved version of the classic cardigan, of turquoise-blue wool, with pockets at the waist, and eight silver metal peasant buttons to fasten it. From Bloomingdale





A new note in sweaters—the high, ribbed waist-line of this hip-length pull-over, made of natural-coloured wool. More ribbing at the neck simulates a yoke. Bloomingdale

Another variation of the chin-level neck-line, the raised, snugly fitted waist, of soft French-Spun zephyr. The colour is that coming favourite, pink. Find it at Macy's

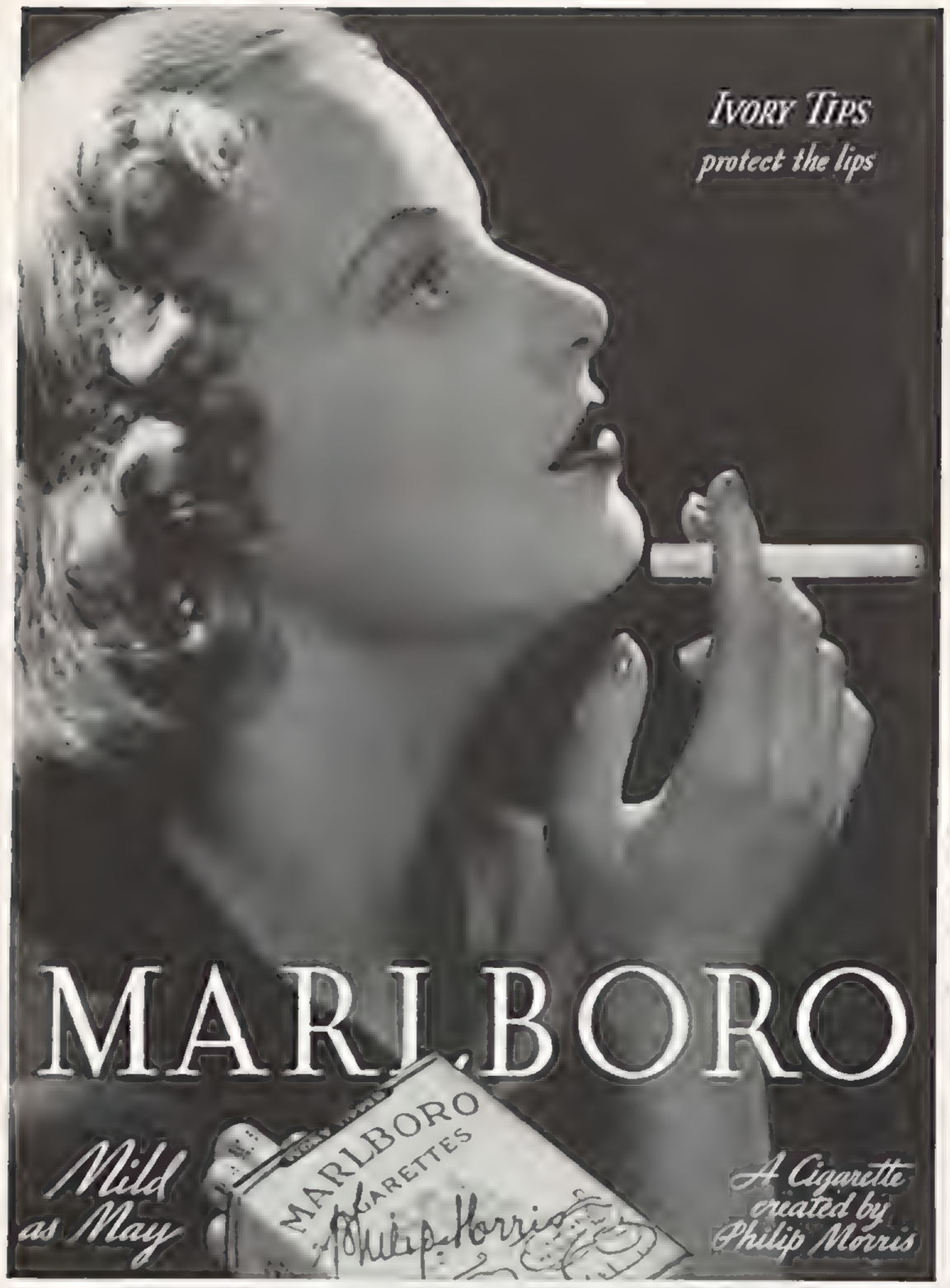
SOUTHERN SILHOUETTE

Another coup de style by Bradley! A molded "sheath" costume, knit of Carré, a yarn that takes on a cool, frosty glint, even when you're basking in tropic sunshine. The high "boat" neckline is sleek and simple, and the geometrical ribbing a concession to gaiety. A grand steamer style in white, coral, gold and three blues. Bradley Knitting Co., Delavan, Wisconsin.

Handcrafted by

BRADLEY







LET'S LUNCH AT MY HOUSE

(Continued from page 91) At one New York house, where the food is always superlative, the following is a typical luncheon menu.

Scallops and mushrooms in ramekins
Ritz wafers—Zwieback—hot biscuits
Fillets of lamb on toast
Peas Soufflé of carrots
Compote with custard sauce
Ginger crisps
Black coffee

The ginger crisps are an especially good luncheon sweet. They require some skill in the making, and we give the recipe for them.

One French hostess in New York, whose most important personal point of philosophy in serving delicious food is to supervise herself every special dish that comes out of her kitchen, has two favourite menus that she finds "suit the American figure complex, the American agitation, and the American preoccupation with health." "As you see," she adds, "there is some meat in both, but approached in the lightest possible way."

Clear soup
Croque Monsieur
Celery braisé
Pulled pineapple

. . .

Vichyssoise
Scalopine of veal with purée of peas
Carrots Vichy
Green salad and cheese
Banana pancakes

One of the characteristics of a distinctive luncheon menu is a combination of dishes that you don't frequently encounter, such as the two following menus.

Gnocchi
Noisette of lamb
Braised lettuce
Profiterole au chocolat

. . .

Eggs Benedict
Escalope of veal
Purée of broccoli
Hot baked pears

One distinguished Russian, whose friends always beg her recipes, has two specialités that give flair to any menu.

CULEBIAKE

1 pound of fish (preferably pike)
½ pound boiled rice
3 hard-boiled eggs
1 onion
Salt and pepper

Boil the fish, clean out bones, and slice in small pieces. Mince fish, rice, eggs, and onion together, and season to taste. Place the mixture on flattened out dough and fold the dough around it in the shape of a low tart. Place in oven for one hour, remove, glaze with beaten egg, replace in oven, and allow to brown slightly.

Serve with this a sauce made of four cupfuls of chicken consommé, one cupful of butter, chopped dill, and a pinch of flour. Bring consommé, butter, dill, and flour to a boil. Serve hot.

STUFFED ORANGES

6 oranges
3 cupfuls of sugar
½ cupful of raisins
½ cupful maraschino cherries
½ cupful of black plums
½ cupful of dates

Cook whole oranges in three cupfuls of sugar and water on a slow fire for about one hour. Cook fruit in a syrup of water, sugar, and maraschino liquor for about ten minutes until soft. Make three holes in each orange with an apple-corer and stuff them full of the fruit. Strain remaining syrup and place oranges in it, allowing all to stand until cool. Pour a little brandy over all before serving.

These are the New England fish-balls mentioned in the first part of the article, first, the traditional version, handed down through generations, then the simplified recipe.

Mince two pounds of scraped haddock ten times—the first five times with half a tablespoonful of potato flour, a tablespoonful of salt, half a teaspoonful of nutmeg, and three ounces of cold melted butter; boil and cool half a pint of cream and half a pint of milk, and, for the last five mincings, add some of the milk and the cream. When finished mincing, stir the mixture and add *very slowly* the rest of the milk and cream. Shape fish-balls and boil them for five minutes very slowly in salted water. Place the fish-balls in a basin and pour the boiling water over them. Remove and fry quickly in deep fat.

FISH-BALLS (MODERN RECIPE)

6 potatoes
1 cupful of shredded cod
2 tablespoonfuls of thick cream
2 eggs
Salt and pepper

Soak the fish overnight, then boil it, and put it through a meat-chopper. Add one cupful shredded fish to hot mashed potatoes, add the cream and the eggs (one at a time). Season and beat together until light and fluffy. Drop from spoon into boiling fat.

CROQUE MONSIEUR

Have ready twenty slices of stale white bread, twenty slices of Swiss cheese, and ten slices of ham, all a quarter of an inch thick. Cut crust off bread and make a sandwich consisting of bread, one slice of cheese, one slice of ham, another slice of cheese, and cover with another slice of bread. Cut in two, lengthwise, and tie each sandwich up with a small piece of string. About ten minutes before serving put some butter in a large frying-pan, let it get very hot, then add the sandwiches, and cook over a moderate fire. They should be golden on both sides, and the cheese should be melted. Place sandwiches around a serving dish and pour Bechamel Sauce, to which two tablespoonfuls of grated Swiss cheese have been added, in the middle, but not over the Croque Monsieur. Or serve the sauce in a little dish in the middle of the platter.

BANANA PANCAKES

Four red bananas (they should be over-ripe and put through a potato masher), two whole eggs, one level tablespoonful of flour, one tablespoonful of milk, and sugar to taste are mixed thoroughly, strained, and allowed to stand for a few hours. Put very little butter in the frying-pan and make the pancakes, which should not be larger than the usual tea-saucer. Arrange them on a platter and sprinkle with powdered sugar.

GINGER CRISPS

1 cupful of butter
1 cupful of sugar
3 eggs
1 tablespoonful of molasses
1 teaspoonful of cinnamon
½ teaspoonful of ginger
1 cupful of flour

Mix ingredients, spread thinly on a sheet pan, and bake until crisp.

PACK UP AND GO!



Pack it flat as a pancake—this Dobbs hat of brown-and-white grosgrain ribbon that rises in concentric circles up to a casual peaked crown. And wear it turned up on any side. The dusty-pink wool jersey dress is very light-weight and has pigskin buttons. The gloves are Kislav's hand-sewn white doeskins with a back-buttoned flap for a cuff. Both; Best. Monet's gold metal bracelet with round links; Franklin Simon

The 1938 version of Dobbs' "Foldaway" hat will come up smiling from the depths of your trunk. It's an indispensable Southern and semi-sports classic—of white felt, the crown banded and bisected with navy-blue grosgrain. Next, a blue-and-white striped linen dress with a navy-blue scarf tucked in the neck-line, cool as a mint julep; from Best. And Novo gloves of white capeskin, banded and crossed in red and blue; Macy's



NELSON

THE DRESS OF THE MONTH*



Hat by Vogue Hat Co.

Bolero Dress of *Celanese Rayon Kashur**

In changeable mood—a gay deceiver this, with its chic bolero, pet of French designers this season! Remove it and you expose a slim frock with short sleeves, bound in the exclusive print that matches the sash. Another Mataloy fashion that achieves success for its wearer at bridge, or luncheon. In an effective weave in black or navy . . .

*Reg. U. S. Pat. Off. Sizes 10 to 20. $25.00

Over 400 shops are showing this fashion. If you don't find it in your favorite shop, write

KANE-WEILL, INC., 498 SEVENTH AVENUE, NEW YORK CITY



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Margery Wilson's greatest book, which shows you how to meet and conquer every social situation. Six hundred pages of comforting advice, brilliant wit, and fascinating social comment. Illustrated by photographs.

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New days have brought new ways—Margery Wilson gives you no rule book of antiquated traditions passed down from the cotton stocking generation, but friendly guidance that strips the meaningless mystery from social usages, and points out, among other things, that informality is often the best form.

But you've got to know when! Miss Wilson makes her advice not only comprehensive but extremely concrete. Critics on the great city papers have called the book "a discussion of the whole panorama of living," and have said that it "tells you everything you could possibly want to know about doing the right thing in the right way, at the right time."

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NAME_____

ADDRESS_____

SHOP-HOUND STIRS THINGS UP



SUGAR for the North, spice for the South, and everything nice for the spring. . . . Let these glazed pottery flower buttons bloom on your indoor ski clothes; on your Southern sports dresses; on dusty-pink or moss-green tweeds under a fur coat now. They come from Austria, and cost about thirty-five cents each at Europa House, 11 East Fifty-Sixth Street. This shop, which is famous for handsome and original ski clothes, marches three flower buttons across the chest of a green duvetine house-coat with a swathed waist and long tight sleeves zipped up the inside. About $60, to order, in the green of that exotic new hybrid fruit, "Monstera Deliciosa."



While Walt Disney has been making his "Snow-White" Silly Symphony, Florence Reichman has not been napping. Feeling the gnomish trend in the air, she has made "Happy" and "Grumpy" (you can guess which is which). Shop-Hound likes to think of New York going elfin, topping burly fur jackets with these droll suède hats. About $18.50 to order, in the deep rich fairy-tale colours of the picture. Already Mrs. Reichman, 16 East Fifty-Second Street, is making Snow-White bonnets for sweet-faced people—with innocent-looking blue velvet ribbons tied across the brow; and turbans of Colcombet's Snow-White print. Cartier has a collection of Snow-White charms—prankish gold-enamelled dwarfs to wear on a charm-bracelet. And I. Magnin has a group of the Snow-White accessories in California.

Berthe Zimmon, 14 West Fifty-Second Street, is making snowy white corsets and brassières for those happy escapists to the South. Madame Zimmon designs and fits to give the long, narrowed waist-line; the new slightly rounded, but still uplifted, bosom. She prefers a brassière-and-corset combination for daytime, which acts as an all-in-one, for the brassière is attached to the girdle by tiny French hooks. Her evening corselets have the narrowest of straps, velvet-topped—all sorts of fine points like that. Madame Zimmon makes a study of the individual figure, even in fitting her ready-to-wear girdles, which start at about $6, and which have excellent line, fabric, finish.

The new collection of Delman's Italian beach shoes at Bergdorf Goodman will set your imagination spinning like a top. But the sandal with the rugged sole of woven rope brings your feet down to earth. It's bound to you by two morocco straps, red and navy-blue; about $8.75. The giddy Oxford floats you around lightly in a maze of woven straw—red, yellow, green, blue—oh well, *molto* colours. The heel is of dark blue linen.



BAKER

SHOP-HOUND STIRS THINGS UP



Again, Jeanne-Paris pulls excitement out of a hat. Rather, this time, it's a poke bonnet and bag, pulled out of Guatemalan embroidery, to startle the natives and delight the passengers on your Central American cruise. About $22.50 for the hat, to order; about $10 for the bag. You'll now find Jeanne-Paris hats in the new shop of Camilla Shanahan, at the Ambassador Hotel, Park Avenue and Fifty-First Street.

Miss Shanahan designs clothes, sells clothes, has even photographed clothes; understands them from a dozen different angles. She has definite ideas that she is putting into effect in her dress shop; quantities of sophisticated ready-to-wear dresses in size ten; simple made-to-order clothes from about $60; and nothing selected that isn't considered in relation to your wardrobe as a whole. She will file-index you and your wardrobe: your height, colouring, type, activities, likes and dislikes, and basic wardrobe needs, thus smoothing away your closet cares.



More toque talk. Here's a versatile one of softest suède. Make it stand up, flop over, do almost anything but play dead. You can also change the shape by tightening the lacings at the sides. Agnès designed it, and Janet Rose makes it to order in any colour of suède that you fancy, for about $25. Don't worry if you can't dash over to Paris for hats every season—Janet Rose has new French bonnets arriving constantly. There's a Reboux felt with a woven band, brilliant as a kaleidoscope, to set off your dark furs; and a tilting brim to show off your new high coiffure. This shop, 665 Fifth Avenue, has unusual dresses from Paris, too.

Let Mrs. Pearl S. Sparrow, who does scientific hand-reading, come to your house some evening when you're having guests. There's no mumbo-jumbo about it; she specializes in characters and careers. Sorts, at a glance, the executives from the writers, tells you whether you'll do best at promotion and publicity or baking cakes. She brings hidden talents to light—the ones you always suspected and of which the world may still be unaware. She may steer you toward radio or the movies, or encourage you in your heart's desire to climb an Alp. Sure success for a party; 771 East Thirty-Fourth Street, Brooklyn, is her address.



NELSON

This nightgown with its jacket is the newest thing to wear to breakfast, preferably in a Palm Beach patio. Celestial-blue satin and finely tucked white chiffon combine to make this a very special ensemble. About $20 for the gown; about $23 for the coat, with its sweet little white chiffon collar. Made to order by Hazel Kolman in her shop of négligés and lingerie, at 535 Madison Avenue—a shop like the heart of a rose.

(Continued on page 118)







WHETHER you are shopping for fabric by the yard or a ready made frock be sure that McBratney linen is the backbone of your wardrobe. Its immaculate charm and practical new features have gained for it the spotlight at European and American resorts.

At your favorite store you will find:

"FLAXSPUN PLAIN" in 20 smart colors for sport and play clothes.

"FLAXSPUN PRINTS" in gay, colorful designs for town and country wear.

"FLAXVALE", the new lightweight linen for blouses and afternoon frocks.

These are "vitalized"—the patented wrinkle resisting process approved by Better Fabrics Testing Bureau. Any wrinkles that appear vanish overnight.

"ROYAL IRISH", a Flaxguild dress linen Sanforized-Shrunk, is for every use.

Be sure to ask for McBratney's linen.

ROBERT McBRATNEY & CO., INC.

New York • Chicago • Los Angeles

SHOP-HOUND STIRS THINGS UP



(Continued from page 117) This moulded white cardigan is made from only the most pampered Yorkshire rabbits; hairs carefully combed by hand. About $17, at The Bermuda Shop, 554 Madison Avenue. It comes in other colours, too. The Durbar handkerchief is of hand-blocked silk, from British India, rampant with elephants and pomp, heralding the Durbar event; about $4. Angora socks, to wear in Bermuda, in pastel colours or in white to match the sweater, cost about $4.



Span your new longer waist-line with a "Trois Valses" belt. Lanz of Salzburg has them in colours to brighten the mood of any dress. This one has bright felt ivy leaves on a pink ground, and buttons of tiny silver balls; about $2.50. Belts, challis dresses, sports suits—all the well-known Lanz loot has been transported, for your picking, to the new shop at 547 Madison Avenue, merry with that effervescent mood that surrounds the very name of Lanz.

Swim suits that look glued on. Edith Lances, 17 West Fifty-Seventh Street, makes them with her finely sculptured brassière top that crosses high at the back over elastic fastenings, for unalterable control. The skin-tight trunks are the briefest in existence; so is the pareo romper effect. These are for those who are slim enough and young enough to wear them, but Miss Lances sends the older woman out to swim with equal assurance. Suits from about $22.50, to order, of striking imported materials; boleros, slacks, and beach coats can be ordered to go with them.

There are styles that make you happy. Examples: a pale blue jersey dress and one of flame-coloured hopsacking. Both neatly cut, both between $20 and $30, at Sybil Nash Hogan's attractive shop, 38 East Fifty-Seventh Street. Mrs. Hogan has a nice collection of ready-to-wear clothes—for town or cruising. If your figure is a problem, she will make them to your measure.



First hint of freshness and light in the evening comes suddenly after the turn of the year. Discard velvet tea-gowns for a crisply tailored silk brocade house-coat (left), with satin trousers and cravat and great lumpish square-cut crystal buttons. About $50, at Lord and Taylor. Find also, at this shop, the new jumper-dress you've been looking for, under $20. The jumper marks out a long, narrowed waist-line, plunges well down on the hips, has a high rounded neck-line. Of light-weight Botany woollen, in black, beige, or vivid colours. The skirt with sunburst pleating should be worn very short.



The irresistible skin of a baby is yours quickly, easily with Mary Imogene Shepherd's Baby Skin Oil!

You can benefit now from this new way to greater skin radiance! Baby Skin Oil and Baby Skin Oil Soap are beautifiers for every woman.

Easy to use! Cleanse your skin with Baby Skin Oil soap, then smooth on a few drops of Baby Skin Oil regularly. You'll see results almost immediately!

Baby Skin Oil is a Skin normalizer that supplements your favorite cosmetic routine and helps restore the necessary oils to your skin.

It was discovered by Mary Imogene Shepherd, Ph. G. cosmetic chemical director, manager of one of the largest Beauty Salons in the country. Hundreds of women claim that it has actually given their skins the smooth texture of a baby's. Try this modern way today!

Baby Skin Oil 1.00, 2.75, 5.00, 8.75, 15.00
Baby Skin Oil Soap, 3 cakes 1.00

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Los Angeles	J. W. Robinson
Miami	Burdines
New York City	Saks-Fifth Ave.
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San Francisco	The White House
Seattle	Frederick & Nelson
St. Louis	Stix, Baer & Fuller

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Chicago, Ill.

Clip this coupon if you have any difficulty in purchasing Baby Skin Oil anywhere

Enclosed find 10c for samples of Baby Skin Oil and Soap

Name.....

Address.....

City.....*State*.....

"THE WOMEN"—ONE YEAR LATER

(Continued from page 61) hundred watercress sandwiches. One of the publicity stories sent out every two weeks to seven hundred newspapers called the twenty-seven stage-hands who contend with the twelve sets, the two hundred and fifty costumes, and the thousand props "elves in fairy-land, suddenly come to life." (It neglected to mention that the unionized elves receive a minimum of seventy dollars a week.)

But long before "The Women" had such box-office tenacity, it was just a sketch, done in three days at White Sulphur, blocking in the japes and character of a little hell-hole of women. That skeleton of a play was sent in duplicate copies, one to Brock Pemberton, who refused it, and one to Max Gordon, who took an option by telephone. Mrs. Luce had never met Max Gordon. When she went to his office to sign up, she found him involved in four separate occupations, each of which he continued while talking to her about the photographs on the wall. He made notes on "The Women." He edited the script of "St. Helena." He looked up a Shakespearean reference. He telephoned bets to his bookie.

IN REHEARSAL

Much later, after the usual rewriting job, hundreds of actresses were interviewed, the right forty were selected, and the play went into rehearsal. Gordon stayed away. Robert Sinclair, a professional glum man, a dead-pan director, managed all. When the company inevitably ran into third act trouble, mercurial Gordon, who smokes cigars without nicotine in them and talks with the extravagance of a circus poster, prowled up and down the aisles, pulling up his coat collar as the cold wind of trouble blew harder.

By the time the curtain dropped on the opening performance in Philadelphia, he moaned gently, but not bitterly, to Mrs. Luce: "Sixty thousand dollars I put into that show, and what have I got? You call those women actresses? The curtain comes down on exactly nothing! Sixty thousand dollars I put into it." Mrs. Luce began to cry gently, but not bitterly. At that Gordon said, morosely, "What's the matter with you? *You*'ve got a hit on your hands."

After that everything changed. One whole scene came out. The third act was completely rewritten. Two actresses put on a slight insurrection, refusing to say certain lines. Costumes were changed, the sets touched up, snatches of dialogue put in at eleven in the morning and ripped out at twelve, and back at three and out for the evening performance. The cast were as confused as though they had been spun on a centrifugal wheel. The theatre was huge, business bad. And, finally, the Philadelphia censor came around and said that Philadelphians must not hear the word "bitch." It remained out, even in New York.

The play opened the night of December 26, 1936, in New York. Oddly enough, in spite of John Mason Brown calling it, admiringly, a play about skunks in sables, of Joseph Wood Krutch feeling that it was a "soup bunch of short playlets," it did only fair business. After two weeks, however, the box office suddenly sold out. "The Women" was a smash hit.

To keep it a smash hit meant the abrupt gearing up of the propaganda machine. To keep it alive, it needed fresh country blood. From Maine to Texas one week four hundred newspapers, out of the seven hundred to which it was sent, carried feature stories: "The World's Most Horrid Women." There were photographs and stories about Betty Lawford "who takes the first public bath in a legitimate attraction." (She sits in a foam bath, with the bubbles pumped in by an air tank, and the bubbles have never failed.) Margalo Gillmore judged an essay contest for the Borden Milk Company. Ethel Jackson, the original Merry Widow, who has a small part, had seventy-five feature stories. Western Union made special rates on telegrams, all patterned like this: "Arrived safely. Saw interesting play The Women regards to all." Women's page editors in small towns found out how Ilka Chase does her hair, how she works up hysterics every night; how Charita Bauer plays with her doll, and how Phyllis Povah, who has now eaten some nine hundred of those watercress sandwiches, manages it. In the early days, the publicity stories called the play "the madcap hippodrome". Now it is just called, bleakly, a comedy.

But of all the publicity manoeuvres, the oddest was the quietus on the author. There were no interviews. There were no photographs. A few magazines published her picture. Last November, for the first time, a release pompously noted, "she is highly cultured, and mingles with the smart set." Lucius Beebe, however, did write an ecstatic review of her handsome butler.

NEW CLOTHES AT LAST

When the play was almost a year old, the forty women, who had been together backstage in an atmosphere of almost unsupportable sweetness and light, of unbeatable moral righteousness (no gossip, no politics, no backscratching, no backbiting) suddenly reverted to normal. They had nothing fit to wear. Audrey Christie's brown sequin dress had lost so many beads that she looked like a shabby camel. The original clothes were dated. Nobody owned a veil. Margalo Gillmore couldn't face getting into her eight changes of last year's clothes.

To soothe them, all the leads got new dresses, and the youngsters got the hand-me-downs. (The furs are on a rental consignment basis and were easily switched.) The night, however, that the whole cast wore new clothes for the first time, everyone was so jittery, the twittering backstage so like a bunch of bluejays, that it worried the stage manager. He stayed in the wings, the script in his hands, to see that forty women did not blow up on their lines.

They are the forty harpies who twice shocked Mrs. Roosevelt, leaving her with pity that anyone had to know such creatures of depravity. But the final comment was left for the legend which sprang up about a rich man. He left to his playboy son, with an irrepressible instinct for multiple marriages, only a legacy of advice. He left two tickets to "The Women."

Stream Lines

McBRATNEY'S LINEN
SANFORIZED-SHRUNK



● The new beltless silhouette achieved by V-shaped seaming at the waist, a zipper up the front. Such simplicity leaves no leeway for shrinkage, so "pre-shrunk" (partly shrunk) will not do. The linen is *completely* shrunk by the Sanforizing process and will not shrink out of fit when washed. It's a beautiful heavy homespun type. Black, navy, green, or natural. Contrasting silk scarf appropriately printed with baggage tags. Sizes 12-20. . . . . Price 22.95



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J. W. Robinson Co. . . . . Los Angeles
Ransohoff's . . . . . San Francisco

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CHAMONIX, where the magic wand of winter turns Alpine heights of towering peaks and jewel-bright lakes to a spectacular setting for your speed thrills. From the silent labyrinth of famed ski-trails, watch champions dare the great leap... with Mont Blanc passing judgment on their skill. Stay overnight in a club hut amongst the clouds on a ski tour...enjoy a whole gamut of winter sports—a skating rink of nine acres, breath-taking bobsled runs, ski-joring, tobogganing, curling and hockey. Special snow trains from Paris to all winter sport resorts...ALPS, PYRENEES, VOSGES, JURA...



Monte Carlo Country Club Tennis Courts

THE RIVIERA... only a few hours south for tennis, golf, polo and sailing along that flowery tideless Azure Sea.

Everywhere, the world's most toothsome cooking, its most famous vintages, smart hotels or attractive inns, with tariffs under Government regulation... train service that includes buffet lunch counters, cocktail bars and radios! Ask your travel agent about these sections of France.

RAILWAYS of FRANCE
610 FIFTH AVENUE — NEW YORK CITY

LION CHASING

(Continued from page 88) Without ice, obviously, butter and eggs were out of the question; but Lord Carnarvon's expedition managed to live very well, principally on what they shot—various kinds of gazelles, such as oribi, which make delicious steaks, and all sorts of wildfowl, including guinea-hen. (They shot only for food, for a particularly good head, or for a record-breaking pair of horns.)

All this fresh game, supplemented with canned fruit and vegetables and a few tins of potted meat, made up an excellent menu, although there was general gloom when they ran out of tomato catsup.

SCHEDULE ON SAFARI

As a rule, the day started at about four-thirty A. M.; they breakfasted at five, on corned beef hash, fish kedgeree, or similarly solid fare, and drove out to the shooting-grounds as soon as it was light. They usually had some particular specimen in mind, and would manœuvre around until they sighted it, then get out of the cars and stalk it in earnest. (Shooting from the car, of course, simply isn't done.)

By about ten o'clock in the morning it was usually so hot that further shooting or photographing was impossible, and they would either go back to camp or have a picnic lunch in the shade. By four, the sun was low enough so that activity could be resumed for another couple of hours, and at about six they would return to camp, with one of the trucks following to pick up the game.

Bathing before dinner was accomplished in a little folding canvas tub, with about three inches of water heated over the camp-fire in a gasoline-can. (The Swahili servants rely heavily on gasoline-cans, and even manage to wash clothes in them.)

Dressing for dinner involved putting on a clean shirt, changing from shorts and high boots into old flannel slacks and golf shoes, and adding a polo coat—the African nights and early mornings are almost as cold as the days are hot, and flannel pajamas are the approved sleeping-garments.

THE LION COUNTRY

On the first half of the trip they camped on the plains, surrounded by tremendous herds of gazelles, zebras, giraffes, elands, wildebeeste, hartebeeste, baboons, ostriches—and lions. (Mrs. Hoyt, disquieted by the nocturnal howling of lions and laughing of hyenas, had a light left outside her tent door for the first few nights; but, as the uproar never seemed to get any nearer than a certain distance from camp, she gave it up.)

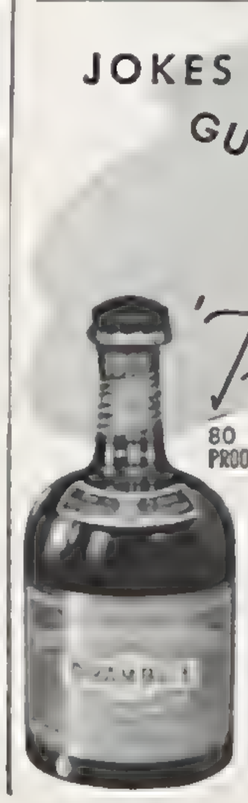
One of the lions they shot had a magnificent black mane, much coveted among hunters, and they also got a leopard and a couple of cheetahs, which many expeditions never even see.

PICNIC WITH A PYTHON

On the second half of the trip they penetrated into the buffalo and rhino country, hacking their way through pathless jungles and fording interminable rivers. Here they had their only disappointment of the trip, when they started two huge rhinos and trailed them through the bush for eight long, hot hours—keeping carefully upwind all the way—only to have them vanish without a trace. However, to compensate for this, they got one specimen they weren't even looking for.

They were all sitting down to a picnic lunch, on a canvas tarpaulin spread out on the grass, and Mrs. Kellett, waiting for the native boys to unpack the lunch-basket, was idly kicking what appeared to be a stone under the tarpaulin.... It proved to be one coil of a twelve-foot python, who had no intention of being pushed around any further. He has since been transformed into two very handsome snakeskin bags—one for Mrs. Kellett and one for Mrs. Hoyt.

JOKES BORING...
GUESTS SNORING...
'Till the butler passed DRAMBUIE!



Drambuie's the making of many a dinner—and many a clever host. Long made exclusively for Britain's Peers and Princes, this dry liqueur is now sold everywhere.

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Prepared from a Secret Recipe on the Isle-of-Skye since 1745



"IT'S GRAND TO BE YOUNG . . . I know . . . I'm young myself . . . I live with juniors . . . share your fun . . . your secrets . . . your ambitions . . . design the sort of dresses you like . . . stalk smart college campuses for fresh inspiration, and dash over to Paris for new ideas . . . friends kept telling me I ought to let others see the exciting things I created for my intimate New York clientele . . . so now you'll find my newest styles at FRANKLIN SIMON'S in New York, or at the nicest shop in your town . . . sensibly priced too . . . all under twenty dollars."

Juniorly yours,

Dorthea Hale

P. S. If your favorite shop doesn't show them, or if you have some special fashion problem, do drop me a line . . . I LOVE to get mail (don't you?).

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FASHIONS
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E. F. NORTON CO. Salamanica, N. Y.
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H. S. MUNGER & CO. Herkimer, N. Y.
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HELEN SWANK Longview, Tex.
THE VOGUE San Antonio, Tex.
BRITTAN'S Ogden, Utah
GOODWIN'S Bluefield, W. Va.
THE VOGUE Charleston, W. Va.
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Dorthea Hale
FASHIONS
260 FIFTH AVENUE, NEW YORK CITY

SOCIETY

BIRTHS

NEW YORK

Bartol—On November 24, to Mr. and Mrs. John Hone Bartol (Mary W. Coe), a son, John Hone Bartol, junior.

Jackson—On December 10, to Mr. and Mrs. Fielding V. Jackson (Julia B. Tower), of Ridgefield, Connecticut, a son.

Pagel—In December, to Mr. and Mrs. Alex J. Pagel (Elinor R. Bronaugh), a son.

Slack—On November 15, to Mr. and Mrs. Henry Campbell Slack (Mariamne Jenifer Houston), a daughter, Elizabeth Jenifer Slack.

Tilney—On November 22, to Mr. and Mrs. Robert W. Tilney (Olive Van Rensselaer Gawtry), a son.

Townsend—On November 20, to Mr. and Mrs. James M. Townsend, junior (Hope Noyes), of Cold Spring Harbor, Long Island, a daughter, Harriet Townsend.

BOSTON

Mills—On December 14, to Mr. and Mrs. Harold P. Mills, junior (Alice Means), of Stewart Manor, Long Island, a daughter.

DENVER

Hicks—On October 9, to Mr. and Mrs. H. Allyn Hicks, junior, a daughter, Margot Hicks.

DULUTH

Swan—On October 26, to Mr. and Mrs. William D. Swan (Mary Mitchell), a daughter, Elizabeth Sarah Swan.

LINCOLN

Walt—On November 3, to Mr. and Mrs. Edward John Walt, junior (Bess Dodson), a daughter, Judith Reese Walt.

LOS ANGELES

Howard—On October 27, to Mr. and Mrs. Francis S. Howard (Elizabeth Masson), a daughter, Lita Ann Howard.

MIDDLEBURY, CONNECTICUT

Goss—On November 17, to Mr. and Mrs. Chauncey P. Goss, third (Natalie Holbrook), a daughter, Tania Goss.

PHILADELPHIA

Beyer—On November 9, to Mr. and Mrs. Harvey Lloyd Beyer, junior (Frances Jane Dunham), of Bryn Mawr, Pennsylvania, a son, Harvey Lloyd Beyer, third.

Mulford—On November 13, to Mr. and Mrs. John Mulford (Virginia Compton), of Narberth, Pennsylvania, a daughter, Virginia Compton Mulford.

SAN ANTONIO

Bitter—On October 9, to Mr. and Mrs. John Albert Bitter, second (Joella White), a son.

SIOUX CITY

Gill—On November 13, to Mr. and Mrs. Franklin Gill (Gertrude Meloy), a daughter, Elizabeth Gill.

Lisle—On October 25, to Mr. and Mrs. Stephen Norman Lisle (Catherine Kneedler), a son, Stephen Norman Lisle, second.

SYRACUSE

Tracy—On October 25, to Mr. and Mrs. Osgood V. Tracy (Pauline Crawford), of Baton Rouge, Louisiana, a daughter, Mary Mitchell Tracy.

BIRTHS

WINSTON-SALEM

Spicer—On October 3, to Dr. Richard Spicer and Mrs. Spicer (Stuart Hayden), a daughter, Stuart Hayden Spicer.

Pullen—On October 10, to Mr. and Mrs. Edwin T. Pullen (Sara Brooks), a daughter, Sara Brooks Pullen.

YOUNGSTOWN

Taylor—On November 10, to Mr. and Mrs. Marshall Clark Taylor (Virginia Balliere), a daughter, Natalie Tabb Taylor.

ENGAGEMENTS

NEW YORK

Bertles-Ley—Miss Katharine Elizabeth Bertles, daughter of Mr. and Mrs. William M. Bertles, of Glen Cove, Long Island, and Tuckerstown, Bermuda, to Mr. Harold Alexander Ley, junior, son of Mr. and Mrs. Harold Alexander Ley, of Bronxville, New York, and Melvin Village, New Hampshire.

Carter-Boyer—Miss Alice Mildred Carter, daughter of Mr. and Mrs. Bernard S. Carter, of Paris, France, to Mr. Philip Boyer, junior, son of Mr. and Mrs. Philip Boyer, of New York and Manhasset, Long Island.

Coleman-Gibbs—Miss Kathryn Elizabeth Coleman, daughter of Mr. and Mrs. Lindley Gilmore Coleman, of Kew Gardens, Long Island, to Mr. William Warnock Gibbs, son of Judge George Couper Gibbs and Mrs. Gibbs, of Jacksonville, Florida.

Lockwood-Bunker—Miss Barbara Elizabeth Lockwood, daughter of Judge Charles Davenport Lockwood and Mrs. Lockwood, of Stamford, Connecticut, to Mr. Garrett Bunker, son of Captain Charles Waite Orville Bunker, U. S. N., and Mrs. Bunker, of Brooklyn, New York.

Mellon-Park—Miss Sallie L. Mellon, daughter of Mr. and Mrs. Charles Henry Mellon, of Convent, New Jersey, and Southampton, Long Island, to Mr. Darragh A. Park, junior, son of Mr. and Mrs. Darragh A. Park, of Glen Head, Long Island.

Runyon-Hammond—Miss Jane Allen Runyon, daughter of Mr. and Mrs. Clarkson Runyon, to Lieutenant Thomas West Hammond, U. S. A., of West Point, New York, son of the late Colonel Thomas West Hammond and Mrs. Hammond.

Sewall-Charles—Miss Elizabeth Olive Sewall, daughter of Mr. and Mrs. Sumner Sewall, of Bath, Maine, to Mr. Robert Horne Charles, son of the late Benjamin H. Charles and Mrs. Charles.

Watts-Grace—Miss Natalie O. Watts, daughter of Mr. and Mrs. Edward Everett Watts, to Mr. Morgan Hatton Grace, junior, son of Mr. and Mrs. Morgan Hatton Grace, of Great Neck, Long Island.

BALTIMORE

Colburn-Michaels—Miss Elizabeth Knight Colburn, daughter of Mr. and Mrs. George Selwyn Colburn, to Mr. Albert Hillsman Michaels, son of Mr. and Mrs. Urlwin Orgain Michaels.

Worthington-Darrell—Miss Marion Lindsay Worthington, daughter of Mrs. J. Kent Worthington, to Mr. Joseph Cavendish Darrell, son of Mr. and Mrs. Harvey Cavendish Darrell.

(Continued on page 126)

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SKIING ON NEW TRAILS

(Continued from page 83) does get around this vicinity—and not just freak snowstorms, either. So quite a number of ski-runs are being developed around Taos, the Moreno Valley, and east, toward Raton. Getting to them is not exactly child's play, but that shouldn't stump ardent skiers.

A fine virgin place in Colorado that people are talking about is Aspen—over two hundred miles from Denver. As yet, it's rather rugged and pioneering for the tenderfoot, but the snow is superb, the runs fast, and the Highland Bavarian Lodge can take care of eighteen guests, if a few don't mind the dormitory system. Next year, however, things will be more cushioned—plans are to build a funicular and turn the whole near-by village of Ashcroft into a Swiss village. Almost as adventurous are the ski-runs around Berthoud Pass, Colorado; they have the reputation of being among the sportiest in the country.

Pike's Peak—and you know what a precipice that is—is being tamed this year, too, by skiers. To haul you up, there's the famous cog railway and two ski tows; to give you all the luxuries, there's the Broadmoor Hotel near-by with everything from a swimming-pool to an indoor ice palace.

For Western daredevils, who like after-dark skiing, Hyak, Washington, has flood-lights illuminating the slopes, and snow trains leave Seattle at 5:45 P.M. and bring you back by midnight. That's how fanatic Washington is about skiing. As a matter of fact, thirty thousand people leave Seattle over week-ends to ski, and the Washington University Ski School, under Otto Lang, has now four thousand pupils. In March, the American Ski Team is scheduled to race at Mount Rainier—the Paradise Inn there is a nice place to stay.

In Oregon, you can now tackle the formidable slopes of Mount Hood—thanks to the W.P.A. workers who built a new place, the Timberline Lodge, appropriately opened this summer by President Roosevelt.

For the first time this year, through trains from Chicago will take skiers to Nevada's pet place—Truckee, near Lake Tahoe. Yosemite naturally gives you scenic effects beyond belief, and if you go there to ski, there are any number of places to stay—Awahnee, Yosemite Lodge, Camp Curry, the Badger Pass. And, of course, near to Los Angeles, is the Arrowhead Inn.

And just in case North American winters aren't long enough to get in all the skiing you want, think about going, next summer, to Chile—for South America is becoming almost as ski-conscious as we.

SKATING ON NEW ICE

(Continued from page 82) Nor does summer put a stop to all this. The first rink to try summer skating was the Olympic Arena, at Lake Placid, in 1932. Then they had ten days of ice. Now they are not satisfied with seven weeks of it. Last summer over a hundred people took cottages there, while more than five hundred registered during the season. The professionals had an exclusive place in which to teach; the Operetta ran for three days, and the National Dance Committee held its second annual conference.

Speed-up in transportation has abetted international figure-skating, and some of our best skaters now go to England regularly for the summer season. The 1920 Olympics at Antwerp marked the first time a woman had ever represented the United States in figure-skating abroad. Incidentally, she caused quite a bit of consternation among the judges for including some small and simple jumps in her program, for at that time jumps, spins, and spread eagles were considered both improper and undignified for a lady's repertoire. At the next Olympic games, to be held in Japan in 1940, no one will believe such a tale.

Stocking manufacturers are at last aware of the need for opera-length stockings; they are making several qualities and weights. The barelegged fad, due almost entirely to the difficulty of getting long stockings—and the added expense—is going out. In fact, a reaction has set in, and some skaters are even wearing light-weight wool tights that serve as a protection to leg muscles in the cold. For carnivals, however, most costume chairmen still have the girls paint their legs with suntan lotion, as it ensures uniformity of colour, and there is no danger of last-minute accidents to stockings.

Shops all over the country have begun to sell well-cut skating skirts and suits. A novice who is embarrassed at being dressed like a champion should remember that it is much more conspicuous to go to a rink in street clothes, although it is *not* necessary to get a skirt six inches above the knee. Until you become expert enough to know what you really need, it is wise to stick to a gored skirt just above the knee and a snug sweater (because a lot of arm and shoulder movement is essential to figure-skating). A one-piece short wool skating dress looks well, so does a knife-pleated plaid skirt with windbreaker, or a black velveteen circular skirt and jacket—buttoned with Austrian silver.

Weak ankles are no excuse for a beginner to plead. This affliction may be due entirely to poorly fitted boots and can probably be corrected by having a pair made to order by an experienced man. Correct boots and really good skates are expensive to start with (from $25 to $60 for the set), but they will last the average skater almost indefinitely.

First-class instruction at the start, whether in plain skating or figure-skating, indoors or outdoors, makes all the difference in speed and enjoyment, but strength is what you need most. Though grace and skill are important, a weak skater finds them hard to acquire. And so it happens that spinach, the inevitable strength-giver, is considered an essential part of a skater's diet!

OYSTERS IN JUNE

(Continued from page 67) dark five o'clock darkness lit by the topaz brilliance of the shop-windows; to walk along the dark-shining pavements of Piccadilly and, as you pass the portals of a Famous Grocer, to sniff its mingled fragrance of gardenias and pineapple and Stilton cheese.

To have the cult of Paris is to love it frozen by the February wind; when the sky is thick dark grey, the Louvre, the Jeu de Paume, the Orangerie pallid, the pavements shining sepia, the Seine black under its bridges, and the rain beats in gusts on the little book-stalls along the *Quais*, lifting the old yellow paper backs that are the tattered petticoats of a Literature that has long since lost its power of provocation....

And Venice under snow; the canals dark green, the façades of the Palaces pink and gold, the sky pale green, and the "felses" black-hooding the Gondolas.

And Vienna, sultry in August; at night huge tropical stars hung above the Prater, and the *Stefans Kirche* made of whorls of icing sugar set by moonlight.

And the *Lac Leman* in midwinter, when the pale Châteaux along the shores are shuttered—their terraced gardens littered with leaves, the fountains turned off, the pools frozen.... And there is little social life except for the occasional coming and going, in silent carriages along the lakeshore road, of the ghost of Madame de Staël, visiting the ghost of Voltaire at *Fernay;* and Benjamin Constant, deep in ironical thoughts, passing unaware over the future grave of the League of Nations....

TOUCH OF SANITY

(Continued from page 51) Against all this simplicity of shape, there's unlimited colour relief. A violent red, in French slang called *pioupiou* red because the soldiers once wore it, and a delicious lavender-blue appear at Reboux's. Red and grey, saffron and green, yellow and black are allied at Suzy's. Workman's blue is Maria Guy's pet colour. Tangerine, green, white, and sapphire-blue show up at Descat's. Coral colour at Marie-Alphonsine's. Butter-colour white, and black at Agnès'. Red and aquamarine at Louise Bourbon's.

For afternoon or evening, there's a nice lapse again from sanity. You'll go out after dark, perhaps, with what appears to be nothing but one giant flower on your head—a flower that's almost a hat in itself. This is Agnès' latest idea, and her whole collection is based on it. Each hat takes its shape or trimming or general inspiration from one unique mammoth flower—a rose, tuberose, orchid, gardenia, or cornflower. These flowers, beautifully made of grosgrain albène velvet, are real enough to fool a botanist. Sometimes, a single blossom forms the whole crown; sometimes a flower makes the entire front of a toque, the black felt or grosgrain foundation almost invisible.

The more unexpected the use of flowers, the better. Suzy strews them inside of an upturned brim or plants multicoloured ones so that they seem to be growing out of the crown. Patou litters many crowns with flowers, and Patou's veiled evening hats show more ingenious ways of adjusting a veil than you've ever seen before.

A few dinner toques are made entirely of ribbon—the ribbon often falling in loops to the shoulders. Talbot makes lovely high toques with an almost imperceptible brim, swathed with a wide band of plain or embroidered ribbon. Suzy combines two-coloured faille ribbon for her evening turbans. Two of the new ribbon toques are shown on page 52. An entertaining Gallic joke appears at Reboux's—a garter and pink rosette of grosgrain ribbon decorating a *chéchia* of black straw. Some of Reboux's other dinner-toques have winged effects in front.

Two fanciful evening headdresses are introduced by Agnès. A tiny cap of dangling strands of multicoloured chenille, at the end of each a microscopic bell. And an evening veil that looks like a Venetian masque in reverse—space is cut out the better to show your eyes. Fantastic, yes, but diverting for an exceptional occasion.



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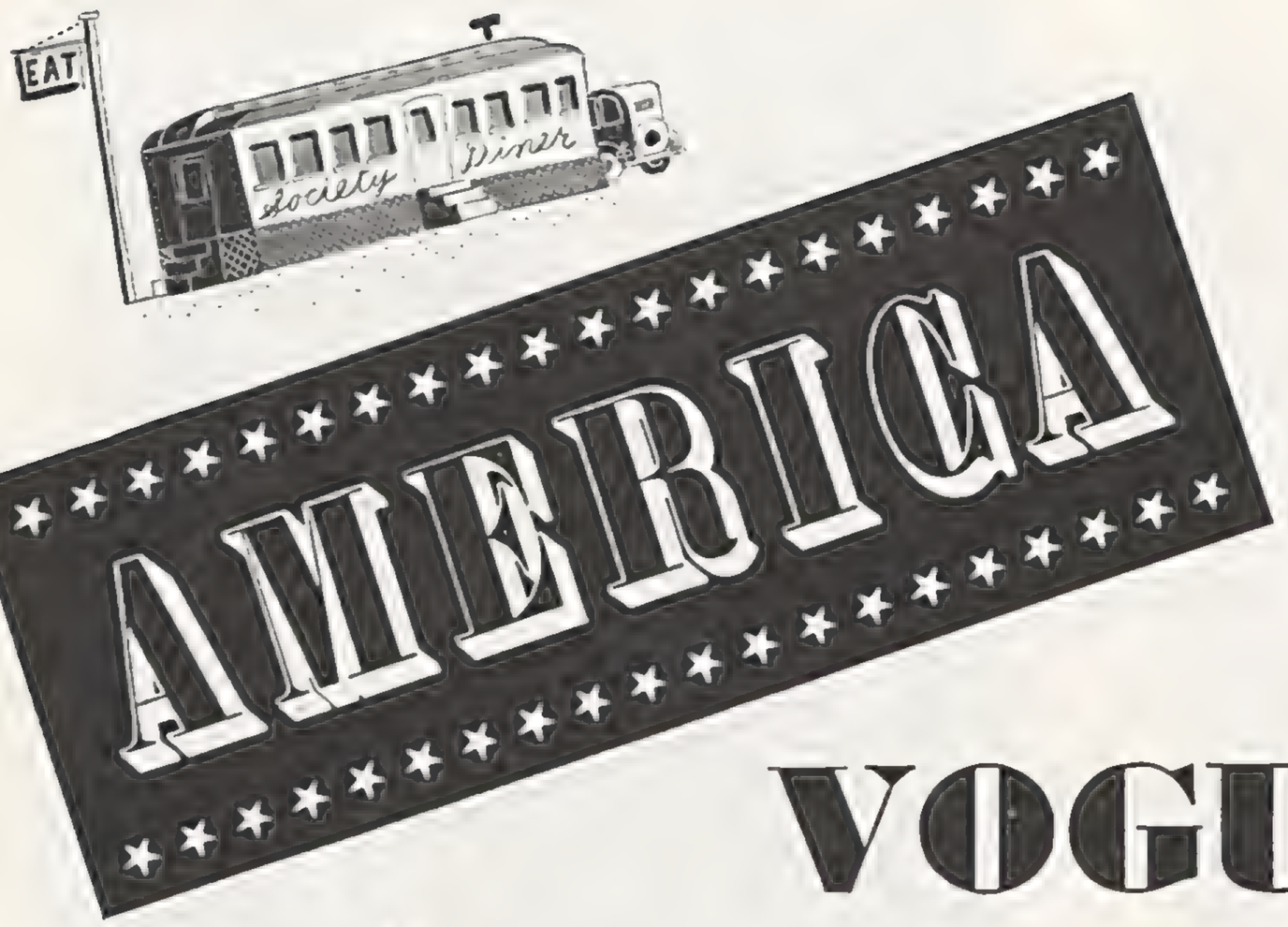
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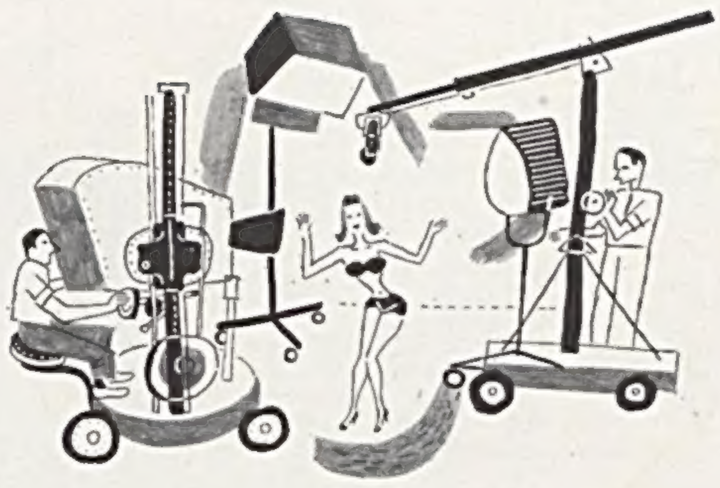
And what an array of talent Vogue has marshalled to the task! Thomas Wolfe . . . Paul Gallico . . . Stanley Walker . . .















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In short, within the covers of the February 1st "Americana Number" of Vogue you have *this-minute* America "as is"—graphically presented as only Vogue can do it!



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SOCIETY

ENGAGEMENTS

(Continued from page 121)

BOSTON

Moseley-Fullerton—Miss Ardelle S. Moseley, daughter of Mr. and Mrs. Frederick Russell Moseley, of Charles River, Massachusetts, to Mr. E. Dwight Fullerton, junior, son of Judge E. Dwight Fullerton and Mrs. Fullerton, of Dedham, Massachusetts.

BROOKLYN

Sloan-McBurney—Miss Lidie Lane Sloan, daughter of Mr. and Mrs. Matthew Scott Sloan, of Brooklyn, New York, to Mr. Andrew M. McBurney, son of the late Andrew M. McBurney and Mrs. McBurney, of Philadelphia, Pennsylvania.

CHICAGO

Olmsted-Beresford—Miss Sherman Olmsted, daughter of Mrs. Charles H. Wacker, of Chicago, Illinois, and Biarritz, France, and of Mr. Francis Howard Olmsted, of New York, to Mr. George Graham de la Poer Horsley Beresford, son of the Hon. Mrs. Florence Beresford, of New York, and of the Hon. William Beresford, of London, England.

ENGLEWOOD

Wilcox-Dawes—Miss Ruth Wilcox, daughter of Mr. and Mrs. Ray Wilcox, of Tenafly, New Jersey, to Mr. James L. Dawes, son of the late Lewis C. Dawes and Mrs. Dawes, of Englewood, New Jersey.

GROSSE POINTE, MICHIGAN

Mitchell-Deming—Miss Mary Sherman Mitchell, daughter of Mr. and Mrs. Ledyard Mitchell, to Mr. Paul Harvey Deming, junior, son of Mr. and Mrs. Paul Harvey Deming.

JACKSONVILLE

Pace-Hennessy—Miss Lula Clifford Pace, daughter of Mr. and Mrs. John Henry Pace, of Jacksonville, Florida, to Mr. Roland Burke Hennessy, junior, son of Mr. and Mrs. Roland Burke Hennessy, of New Rochelle, New York.

ENGAGEMENTS

NAUGATUCK

Wigmore-Pierson—Miss Janice Wigmore, daughter of the late George Thomas Wigmore and Mrs. Wigmore, to Mr. Merlin Alling Pierson, son of Mrs. Myrtle Alling Pierson.

PHILADELPHIA

Bennett-Maguire—Miss Susanna Pelletreau Bennett, daughter of Mrs. Charles Gibson Bennett, of Middletown, New Jersey, to Mr. Henry Boas Maguire, son of Mr. and Mrs. Walter P. Maguire, of "Willow Dam," Flourtown, Pennsylvania.

Bromley-Watts—Miss Janet Bromley, daughter of Mr. and Mrs. John Bromley, of Chestnut Hill, Pennsylvania, to Mr. William Pepper Watts, son of Mr. and Mrs. Henry Miller Watts, of Elkins Park, Pennsylvania.

Elkins-Gribbel—Miss Natalie Fox Elkins, daughter of Mr. and Mrs. George W. Elkins, of Elkins Park, Pennsylvania, to Mr. John Gribbel, son of Mr. and Mrs. W. Griffin Gribbel, of Chestnut Hill, Pennsylvania.

Overly-Lineaweaver—Miss Ruth Naomi Overly, daughter of Mr. and Mrs. David D. Overly, of Ardmore, Pennsylvania, to Mr. Henry Harbaugh Lineaweaver, junior, son of Mr. and Mrs. Henry Harbaugh Lineaweaver, of Narberth, Pennsylvania.

Ross-Curtis—Miss Charlotte H. Ross, daughter of Mr. and Mrs. Edwin S. Ross, of Arden, Delaware, to Mr. Edmund de Forest Curtis, junior, son of Mr. and Mrs. Edmund de Forest Curtis, of Villa Nova, Pennsylvania.

TROY

Thompson-Simmons—Miss Helen R. Thompson, daughter of Mr. Howard Burden Thompson, of North Hoosick, New York, to Mr. Fielding Simmons, junior, son of Mr. and Mrs. Fielding Simmons, of Ruxton, Maryland.

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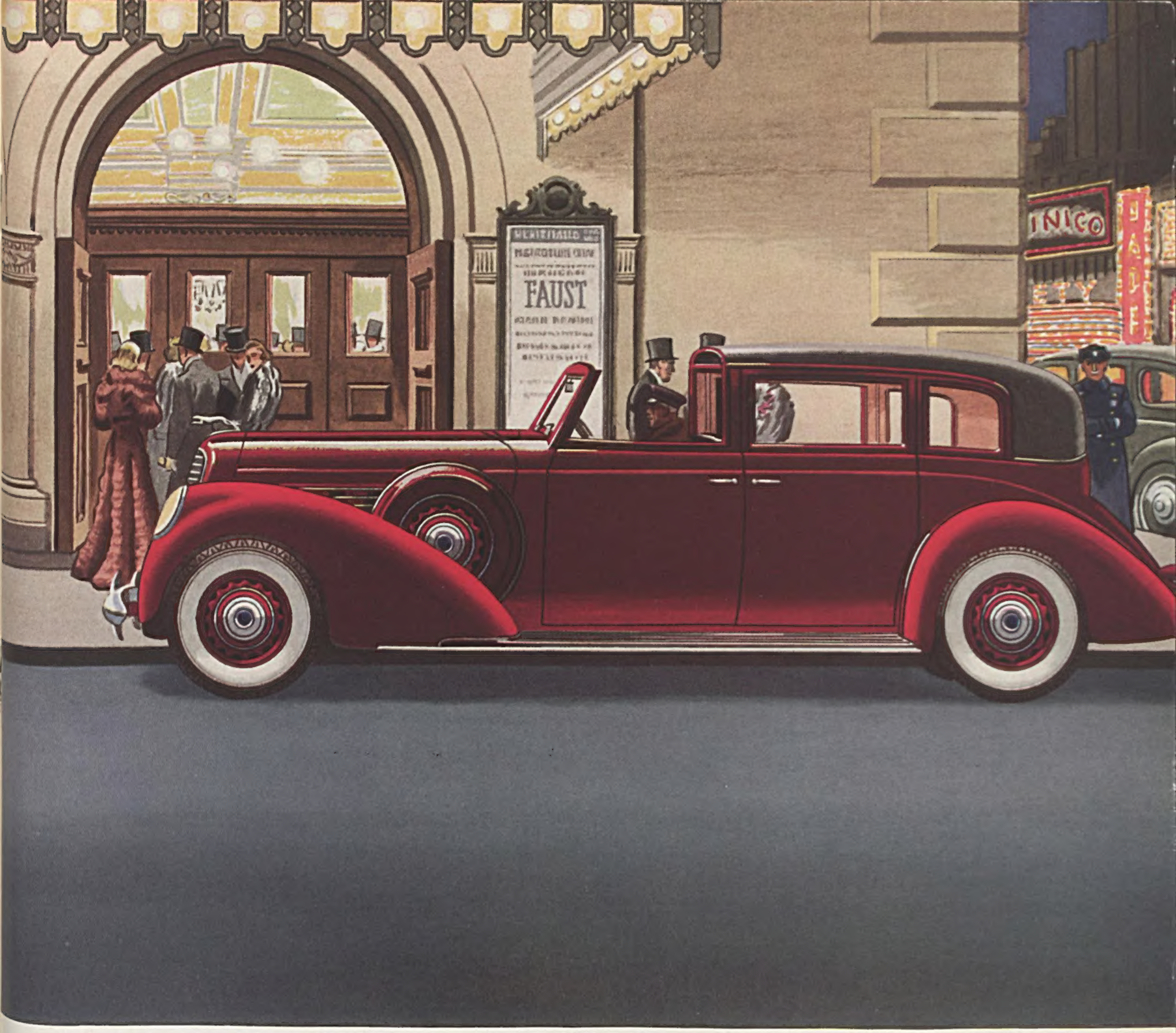
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